

Green Power for Mobile

Welcome and Overview

David Taverner
Senior Programme Manager
GSMA Green Power for Mobile

GPM Working Group Meeting

March 23-24, 2010

Cairo

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GSMA Development Fund

GSM Association

- Global trade body for over 750 operators in more than 200 countries
- Associated membership from over 200 vendors and suppliers
- Host of global industry events:
  - Mobile World Congress (Barcelona, February)
  - Mobile Asia Congress (Hong Kong, November)

MOBILE WORLD CONGRESS



MOBILE ASIA CONGRESS



GLOBAL MOBILE AWARDS 2008



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Green Power for Mobile

- Launched in September 2008 to *'Extend Mobile Beyond the Grid'*
- Network Workstream – *'Extend networks beyond the grid'*
- Handset Workstream – *'Extend handsets beyond the grid'*
- Community Workstream – *'Using Mobile to Extend the Grid'*

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Antitrust Policy

- Trade Associations such as the GSMA involve meetings between competitors
- Anti-trust law prohibits all agreements (written, verbal, or implicit) between competitors which may negatively impact the market or consumers, *e.g.*



  - Price agreements (disclosing tariffs or discount policies)
  - Market sharing (agreeing to stay out of, or withdraw from, certain markets)
  - Exchanging sensitive information (normally considered a business secret)!

- Any suspicion of cartel behaviour would:
  - negatively impact market and consumer confidence, damaging our business
  - may result in significant fines or gaol

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