GSMA mWomen Working Group Meeting

Manila, Philippines
19-21 November, 2013

Wednesday agenda

Arrival coffee from 8:30am

GSMA mWomen Grant Update – Partnerships Deep-Dive: Orange Mali • Max Cuvellier and Salima Fazal-Karim, GSMA mWomen	**9:00 – 9:30am**
Partnerships Interactive Workshop: Creating Commercial and Social Value for Women through Mobile • Shireen Santosham and Kristen Roggemann, GSMA mWomen	**9:30 – 10:15am**
Operator and NGO panel	**10:15 – 13:45am**
Tea and coffee break	**10:45 – 11:00am**
Introduction to the GSMA mWomen Marketing Handbook • Max Cuvellier and Salima Fazal-Karim, GSMA mWomen	**11:00 – 12:00**
Lunch	**12:00 – 1:00pm**
NGO Serving Women: Examples and Approaches • Mercy Corps: Elizabeth Berthe • Save the Children: Frances Bowen Day • Jhpiego: Alice Liu • Sari Software: Ibba Rasul-Bernardo	**1:00 – 3:00pm**

Wednesday agenda

Continued

Tea and coffee break	**3:00 – 3:15pm**
Operators Serving Women: Examples and Approaches • Vodafone Fiji: Ambalika Kutty • Ooredoo: Julian Gorman	**3:15 – 4:15pm**
Closing remarks and briefing for Field Visit	**4:15 – 5:00pm**
Dinner – El Cirkulo Restaurant Offsite: buses depart from the lobby promptly at 7:30pm	**7:30pm**



Elizabeth Berthe

Senior Director, Financial Social Innovation



Save the Children

Frances Bowen Day

Manager, Public Private Partnerships

GSMA mWomen

innovating to save lives

Jhpiego

an affiliate of Johns Hopkins University

Alice Liu

Director of ICT4D

GSMA mWomen



Ibba Rasul-Bernardo

CEO

GSMA mWomen



Ambalika Kutty

Foundation Executive





Julian Gorman

Senior Director Digital Services and Social Enterprises





Thursday agenda

Field visits at Grameen Foundation's and Smart's sites

Meeting in the lobby of the Mandarin Oriental	**6:00am**
Buses depart from the hotel	**6:15am**
Arrive at San Pablo Laguna and pick up CARD staff	**8:00am**
Arrive at Microfinance center meeting venue Observe transactions, introduce guests	**8:45 – 10:00am**
Attend MFS center meeting (for 1 group); interview agents and clients (for 2 groups)	**10:00 – 11:00am**
Travel to Sulyap for lunch	**11:00 – 11:45pm**
Lunch at Sulyap	**11:45 – 1:00pm**
Travel to Smart & Grameen visit debrief	**1:00 – 2:45pm**
Smart Field Visit	**2:45 – 5:00pm**
Return to Mandarin Oriental	**5:00 – 5:30pm**



Dinner tonight

7:30pm

El Cirkulo Restaurant

Lobby of the Mandarin Oriental Hotel



Thanks for joining!

www.mWomen.org

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