The UNESCO Newsletter on Mobile Learning will be using a new platform from next month. We will automatically migrate you over it.

# Mobile Learning News

October 2012

## Highlight:
## EFA Crowdsourcing Challenge Prize winners




UNESCO, Nokia and the Pearson Foundation have announced the six prize winners of the Education For All (EFA) Crowdsourcing Challenge for educational mobile applications.
The winners come from China, India (two prize-winners), Kenya, Switzerland, and the United States. They will each receive a prize of US$3,000, offered by the Pearson Foundation. The Foundation will also donate a library of children's books, worth a further US$3,000, to a not-for-profit organization in the country of each laureate.
Close to one thousand submissions were received in the competition for ideas on how mobile communication can help achieve EFA goals. From 10 October 2011 to 31 May 2012, education experts, teachers, parents, students, software developers and anyone else wanting to participate posted ideas on the platform hosted by Nokia. Each month featured a sub-challenge focusing on one of the six EFA goals .

**Related Links:**

- EFA Crowdsourcing Challenge Prize winners
- UNESCO Crowdsourcing for education

## News

**UNESCO Mobile Learning Week 2013 -Don't forget to register!**




UNESCO will hold the Second UNESCO Mobile Learning Week (MLW) from 18 to 22 February 2013 at its Headquarters in Paris, France.
The event aims to explore mobile learning as a unique and significant contribution to achieving the Education for All (EFA) goals of increasing education access, quality and equality. MLW 2013 will focus on three particular EFA goals as they relate to mobile learning:

- Improving levels of adult and youth literacy
- Improving the quality of education
- Achieving gender parity and equality in education

The call for proposals is now closed. We have received almost 150 proposals and should announce the selected ones in November.
For more information, please visit our website. You can also register directly by clicking here.

**UNESCO will be holding a workshop in Dakar, Senegal from 29 to 31 October 2012**

The Education Sector of UNESCO Headquarters, with the support of Nokia, has partnered with RESAFAD to launch a project in Senegal to use mobile phones to enhance teaching and learning of mathematics at primary level in the regions of Pikine and Diourbel.
In the context of this project, UNESCO is organising a workshop to initiate knowledge transfer on how to harness mobile technologies for teaching and learning to the local implementing team and the selected teachers.
From 29 to 31 October 2012, participants will become familiar with Nokia Mobile Mathematics (the technological solution chosen for this project) provide their feedback and submit new ideas on how to use the tool and incorporate it into the curriculum. Nokia Mobile Mathematics have been used for 4 years in South Africa in co-operation with Provincial Departments of Education in 4 provinces. The target group in South Africa has been approximately 40,000 learners and 700 teachers.

## Programmes & Projects (UNESCO and non-UNESCO)

Nokia Life

Nokia Life - the evolution of the services suite formerly known as Life Tools, now brings a completely new interactive dynamic, look and feel. The service allows subscribers to receive updates on selected topics – market prices, weather forecasts, English lessons, exam preparation, or entertainment. The SMS-based service sends basic text messages on an icon-driven interface; the delivery system ensures that the service works wherever mobile phones work.

## Resources (UNESCO and non UNESCO)

GSMA Mobile Learning Portal

The mLearning on Mobile and Development Intelligence (MDI) portal has been aunched earlier this year by the GSMA. MDI is a free portal that provides metrics and an online community for those interested in investing in and deploying mobile solutions across the developing world. MDI aims to improve business decision making, increase total investment from both the commercial mobile industry and the development sector, and accelerate the economic, environmental and social impact from mobile solutions by providing current data on products and services. It can be a useful tool for planning and scaling mLearning initiatives.

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