

Mobile Enabled Community Services

Africa Working Group

June 2014



The GSMA represents the interests of mobile operators worldwide. Spanning 219 countries, the GSMA unites nearly 800 of the world’s mobile operators, as well as more than 200 companies in the broader mobile ecosystem, including handset makers, software companies, equipment providers, Internet companies, and media and entertainment organisations.



Mobile for Development

Supporting the industry to drive innovative mobile solutions for the underserved that deliver positive social and economic impact

Our Programmes & How We Work

Mobile for Development


Disaster Response


mLearning


mWomen


mHealth


Mobile Enabled Community Services


mAgri


Mobile Money for the Unbanked


Green Power for Mobile


Connectivity


Emerging Markets Handset

2004 2005 2006 2007 2008 2009 2010 2011 2012

Identify the Opportunity

Stimulate Activity

Scale for Impact

Commercially Sustainable Social Impact through Mobile

Programme Overview

Mobile for Development

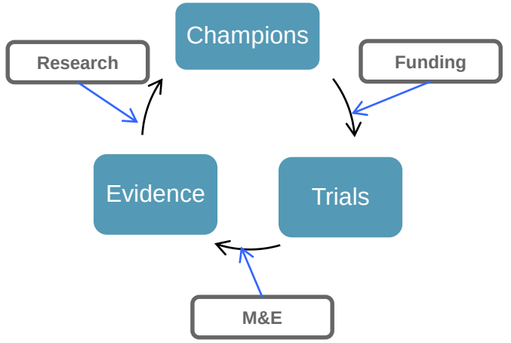
The GSMA Mobile Enabled Community Services (MECS) programme leverages mobile technology & infrastructure to improve access to basic energy and water services

Funding & Timeframe:

- £4.1M in funding (including £2.4M Innovation Grant fund) from DFID's Climate & Environment Team to be deployed in 2013-2014

Programme Activities:

- Knowledge Sharing and Convening
- Technical Assistance
- Innovation Fund
- Market Building



Objectives of Working Group

Mobile Enabled Community Services

- Networking and stimulating partnerships
- Sharing experiences and learning
- Take the pulse of a fast moving industry
- Understanding the barriers for growth and the role for GSMA MECS

Agenda

Mobile Enabled Community Services

Day 1:

- Predicting the Future of Mobile-Enabled Community Services
- Roles of and partnerships with Mobile Operators
- Mobile Money and Bill Pay
- To M2M or not to M2M
- Product and Service Innovation – Water
- Sector challenges in developing mobile-enabled businesses

Day 2:

- Insights from Investors
- Product and Service Innovation - Energy



Mobile Enabled Community Services

Participants and Ministerial Welcome to Rwanda

- Mr. Peter Katanisa, Advisor to the Minster of Natural Resources
- Director General Didier K. Nkurikiyimfura, Rwanda Ministry of Youth and ICT