Green Power for Mobile
Green Network Award and Green Base Station Database

GSMA Development Fund

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GSMA Green Network Award allows operators to present their environmental activities

- 1st ever Green Network Award to be presented at Mobile World Congress, February 2010
- Submission of awards now open to all operators, until November 23rd 2009
- The award acknowledges positive initiatives that operators have deployed to 'green' their network
- The scope of the award is open to both renewable energy base station and energy efficient base station projects
- Details available at: http://www.globalmobileawards.com/cat/cat5c.shtml

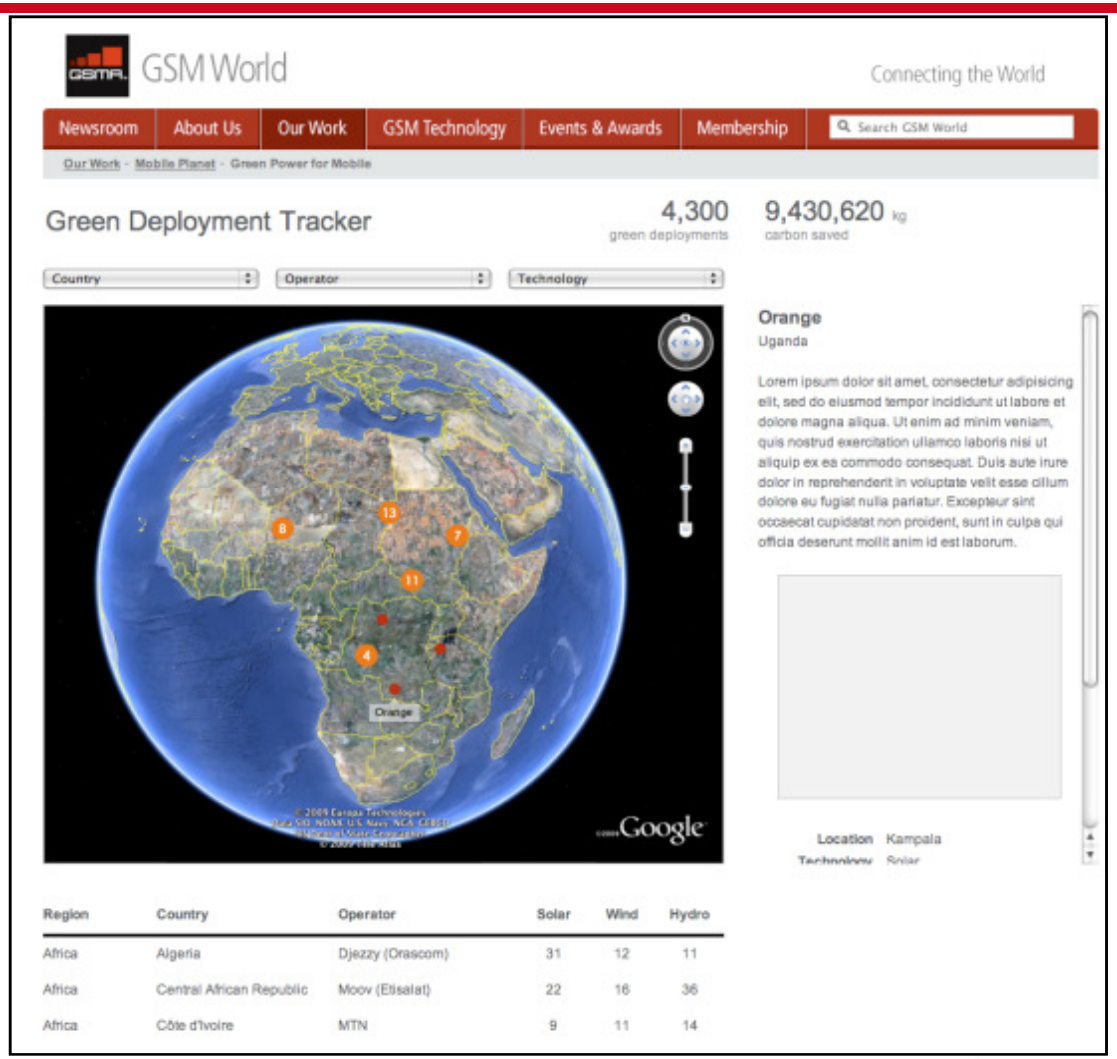
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The Green Base Station Database will publically present technical data about live operator deployments

Objectives:

- Track **total number of green base stations** globally
- Identify **geographical location of rollouts** by country, operator or technology
- Allow operators to **demonstrate their green base station activities**
- **Accelerate further deployments** through shared understanding and data
- Available Q4 2009



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A non-public beta version is online now

- Demonstrate online beta version
- Public version will be available in November 2009

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The database is only as good as the data within it…

- Green Power for Mobile requests all working group members to assist by providing information regarding their implementations
- The operator can select what level of information is deemed public
- Data collection is simple and quick through completion of a short Excel template

- Country level data is high level – *demonstrate template*
- Specific site case study data is detailed – *demonstrate template*

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