OVERVIEW

Mobile money is now available in

93 COUNTRIES

271 SERVICES





In 2015

51 OF **93** COUNTRIES

have an enabling regulatory framework.

Mobile money providers are processing an average of

33 MILLION TRANSACTIONS A DAY



Registered accounts grew by



+31% TO A TOTAL OF **411M** IN DECEMBER 2015

INDUSTRY COLLABORATION IS GATHERING STEAM WITH

NEARLY **1/4** OF RESPONDENTS COLLABORATING TODAY.

At least 19 markets have



MORE MOBILE MONEY ACCOUNTS THAN BANK ACCOUNTS

37 markets have



10X MORE REGISTERED AGENTS THAN BANK BRANCHES

134M ACCOUNTS WERE ACTIVE IN DECEMBER 2015 (90 DAY)



In South Asia, home to especially high OTC usage, the 19% growth (year-on-year) of OTC is dwarfed by the

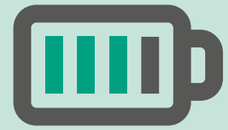
47% GROWTH IN REGISTERED ACCOUNTS





Mobile money services offering International Money Transfer (IMT) saw the value of cross-border remittances increase by

+52%



THREE QUARTERS

of respondents maintained or increased their investment in mobile money over the previous year.

Fifteen providers reported revenues of more than

US$1M DURING THE MONTH OF JUNE 2015

