GSMA Disaster Response

UKaid from the British people

GSMA Disaster Response Innovation Fund – Round 1 – Concept Note Questions

For information only
Apply online at www.gsma.com/DRInnovationFund

LANDING PAGE

As outlined in the GSMA Disaster Response Innovation Fund Terms and Conditions for Round 1 ("term sheet"), this Fund aims to promote innovation in the use of mobile telecommunications to assist and/or protect individuals and communities affected by disaster/crises. **To be eligible for funding, the application must meet the applicant eligibility criteria and align with the Fund's Round 1 focus area.** Details of these are provided in the term sheet, along with all relevant definitions. Should you have any outstanding questions that are not addressed by the term sheet, please email drfundmanager@gsma.com. Responses to all questions received by 17.00 BST on Friday, 15 September, will be published on www.gsma.com/DRInnovationFund by 09.00 BST on Friday, 22 September. Any questions received after the 15 September will receive individual responses as quickly as possible.

**This section should be completed by the lead applicant/organisation:*

1. Name
2. Email
3. Phone Number *(*please include country code without +)*
4. Name of your organisation
5. Your position

I certify that I have been authorised by the company applying to provide the information above, and that the information I have provided in the concept note questionnaire is true and correct in all material respects. I authorise the GSMA to share this information with the Fund Manager during the review process. I agree that my personal information may be shared with the GSMA network of private and corporate investors. I understand that this is a competitive process and that there is no obligation from the GSMA to fund the project based on the information provided.

PROJECT TYPE

1. A grant from the GSMA must fund a specific project. What type of project are you applying for?

    - Market Validation
        i. Have you and your partner organisation(s) already successfully launched a project, product or service that has active users/beneficiaries in at least one market?
            1. Yes – please explain, including the project's impact to date (100 words)
            2. No
        ii. Describe the nature of your collaboration (100 words)
        iii. Will all organisations within your collaboration have a signed Memorandum of Understanding by the proposal submission deadline (1 December 2017)?
            1. Yes – we already have this
            2. Yes – we will have this by the deadline
            3. No – please explain (50 words)

    - Seed Project
        i. Have you and your partner organisation(s) already established mutual interest in working together on the proposed activity?
            1. Yes – please explain (50 words)
            2. No
        ii. Describe the nature of your collaboration (100 words)
        iii. Will all organisations within your collaboration have signed letters of intent (on company letterhead) by the proposal submission deadline (1 December 2017)?
            1. Yes – we already have this
            2. Yes – we will have this by the deadline
            3. No – please explain (50 words)

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**The GSMA will advise on what documentation is required if your project is selected for the next stage. If you have questions please email DRfundmanager@gsma.com.*

PROJECT OVERVIEW

**The following questions pertain to the proposed project for which you are seeking funding. Please provide clear and concise answers as all text boxes have word limits.*

1. Project name/title (20 words)

2. Describe your project in one sentence (30 words)

3. Project duration: Please select the number that corresponds to your project's duration (12-18 months)
   **Please note that project duration must be between 12 and 18 months, however data collection for certain indicators can last up to six months after the grant period has ended.*

4. Requested Disaster Response Innovation Fund contribution, excluding matching contribution: (£___)
   ** Figures should be entered as 000000.*
   ** Market Validation grants £150,000–£300,000; Seed Project grants £100,000–£200,000.*

5. Anticipated matching contribution: (£___)
   ** Figures should be entered as 000000.*

6. Project location: Which region(s) are you targeting?
   - Sub-Saharan Africa
   - Asia Pacific
   - Middle East and North Africa
   - Latin America

   **Please tick relevant regions and specify up to 3 target country(-ies)*

PROJECT INFORMATION

7. Describe how your product/service is relevant to the Disaster Response Innovation Fund's objectives and Round 1 Focus Area. (150 words)

8. Describe how your product/service will use mobile technology in an innovative way. (150 words)

9. Describe the primary steps needed to implement your project (i.e. high-level activities) and your anticipated outputs. (150 words)

10. Describe your project's anticipated socio-economic/humanitarian impact, including how you will measure it *(*see section 4 of term sheet).* (150 words)

11. Describe the primary risks facing your project and key mitigating actions. (150 words)

12. Does your project, product or service rely on a commercial business model for success?
    - Yes – please explain (150 words)
    - No

13. Explain how your project will be sustainable beyond the Fund's support (i.e. how you expect the project to continue after your Disaster Response Innovation Fund grant has ended). Focus your response on financial and technical sustainability. (150 words)

14. Explain why you are applying to the GSMA's Disaster Response Innovation Fund. What added value will the Fund bring to you, your partner organisation(s), and the proposed project? (150 words)

15. Does your collaboration have a track record of working in humanitarian and/or disaster preparedness and humanitarian response contexts as well as familiarity with the particular technology or programme area within your proposed project?
    - Yes – please describe relevant previous experience (150 words)
    - No

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16. The GSMA is driving the mobile industry's commitment to play a leading role in the achievement of the UN's 17 Sustainable Development Goals (SDGs). As such, please indicate the top three SDGs that your project can/will contribute to? Please provide some examples:

    - *1. Select the first SDG your project will support (REQUIRED)*
      Please provide examples of how your project would pursue this goal (50 words)
    - *2. Select the second SDG your project will support (OPTIONAL)*
      Please provide examples of how your project would pursue this goal (50 words)
    - 3. *Select the third SDG your project will support (OPTIONAL)*
      Please provide examples of how your project would pursue this goal (50 words)

17. Please demonstrate how your project adheres to the Principles for Digital Development and key humanitarian principles (150 words)

18. How did you learn about the GSMA Disaster Response Innovation Fund?
    - GSMA website
    - GSMA email
    - Other GSMA Innovation Fund
    - Social media
    - Other (please specify)

19. Has the proposed product/service received any kind of funding previously?
    - Yes – please explain (50 words)
    - No

20. Please describe your organisation's capacity (at headquarters and/or country field offices) to manage the grant and implement the aforementioned activities? (150 words)

APPLICANTS' INFORMATION

Lead Applicant

- Name of lead applicant organisation *(*the organisation that will sign a grant contract with the GSMA)*
- Type of organisation
  - Mobile network operator
  - Non-governmental organisation
  - Humanitarian agency
  - Private sector partner
  - Other – please specify
- Country of registration/HQ
- HQ postal address
- If you are successfully awarded a grant from the GSMA, in which country would the bank account that will receive the grant funds be located?
- Name of main point of contact (person responsible for liaising with the GSMA/Fund Manager regarding the grant)
- Main contact's job title
- Main contact's business postal address (if different from HQ address)
- Main contact's email address
- Main contact's phone number (**country code + city code + number)*
- Does your organisation have a physical presence in the target country(-ies)?
  - Yes – please describe your local staffing situation in the target country(-ies) (50 words)
  - No – please describe how you will implement the proposed activities in the target country(-ies) (50 words)
- How long has your organisation worked in the target country(-ies)? (50 words)
- Has your organisation ever received funding from the GSMA, DFID/UK Aid, or from a programme that is funded by DFID/UK Aid?
  - Yes – please specify (50 words)
  - No

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Co-applicants/Partner Organisations
**Please provide the following information for all partner organisations within your collaboration:*

- Name of partner organisation #1
- Type of organisation
  - Mobile network operator
  - Non-governmental organisation
  - Humanitarian agency
  - Private sector partner
  - National emergency/environmental body
  - Other – please specify (50 words)
- Country of registration/HQ
- HQ postal address
- Does your partner organisation have a physical presence in the target country(-ies)?
  - Yes – please describe the local staffing situation in the target country(-ies) (50 words)
  - No – please describe how you will implement the proposed activities in the target country(-ies) (50 words)
- How long has your partner organisation worked in the target country(-ies)? (50 words)
- Has your partner organisation ever received funding from the GSMA, DFID/UK Aid, or from a programme that is funded by DFID/UK Aid?
  - Yes – please specify (50 words)
  - No

ADDITIONAL MATERIAL

**You may upload additional information to complement your application. Please limit this to a maximum of 3 PPT slides. These will be assessed at the GSMA and Fund Manager's discretion.*

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