

Off-Grid Energy Systems

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Our Vision

GOGLA

We envisage that, by

2025

Every household in the world will be able to obtain **Lighting and basic services (Phone-charging, Radio,TV, Fan, Fridge)** at least at entry level at **a reasonable cos**t and within a reasonable distance in relation to the income and time available to the household.



Off-Grid Clean Energy Solutions are:

Small-scale

High-quality

Super Efficient

Easy to Access

Affordable

Industry Challenges

1. Meet Market and Customer Demand

   Off Grid Energy in rural market has specific requirements

1. System components must function reliably

   A QA framework should guarantee acceptable quality of the system

2. The system must be affordable

   - Cost optimized design and manufacturing
   - VAT/import duties minimization
   - Smart financing models

3. Combined Marketing & Communication

   - Joint service and application oriented demand creation will lead to faster market growth and satisfied users
   - Use synergies in sales and installation

Workshop Topics
GSMA – CLASP - GOGLA

1. Technical Interface Requirements

- SHS and Mobile Money Technologies
- SHS and Appliances
- Appliances and PAYG

2. Quality Assurance

- Necessity for standardization
- MEPS or Q-label ?
- Monitoring and Surveillance

1. Marketing & Business Development

- Benefits for all parties
- Ways and tools to communicate and create demand
- Synergies and common marketing activities