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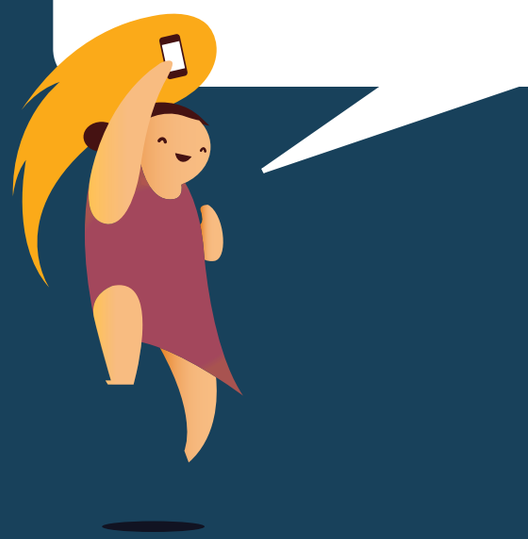


Today, we'll talk about:

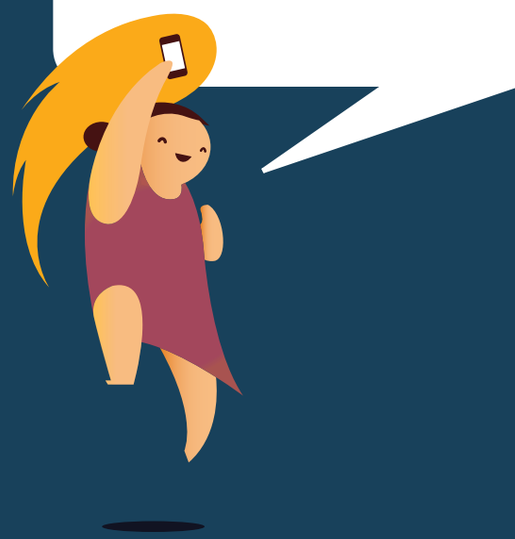
- Who is Sari?
- The vision
- Our platform + apps
- The "trickle-up" effect

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Sari Software



Social Enterprise



To Empower the Base of the Pyramid through Technology

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Nanay, a sari-sari store owner, doesn't have a formal business education



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even if she, like many others,
keeps a notebook or listahan



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it's cumbersome

it takes her an hour every day
she has to double check and re-count

it's not scalable

it's handwritten on paper
it can't be analyzed or collated

As a result, many skip bookkeeping altogether.

We can solve this problem.

Our Solution



Sari Platform + Apps

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SariLoad SariScan

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SariLoad

Greatly improve load selling

From 15 to 3 clicks

MENU

SIM TOOLKIT

LOAD WALLET

SEND LOAD

CHOOSE PRODUCT

ENTER VALUE

ENTER NUMBER





ENTER NUMBER

CHOOSE PRODUCT / VALUE

SLIDE TO SEND

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SariLoad

Helps them do business better

Auto -complete, -detection

Reduces errors with live feedback

Metrics, progress, achievements

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18:39

Menu

Keypad

I-enter ang number

jo 32 9178941375

ken 32 9175336794

pia 9178064937

9158855285

9158856545

9178447000

1	2	3
4	5	6
7	8	9
⌫	0	Burahin

18:40

Back

9175336794
ken

I-edit

GoUNLI 30

Iyong balanse: 9001.00

Matitira: 8973.52

Globe Prepaid

AutoloadMAX

GoUNLI

SuperUNLI

SuperAllTxt

UnliTxt

Sulitxt

SuperFB

SuperSurf

Social

30

80

180

750

Send →

18:40

Menu | Listahan

Lahat | Utang

Oct 21, 2013

Oct 17, 2013

8:31p	9188064937	**30** +3
8:30p	pia	**100** +1
8:30p	pia	**100** +1

Oct 11, 2013

~~11:35a~~	~~9209059818~~	~~30 +2~~
11:33a	9209059818	**20** +2

Oct 8, 2013

3:01p	jo	30 +2

Oct 7, 2013

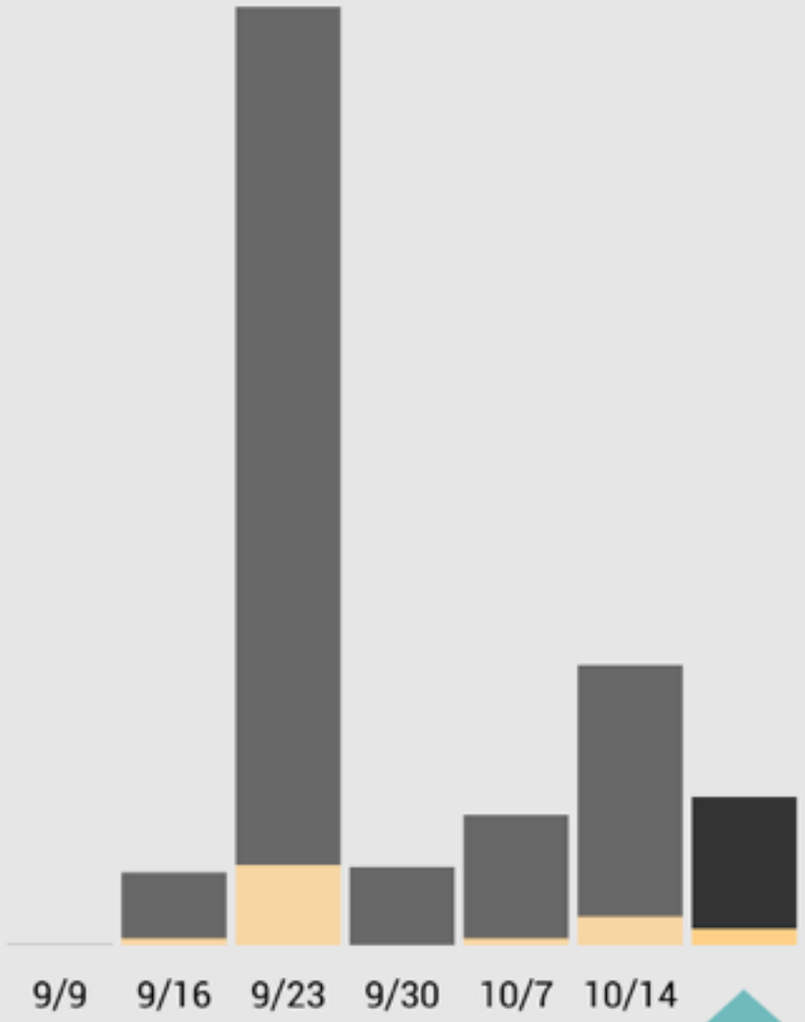
9:28p	9188915145	30 +0
9:27p	ken	**25** +0

Oct 4, 2013

18:41

Menu | All | Network

Araw | Linggo | Buwan



Oct 21 - Oct 27

Benta	Kita	Utang
124	14	0

Outstanding Utang: 179



SariLoad

Tested in the field

30+ iterations

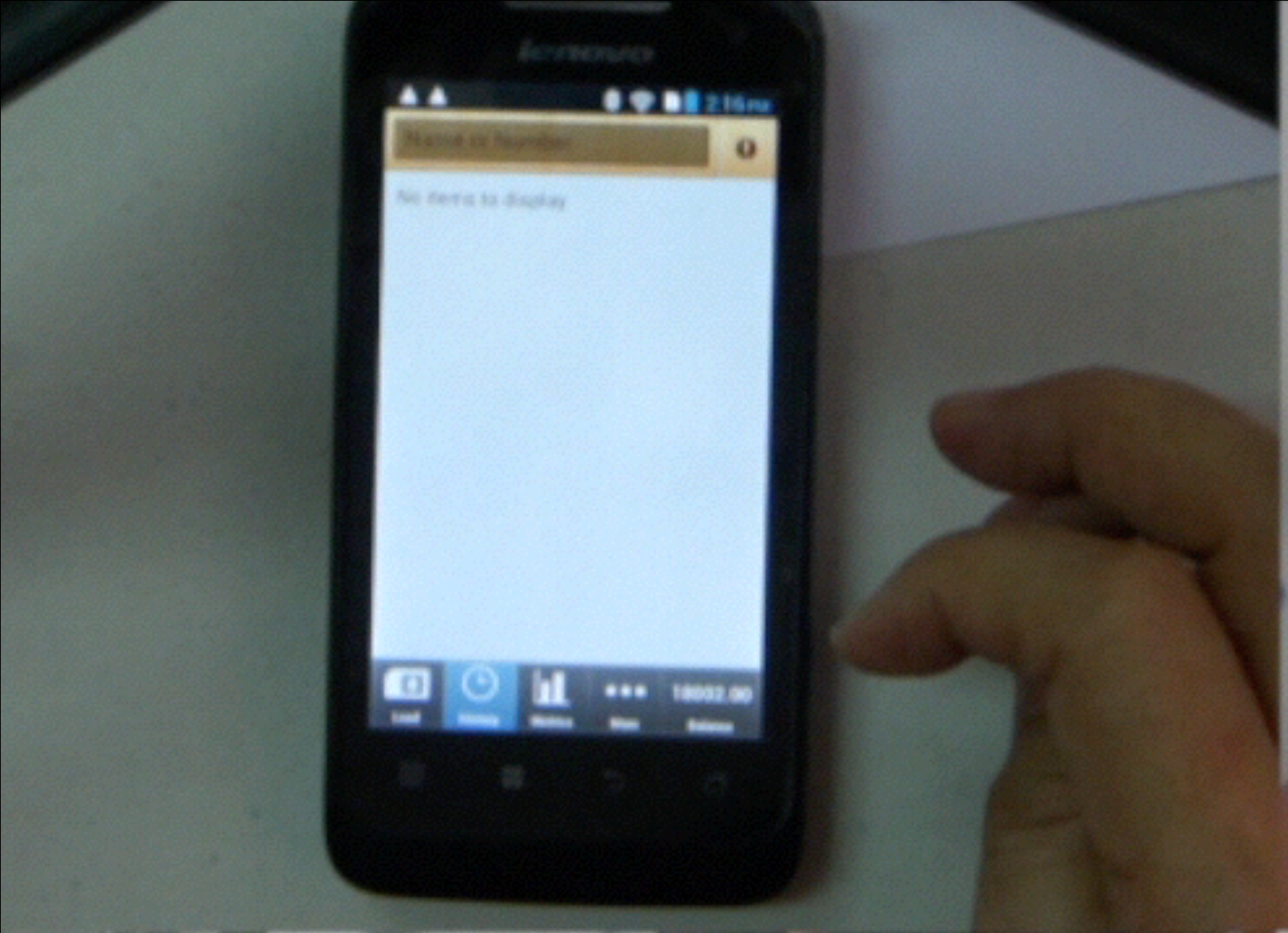
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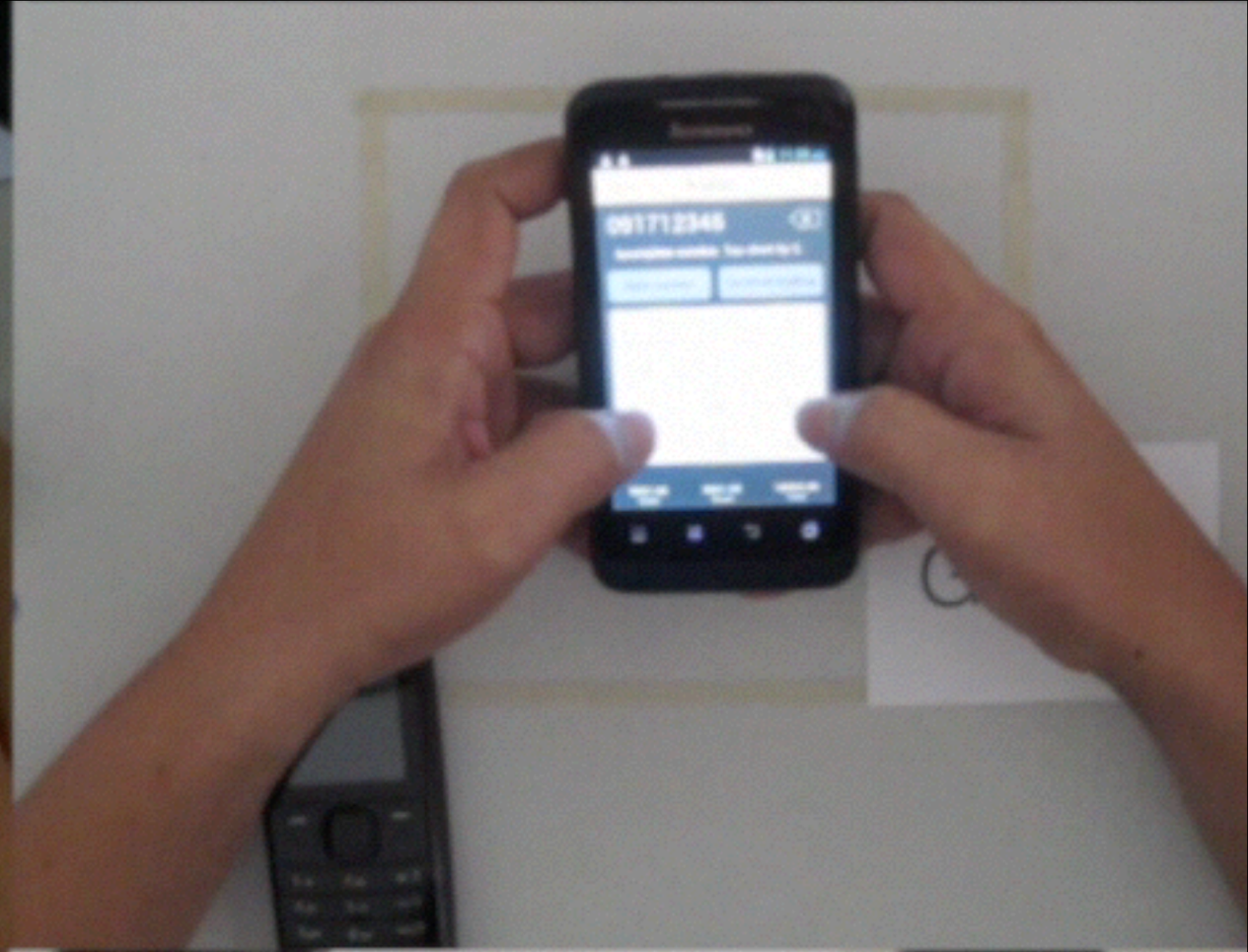


SariLoad

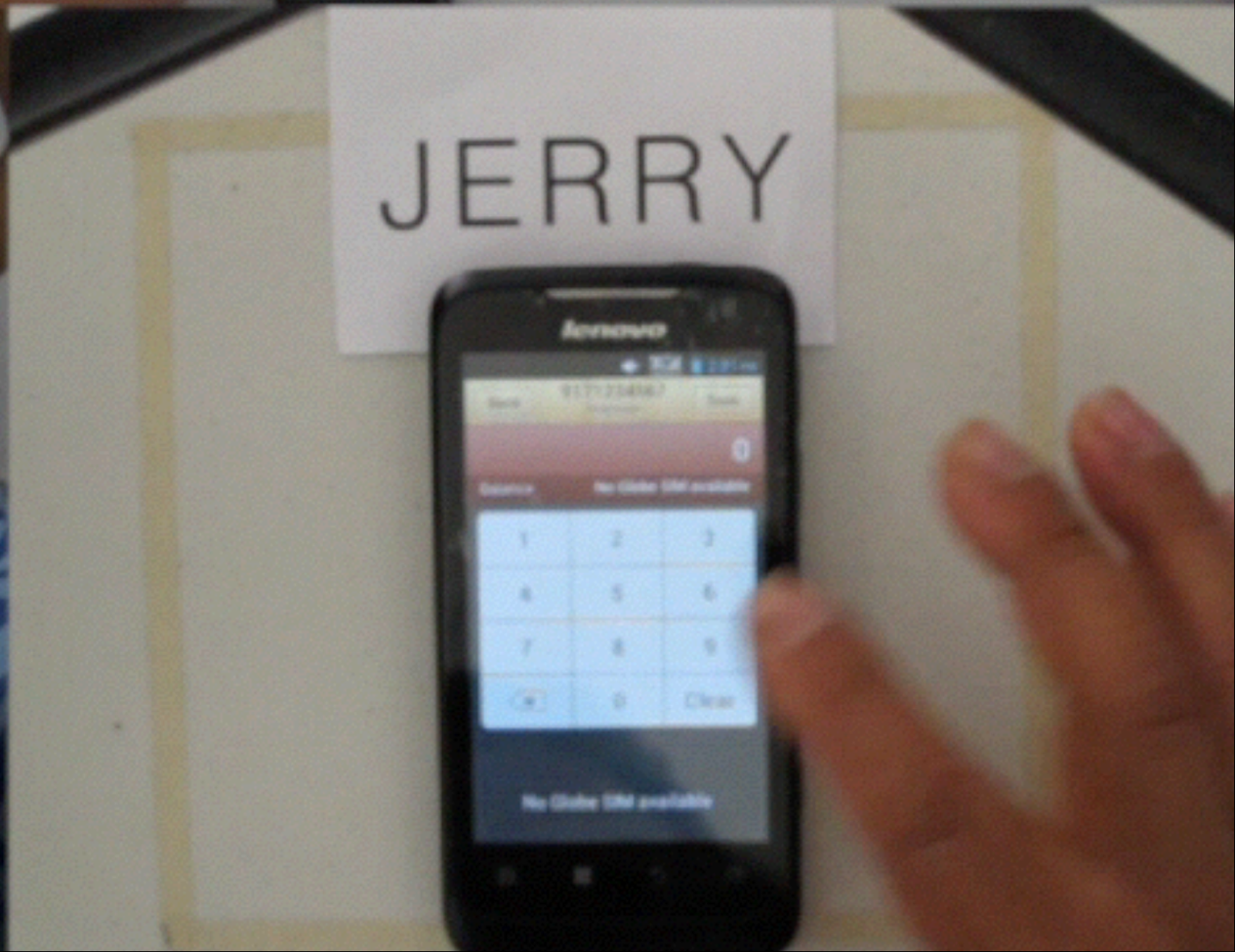
Tested in the field

30+ iterations

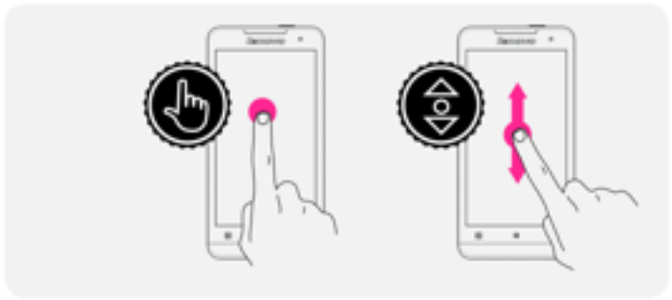

Name or Number
No items to display


09171234




JERRY

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SARILOAD - Piliin mula sa homescreen o sa apps

SariLoad

keypad

MENU - Piliin para pumunta sa menu

MGA CUSTOMER - Mag-drag para hanapin ang customer

KEYPAD - I-type ang numero ng customer

SEARCH - Piliin at i-type ang pangalan ng customer

phonebook

TULONG - Piliin para matutunan ang paglload at pagsave ng number

LOAD WALLET

MGA FILTER - Piliin kung sino ang nais makita

CUSTOMER - Piliin ang pangalan ng customer para mag-load

MGA CUSTOMER - Mag-drag para hanapin ang customer

Piliin ang nais gawin

listahan

MGA FILTER - Piliin kung aling mga transaksyon ang nais makita

MGA TRANSAKSYON - Mag-drag para maghanap ng transaksyon

CONFIRMATION - Piliin para makita ang confirmation at mag-record ng patong

Piliin ang nais gawin

Hintayin ang confirmation
Hindi naisend
Pinaulang
Patong na dinagdag

kita

MGA FILTER - Piliin kung anong panahon ang nais makita

GRAPH NG KITA - Piliin ang bar sa ibabaw ng petsa kung gaan nais tignan ang kita

NETWORK - Piliin kung aling network ang nais makita

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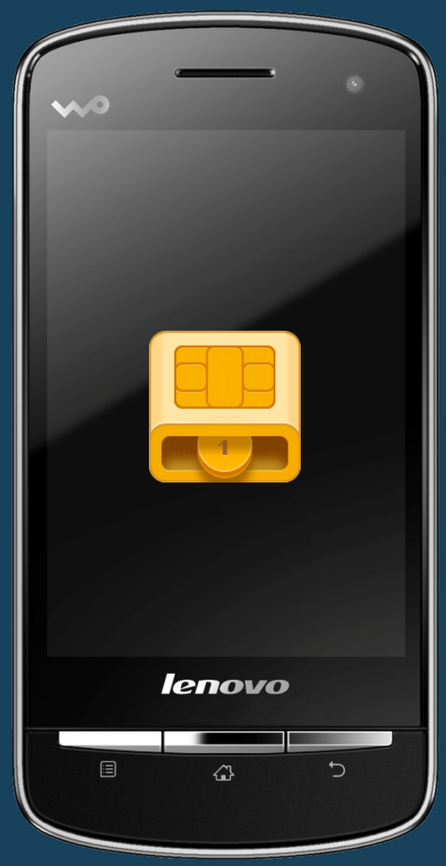
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extend the model to all purchases

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SariScan

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SariLoad SariScan

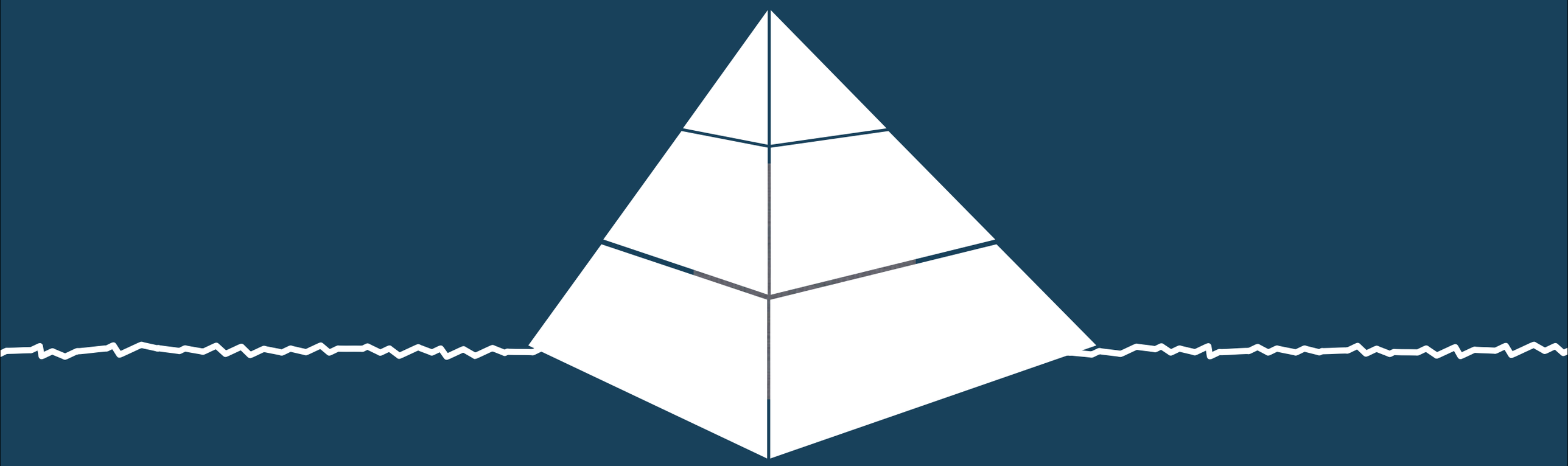
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SariLoad



SariScan



“trickle down effect”

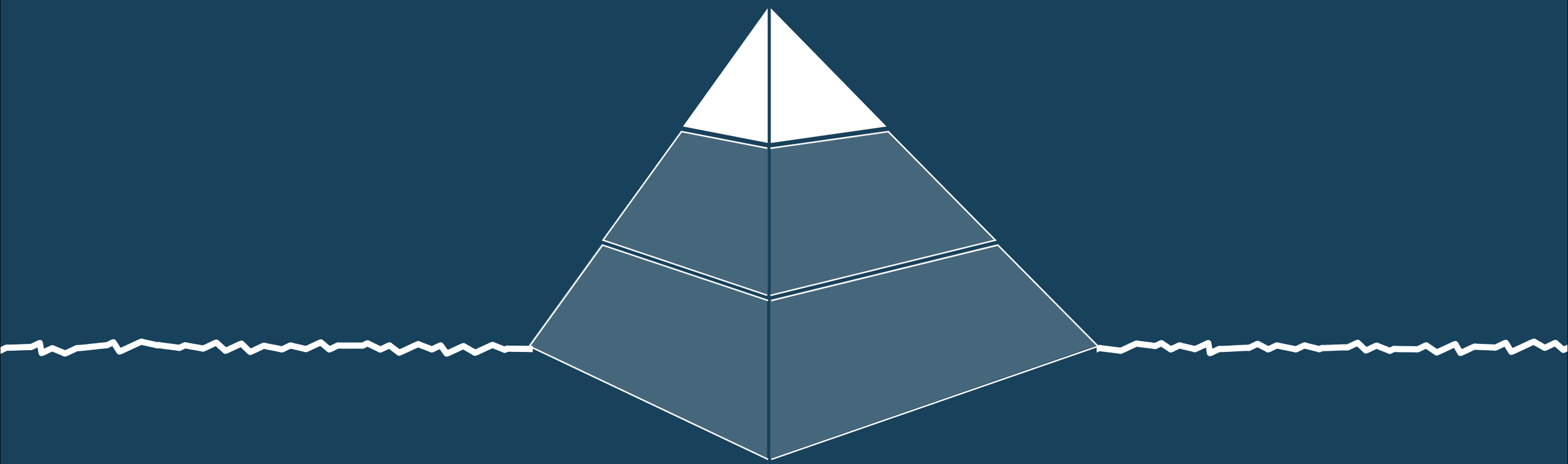
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SariLoad



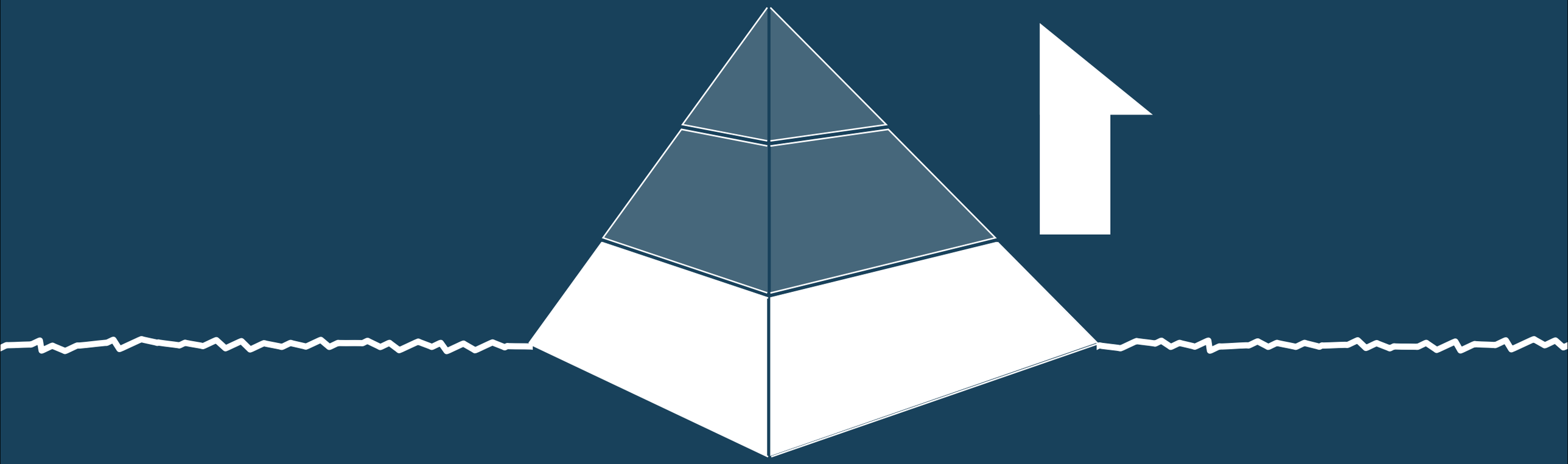
SariScan



“trickle down effect”

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“trickle UP effect”



SariLoad

SariScan

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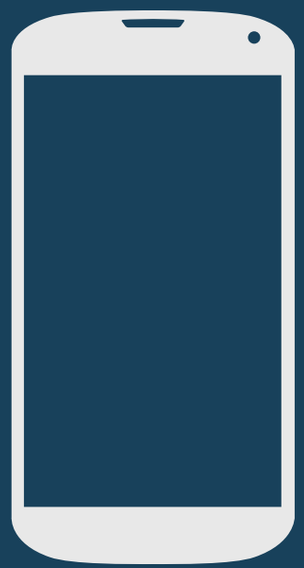
SariLoad SariScan **Product I/O**

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What is Product I/O ?

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Android Phone



Product I/O



Barcode Scanner

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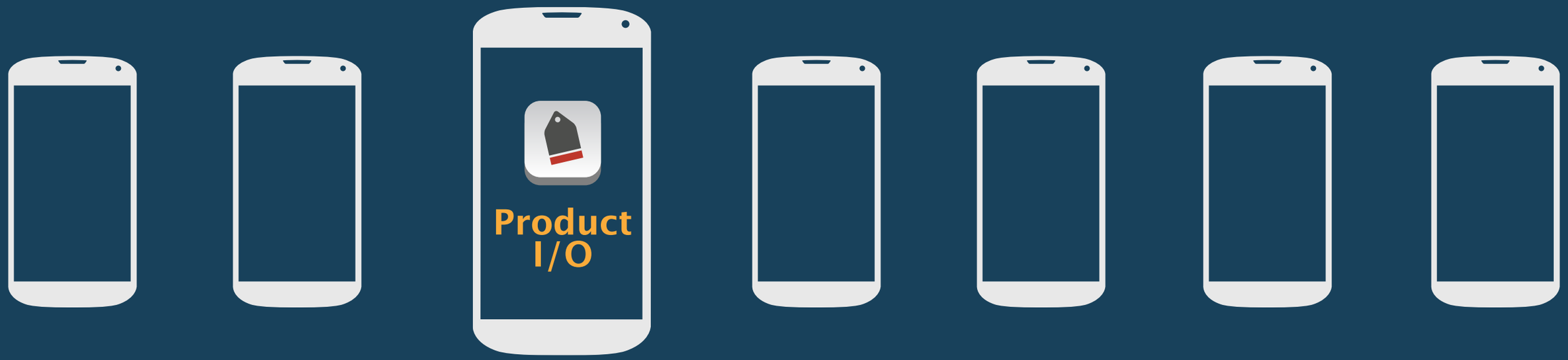


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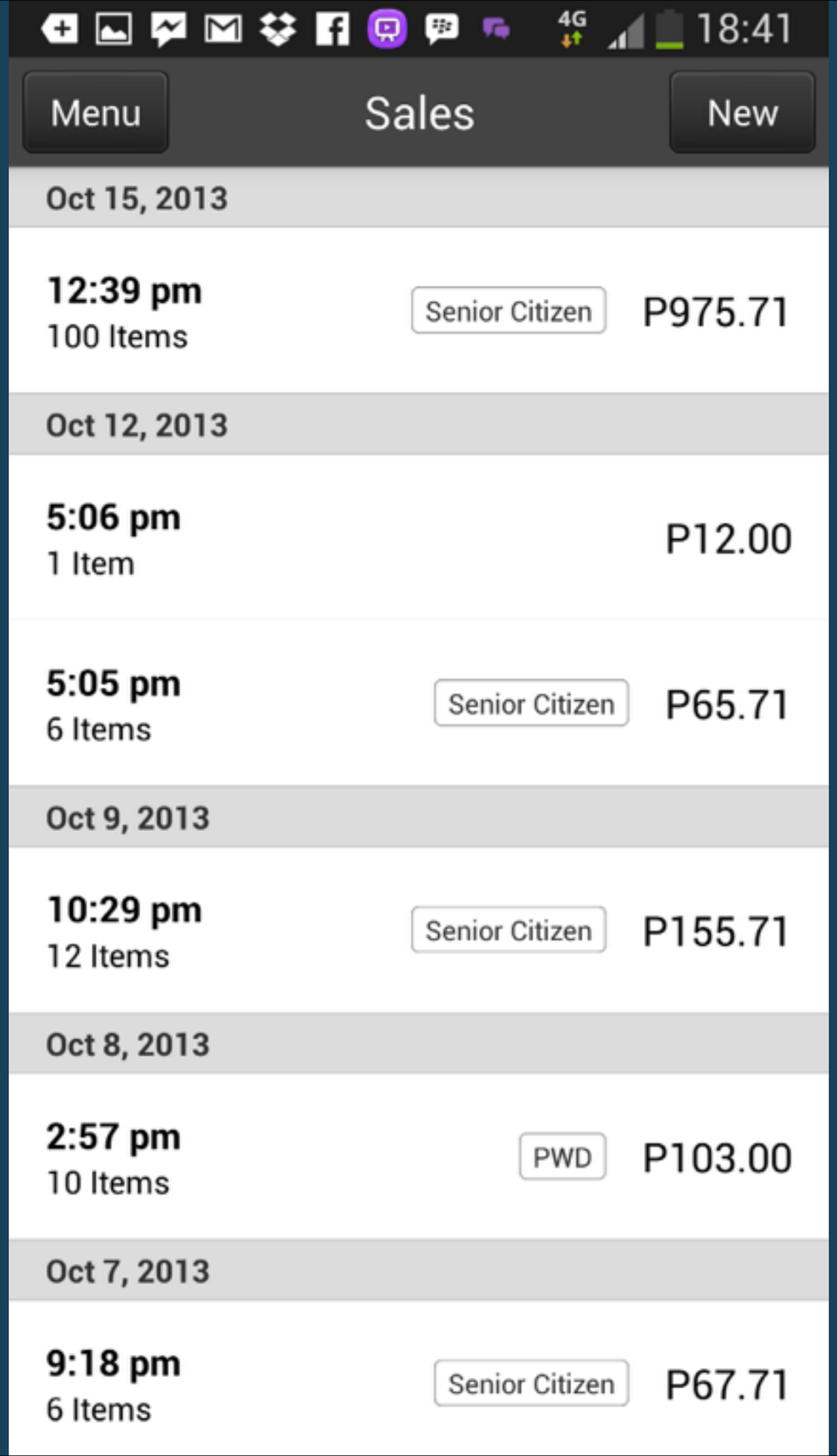


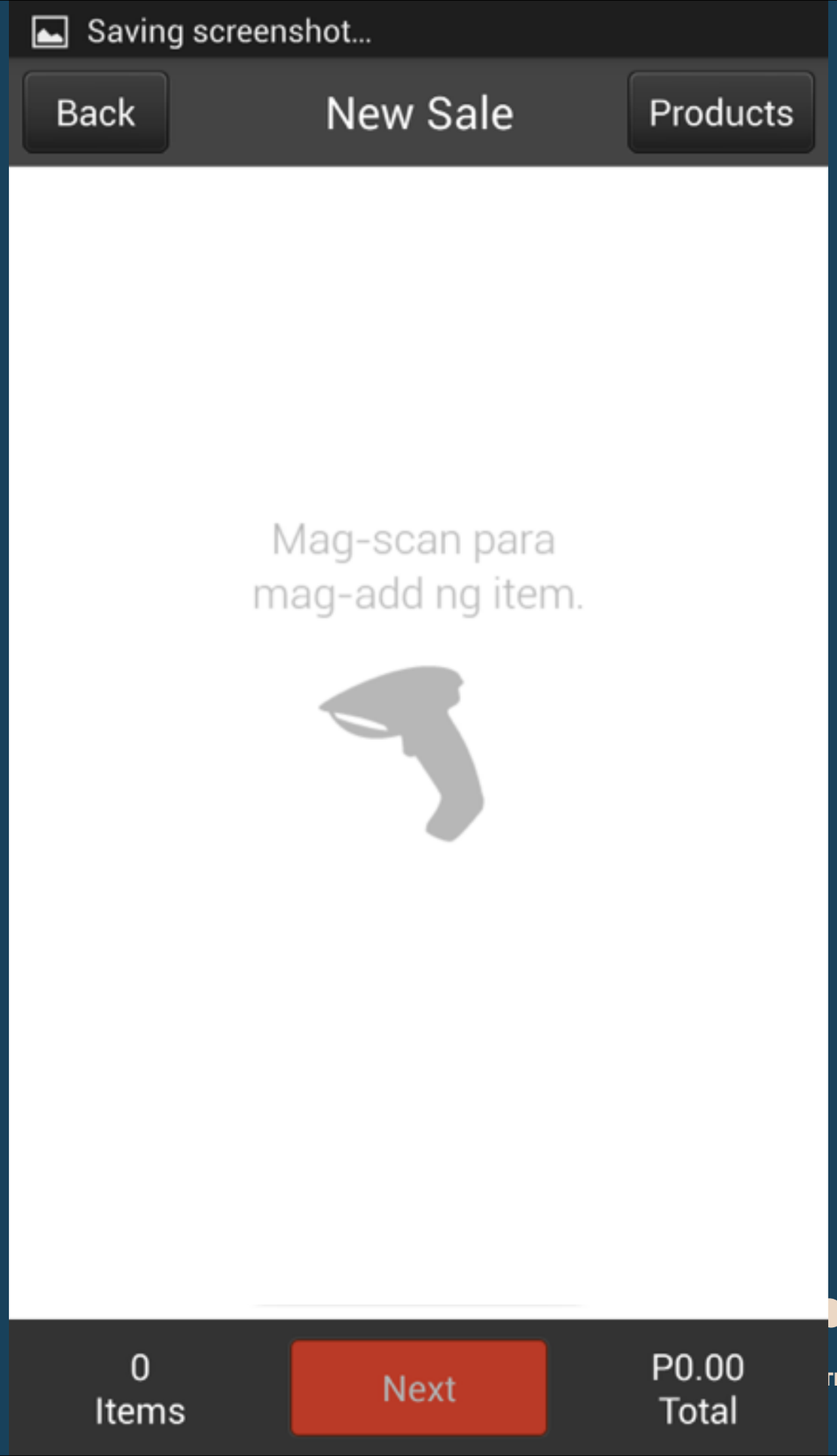
sari
SOFTWARE SOLUTIONS

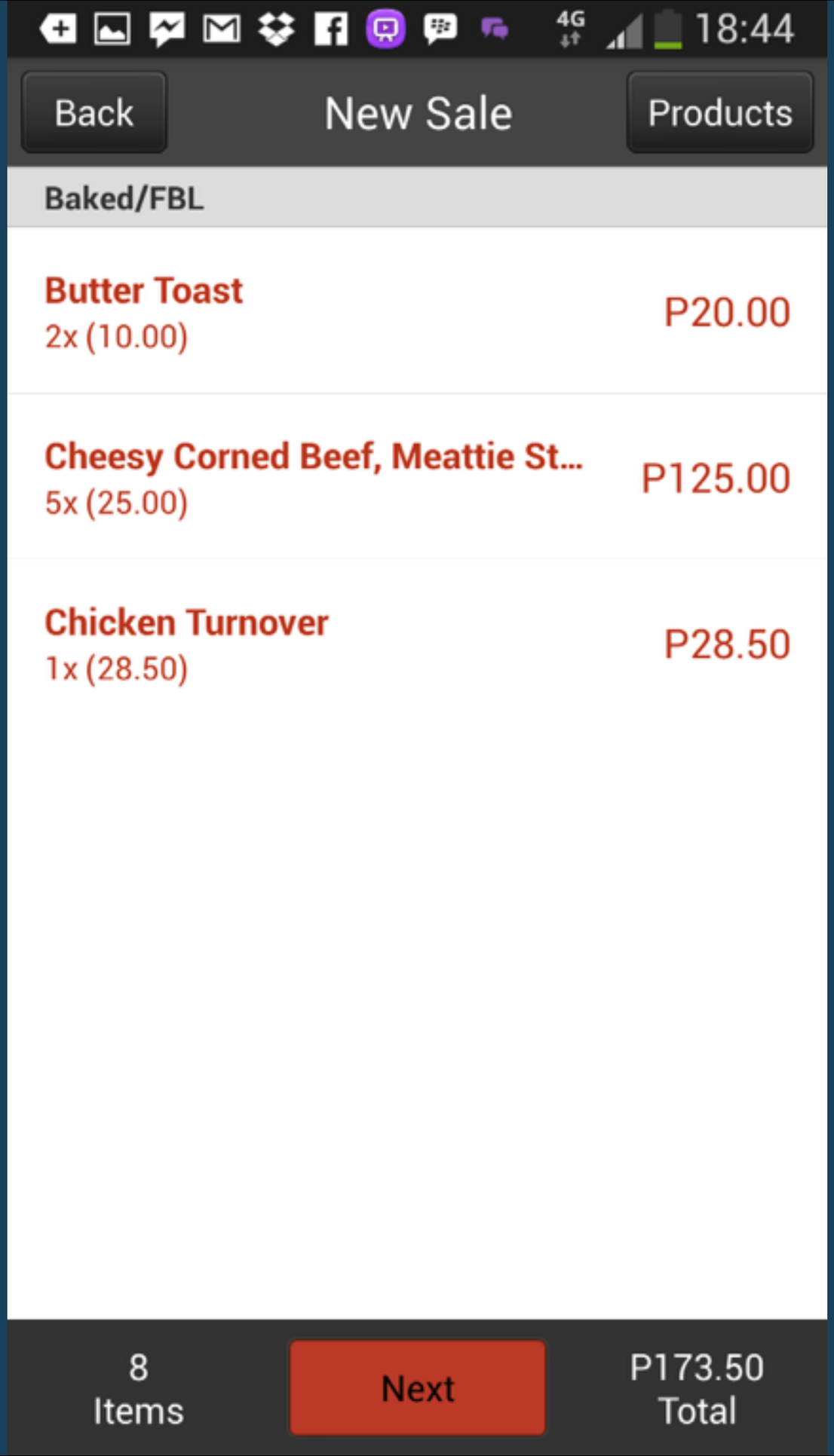


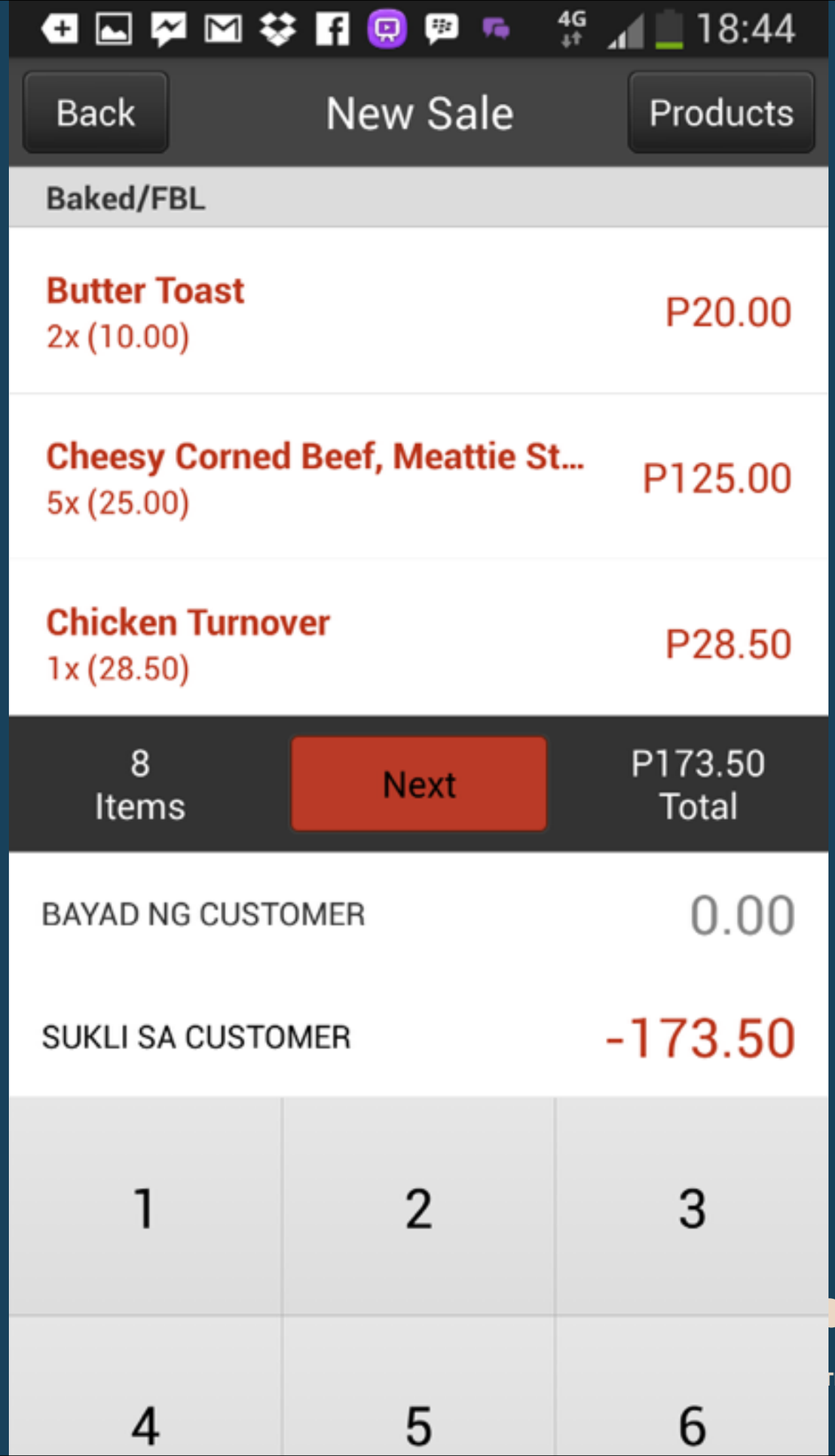


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18:41
Menu
Sales
New
Oct 15, 2013
12:39 pm
100 Items
Senior Citizen
P975.71
Oct 12, 2013
5:06 pm
1 Item
P12.00
5:05 pm
6 Items
Senior Citizen
P65.71
Oct 9, 2013
10:29 pm
12 Items
Senior Citizen
P155.71
Oct 8, 2013
2:57 pm
10 Items
PWD
P103.00
Oct 7, 2013
9:18 pm
6 Items
Senior Citizen
P67.71


Saving screenshot...
Back
New Sale
Products
Mag-scan para
mag-add ng item.
0
Items
Next
P0.00
Total


18:44
Back
New Sale
Products
Baked/FBL
Butter Toast
2x (10.00)
P20.00
Cheesy Corned Beef, Meattie St...
5x (25.00)
P125.00
Chicken Turnover
1x (28.50)
P28.50
8
Items
Next
P173.50
Total


18:44
Back
New Sale
Products
Baked/FBL
Butter Toast
2x (10.00)
P20.00
Cheesy Corned Beef, Meattie St...
5x (25.00)
P125.00
Chicken Turnover
1x (28.50)
P28.50
8
Items
Next
P173.50
Total
BAYAD NG CUSTOMER
0.00
SUKLI SA CUSTOMER
-173.50
1
2
3
4
5
6

18:44

8 Items

Back

P173.50 Total

BAYAD NG CUSTOMER 0.00

SUKLI SA CUSTOMER -173.50

1 2 3

Some products are out of stock.
Are you sure?

No Yes

7 8 9

. 0 ⌫

Discount Save

18:46

Menu

Sales Report

Day Week Month

9/9 9/16 9/23 9/30 10/7 10/14

Oct 21 - Oct 27

Sales P0.00

sariapp // backend

https://backend.sari.ph/view/admin/admin/load/dashboard

SARIAPP Web Client | 429 days | 957M sales | 294K trxns | admin Logout

- Dashboard
- Products
- Out of Stock
- Export CSV
- LoadDB
- Sellers
- Devices
- APKs
- Sari Load
- Sari Scan
- Actions
- Access
- Messages

Select Tags

Dump | All | Globe | Smart | 7 Months | 7 Weeks | 7 Days

General stats over the last 7 Weeks

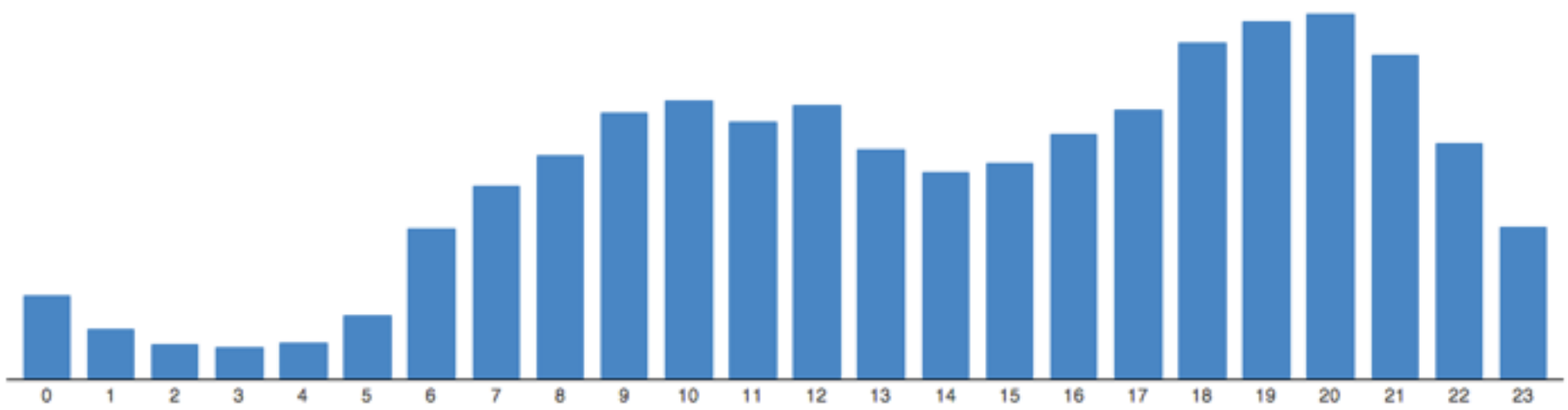
Overall | Per Seller (AVE) | Per Transaction (AVE) | Carriers

Total Transactions
38,989
Average: 5,569.86

Total Profit PHP
132,143.00
Average: 18,877.57

Total Sales PHP
1,236,831.00
Average: 176,690.14

Transactions by the hour over the last 7 Weeks



Top 10 Product Sales over the last 7 Weeks

Smart Load
14937

Dashboard
Products
Out of Stock
Export CSV
LoadDB
Sellers
Devices
APKs
Sari Load
Sari Scan
Actions
Access
Messages

Select Tags

Dump | All | Globe | Smart | 7 Months | 7 Weeks | 7 Days

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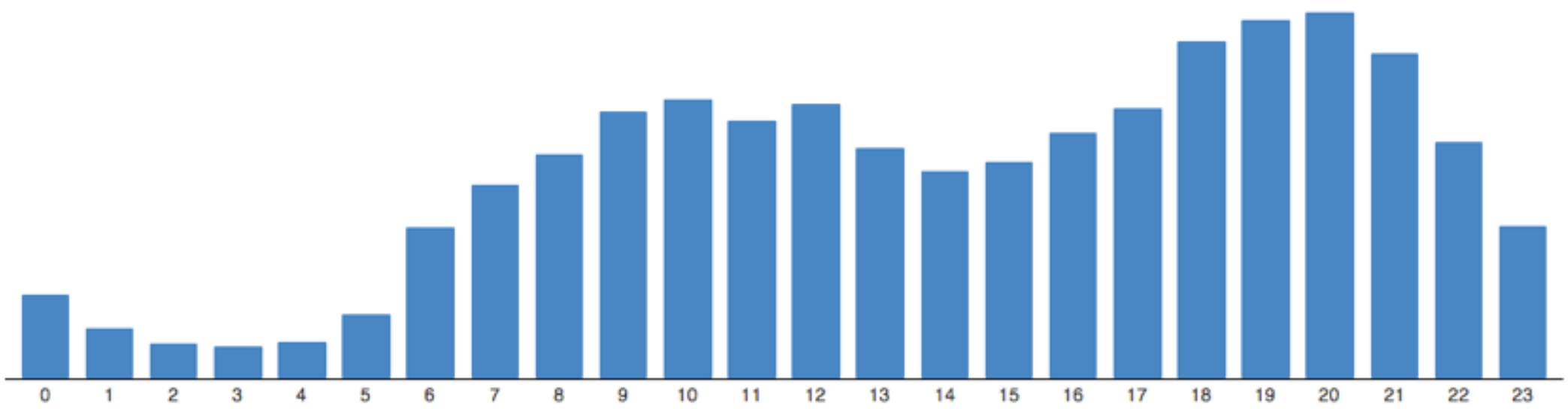
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Sari Load
Sari Scan
Actions
Access
Messages

Select Tags

Dump | All | Globe | Smart | 7 Months | 7 Weeks | 7 Days

General stats over the last 7 Weeks

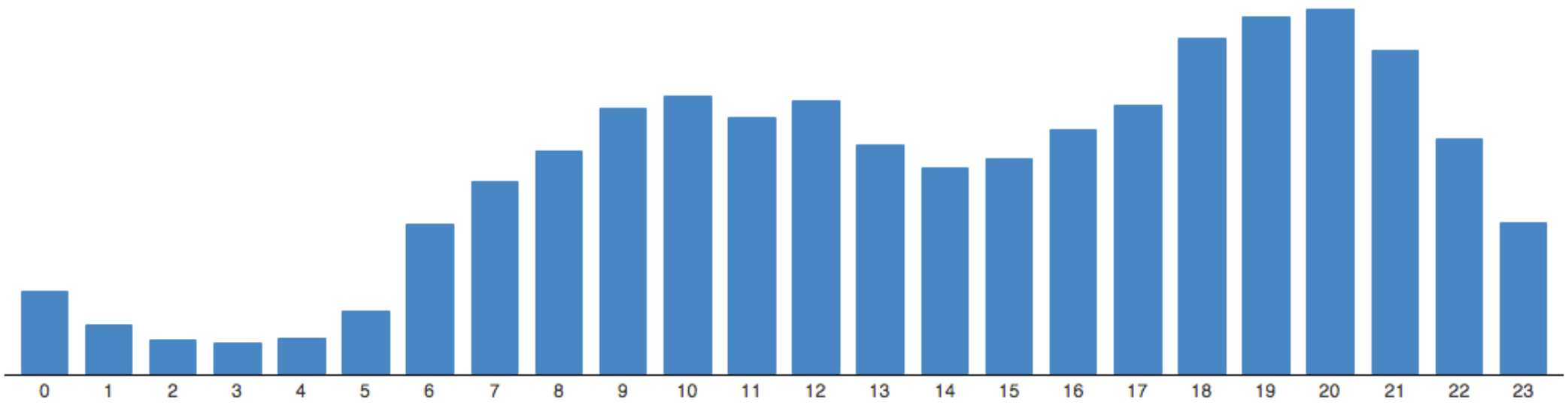
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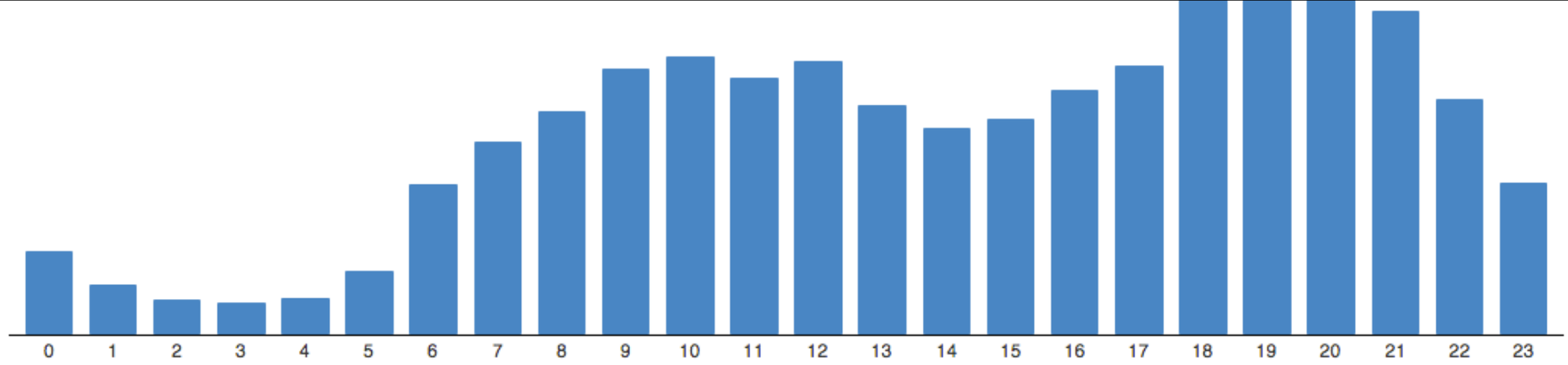
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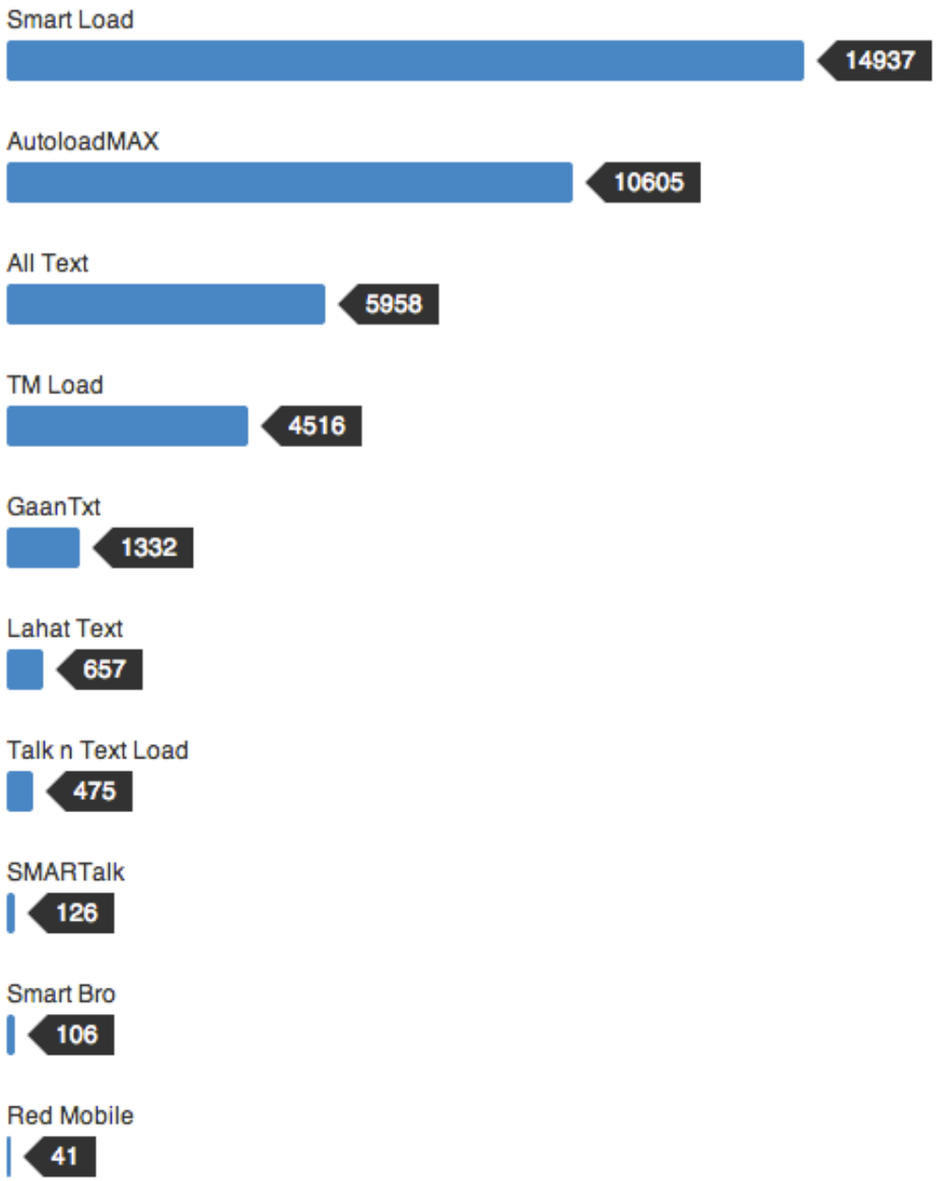


Top 10 Product Sales over the last 7 Weeks

Smart Load
14937



Top 10 Product Sales over the last 7 Weeks





Everybody wins with Sari Software!



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