

Green Power for Mobile

Welcome and Overview

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GPM Working Group Meeting

September 22-23, 2009

India

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GSM Association

- Global trade body for over 750 operators in more than 200 countries
- Associated membership from over 200 vendors and suppliers
- Host of global industry events:
  - Mobile World Congress (Barcelona, February)
  - Mobile Asia Congress (Macau, November)

MOBILE WORLD CONGRESS



MOBILE ASIA CONGRESS



GLOBAL MOBILE AWARDS 2008



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Green Power for Mobile
'Extending Mobile beyond the Grid'

- To systematically reduce diesel consumption by mobile operators through the promotion of renewable energy technologies and energy efficient base stations

- To remove the barriers to handset charging in off-grid regions

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India: The 5th Green Power for Mobile Working Group

Kenya September 2008



Macau November 2008



Dubai April 2009



London June 2009

- Virtual online Working Group meeting

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Antitrust Policy

- Trade Associations such as the GSMA involve meetings between competitors
- Anti-trust law prohibits all agreements (written, verbal, or implicit) between competitors which may negatively impact the market or consumers, *e.g.*



  - Price agreements (disclosing tariffs or discount policies)
  - Market sharing (agreeing to stay out of, or withdraw from, certain markets)
  - Exchanging sensitive information (normally considered a business secret)!

- Any suspicion of cartel behaviour would:
  - negatively impact market and consumer confidence, damaging our business
  - may result in significant fines or gaol

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