

mHealth

Mobile for Development: mHealth

mHealth Africa Working Group

November 2013

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The mHealth Africa Working Group will provide members with accelerated access to GSMA Mobile for Development mHealth capability, research data and tools, facilitating partner opportunities and providing in-situ technical and operational resources for the launch of new mHealth services in Africa



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Terms of Reference

- Will be steered by GSMA Mobile for Development mHealth
- Will be made up from GSMA Staff, GSMA Members, Associate members and other invited participants under NDA
- Will meet on a 45 minute conference call every 6 weeks, commencing on 30th January 2014
- Will convene a yearly F2F meeting (TBC)

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Focus Areas

- Intersection with Mobile for Development opportunities
- Partnership opportunities across GSMA membership
- Facilitated engagement with key health and development leaders
- mHealth economics and market access
- mHealth regulation
- Technical interoperability
- Evidence of best practice
- Resources to support implementation
- Quarterly presentations from industry experts
- Direct technical assistance from GSMA
- Events
- Broader GSMA support across Africa



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Agenda of 1st Call: 30/01/14

Opening remarks	5 minutes
M4D Africa opportunities	5 minutes
M4D mHealth opportunities	5 minutes
Facebook: Partnership opportunities across Africa	10 minutes
Q & A	15 minutes
Closing remarks	3 minutes

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Anti-Trust Statement

- All GSMA meetings are conducted in full compliance with the GSMA antitrust compliance policy which applies during all events and to all documents
- Do not enter into discussions about commercial terms and other business issues of your company
- Rule of thumb: do not exchange information in a meeting which you would normally consider a business secret
- *The antitrust compliance policy is available on the front page of InfoCentre*

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Thank you

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