GSMA™ Thrive

GSMA Thrive Latin America

Mobile for Development

1 - 3 December 2020

Welcome to the Thrive Latin America (LATAM) summary, the last in our 2020 series, which will highlight the key insights together with the respective links to replay the event's sessions. The content will be available on the virtual platform for three months, however, please note you will need to be registered on Thrive to be granted access, if not already. Please follow the **link** to sign in or sign up. If you registered for Thrive Africa or Asia Pacific, the password will be the same.

During the three event days, we hosted two sessions and released six videos.

AgriTech Trends in Latin America: Innovations Disrupting Smallholder Farming

In this session, the GSMA AgriTech programme explored trends in digital disruption impacting smallholder farmers in Latin America. Regional practitioners and experts shared their experiences of digital interventions and their potential to address low farm productivity and lack of access to financial services for farmers.

Displacement and Connectivity in Latin America

In this session, the GSMA Mobile for Humanitarian Innovation programme, the UN Refugee Agency (UNHCR) and the International Rescue Committee explored the critical importance of access to mobile technology and essential information sharing among refugees and returning migrants in Colombia, El Salvador and Honduras.

Mobile for Humanitarian Innovation

In March 2020, we asked Venezuelan refugees and migrants in Barranquilla, Colombia, to tell us about the importance of mobile connectivity in their lives for the Mobile Stories / Historias Móviles project. They shared their own stories using the medium of their choice, with control over creative direction and narrative. The full collection of stories is available to view on our website: **www.gsma.com/mobilestories.**

Mobile Stories: Maria Rosa

Mobile Stories: One Zee

Mobile Stories: Indira

Mobile Stories: Magally

AgriTech

Empowering Farmers in Latin America through Digital Agriculture

Digital Identity

Financial Inclusion for Fishing Communities through Digital Identity

So, what's next?

We hope you found this useful and we look forward to sharing our 2021 event plans in due course.

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