

CommSell

Why social businesses need mobile apps

Operational and business challenges of social businesses

- Lack of readily-available (demographic, financial) information about target clients
- Difficulty getting user feedback on products
- Tracking product quality & repairs over time
- Managing remote customer base
- Stock tracking at distance
- Unaffordable CRM software

Challenges implementing custom mobile apps

- Expensive
- Time-consuming
- Challenging to conceptualize
- Where to do the data hosting? What integrations are available?

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Dimagi: Mobile Solutions for Front-Line Workers

Our Flagship Products

CommCare

Data and Workflow

- Data collection and case management solution
- Java feature phones or Android smartphones & tablets



CommConnect

Communication

- 2-way SMS-based applications
- Any SMS-enabled mobile device.



CommTrack

Logistics

- SMS point of service logistics management systems
- Manage inventory and logistics for remote sites.



Implementation Services: technology enablement, design, and support

Products facilitate:

- Data access
- Data quality & security
- Engagement with end beneficiary
- Workforce accountability
- Cloud-hosting
- Real-time analysis

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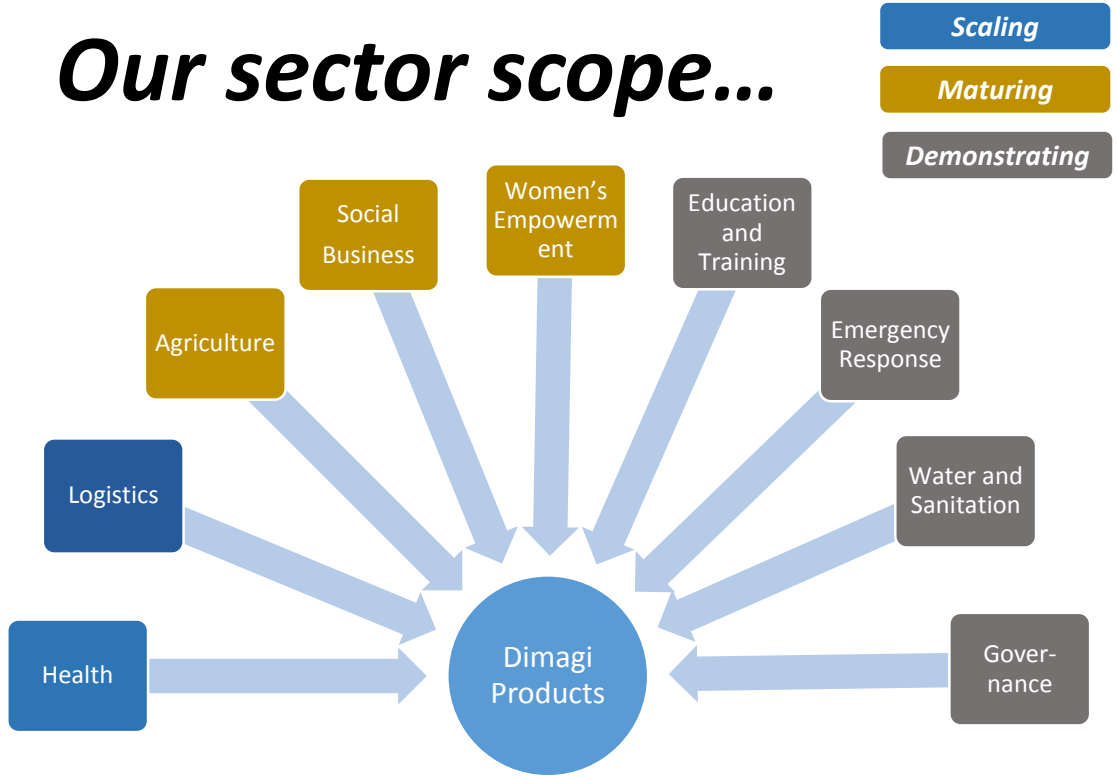
Where we work…



Key Stats

- **31 Active countries**
- **9 Active Sectors**
- 135 Active Projects
- 2,027 Active Users
- 61,213 Active Cases
- 200,875 Forms Last Month
- 492 Projects to Date
- 6,050 Users to Date
- 350K Cases to Date
- 1.6 MM Forms to Date

Our sector scope…

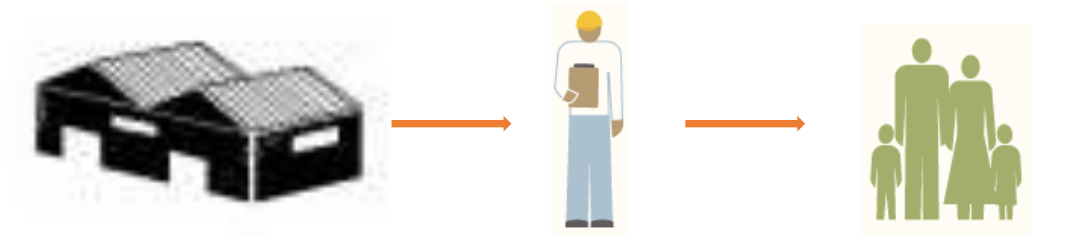


How we work…

Our implementation services entail:

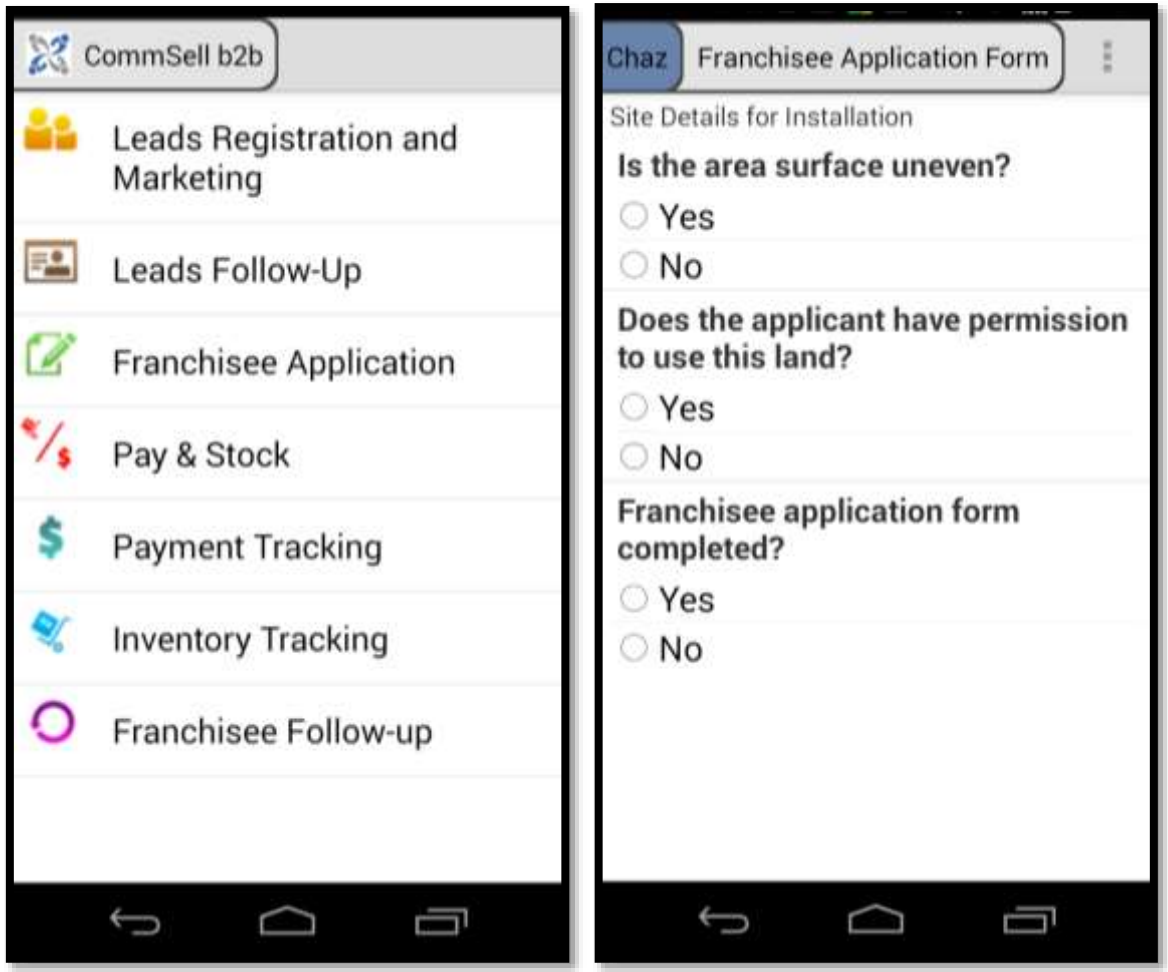
- Technology enablement
- Concept mapping / design
- Post-deployment support

CommSell: Last-Mile CRM & Inventory Management for Social Businesses



-Leads/ client registration & follow-up
-Product marketing
-Payment collection/ tracking
-Maintenance & QA

CommSell Prototype



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CommSell Features

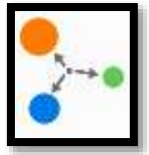
Tech Features



Front-end CRM: customer/ product registration & follow-up



Payment tracking



Stock activity monitoring



Non-stock indicators



SMS / Email reminders & alerts



Low-connectivity solutions (offline case management)

Benefits



Affordable



Turnkey, open-source solutions & cloud-hosting of data on Dimagi server



Inter-operability



Standard & custom data reports; mapping



Workforce monitoring: hand-held or web

CommSell: Where we are now & where we want to go next

