



MOBILE MONEY IN LATIN AMERICA & THE CARIBBEAN 2016



HALF OF ADULTS ARE UNDERSERVED BY FORMAL FINANCIAL SERVICES

RANGING FROM OVER

80% IN HAITI AND NICARAGUA

TO LESS THAN

35% IN BRAZIL, JAMAICA AND COSTA RICA



REGULATION IS IMPROVING IN THE REGION,

allowing more financial service providers to better serve low-income customers



Positive regulatory changes recently made in **COLOMBIA, EL SALVADOR and HONDURAS**

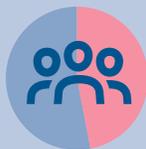


MOBILE MONEY IN THE REGION HAS GROWN STEADILY SINCE 2010



37 SERVICES IN **17** MARKETS

CUSTOMERS ARE MORE ACTIVE



47%

of registered mobile money accounts are active, higher than any other region

HONDURAS AND EL SALVADOR ARE IN THE TOP 20 MARKETS GLOBALLY FOR ACTIVE ACCOUNT PENETRATION

THE MOBILE MONEY ECOSYSTEM IN LATIN AMERICA & THE CARIBBEAN IS MORE DEVELOPED



An increasing number of mobile money services derive the majority of their revenue from organisations digitising business payments