Ecosystem Accelerator

Innovation Fund — Round 2
Our Innovation Focus Areas

The GSMA Ecosystem Accelerator Innovation Fund is open to **post-revenue start-ups that**

- ✓ **are from AFRICA or the ASIA-PACIFIC**
- ✓ **leverage MOBILE TECHNOLOGY**
- ✓ **have a strong SOCIO-ECONOMIC IMPACT and**
- ✓ **fall in one of the following INNOVATION FOCUS AREAS:**

SHARING ECONOMY

Mobile-based platforms, products and services which enable local populations to unlock income from 'underutilised assets' by sharing them with others.

THESE COULD BE

A **saving club app** accessible to individuals and groups

A **platform for farmers** to share their machines

A service for students to find and **connect to a tutor online**

An **online tool for handymen** to connect with potential customers

A solution to **share daily commuting** rides

Any other mobile-based service matching our definition

FIND OUT MORE HERE

SERVICES FOR SMEs

Affordable mobile services designed for local MSMEs [Micro Small and Medium Enterprises] to help them boost their productivity and/or expand their reach.

THESE COULD BE

A supply chain service for **small holder farmers**

A platform to allow SMEs to **access financing**

A tool to help SMEs with their **daily book keeping**

A solution for SMEs to **recruit more efficiently**

A **school management** system application

Any other mobile-based service matching our definition

FIND OUT MORE HERE

Find out more and apply:
gsma.com/eainnovationfund