

WEBINAR

GSMA INNOVATION FUND

FOR ANTICIPATORY HUMANITARIAN ACTION

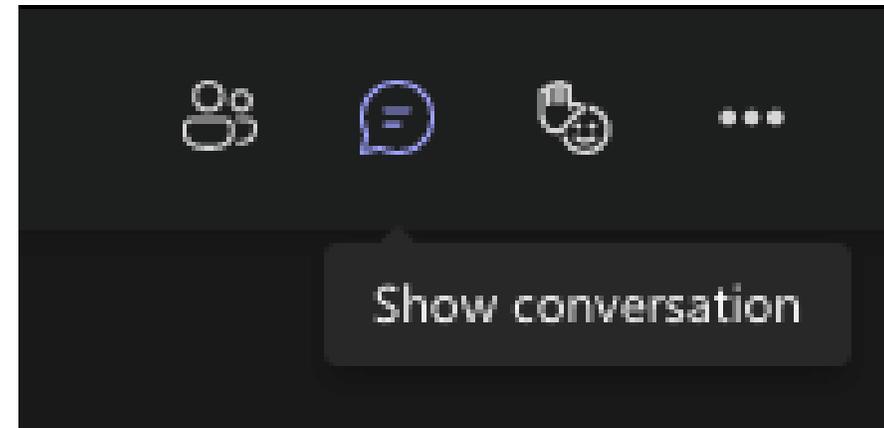


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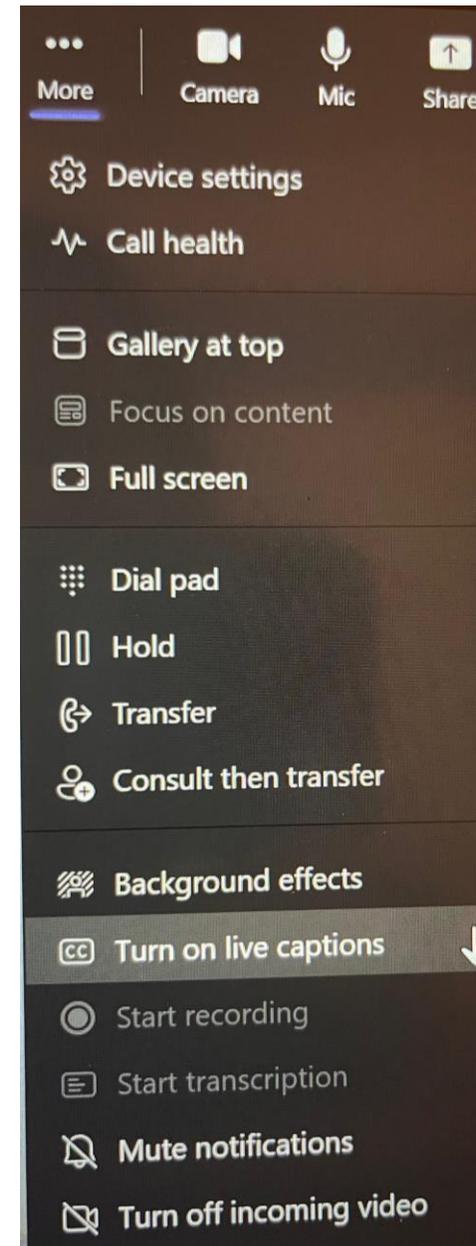


The GSMA Innovation Fund for Anticipatory Humanitarian Action is funded by UK aid from the UK Foreign, Commonwealth & Development Office (FCDO) and is supported by the GSMA and its members.

- Please don't hesitate to ask questions in the conversation/chat panel throughout the webinar. The team will address them as soon as possible.
- If you have any issues, please flag it in the conversation/chat panel.



- Please feel free to use the live captions feature, if you would like to see live subtitles on the screen.



Session agenda

11:00- 11:05

Welcome and introduction

11:05 – 11:30

Key concepts and information

- Humanitarian Aid, Principles, Definitions
- Innovation journey
- Innovation Fund for Anticipatory Humanitarian Action
- Essential details to include in your application

11:30 - 11:40

Grantee support & eligibility

- Funding and other support available
- Eligibility criteria
- Application process, including key dates

11:40 - 12:00

Q&A with the audience



Kimberly Brown

Head of Mobile for Humanitarian Innovation
GSMA

The GSMA

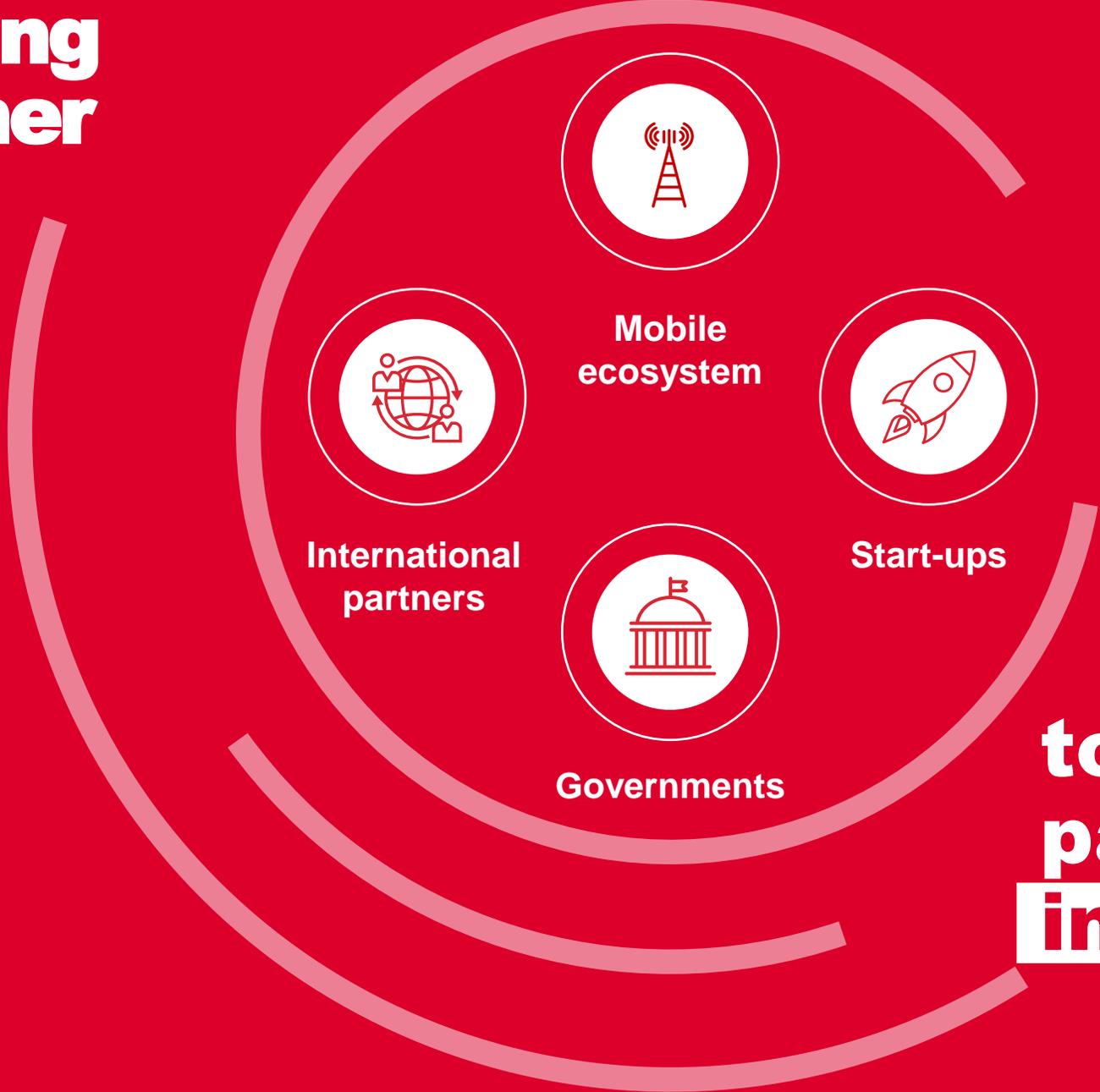
unites

the mobile industry

unlocking the power of
connectivity, so that people,
industry and society thrive



**We bring
together**



**to build
partnerships and
inspire action**

Mobile for
Humanitarian Innovation

Accelerating

digital humanitarian assistance



**10+ million
people**
reached to date



Building **partnerships**
to deliver safe, efficient and
dignified humanitarian
assistance



Investing in innovation
to target humanitarian
challenges with 20 solutions
delivered to date



Enabling **life-saving
information** to reach
those in crisis



Guy Peggram

Senior Market Engagement Manager
Mobile for Humanitarian Innovation
GSMA

Previous GSMA Innovation Funds

Disaster response

Complex emergencies and forced displacement

Long-term sustainability & scalability

Anticipatory humanitarian action

Supporting mobile and digital solutions which help people and organisations prepare for humanitarian crises.

Mobile internet adoption & digital inclusion

Assistive tech

Digital urban services

Climate resilience and adaptation

Past GSMA Mobile for Humanitarian Innovation Fund grants



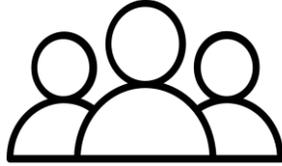


Jenny Thornton

Market Engagement Manager
Mobile for Humanitarian Innovation
GSMA

Key concepts and information

Humanitarian Aid



“‘Humanitarian aid’ is aid and action designed to save lives, alleviate suffering, and maintain and protect human dignity during and in the aftermath of emergencies.”

Development Initiatives’
Global Humanitarian Assistance

Humanitarian Principles

Humanity

Human suffering must be addressed wherever it is found. The purpose of humanitarian action is to protect life and health and ensure respect for human beings.

Neutrality

Humanitarian actors must not take sides in hostilities or engage in controversies of a political, racial, religious or ideological nature.

Impartiality

Humanitarian action must be carried out on the basis of need alone, giving priority to the most urgent cases of distress and making no distinctions on the basis of nationality, race, gender, religious belief, class or political opinions.

Independence

Humanitarian action must be autonomous from the political, economic, military or other objectives that any actor may hold with regard to areas where humanitarian action is being implemented.

[OCHA Humanitarian Principles](#)

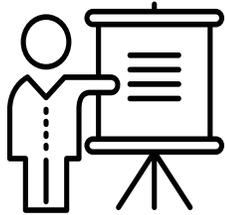
[Core Humanitarian Standards on Quality and Accountability \(2014\)](#) [SPHERE](#)

[Humanitarian Charter and Minimum Standards \(2018 edition\)](#)

For a concise summary of the above resources and their relevance to humanitarian innovation, see:

<https://higuide.elrha.org/humanitarian-parameters/humanitarian-principles-and-standards/>

Definitions



Innovation

“The successful application of new ideas that add value”

- Success
- Ideas
- Applied
- Value

The Oxford Handbook of Innovation Management

Humanitarian Innovation

“An iterative process that identifies, adjusts and diffuses ideas for improving humanitarian action.”

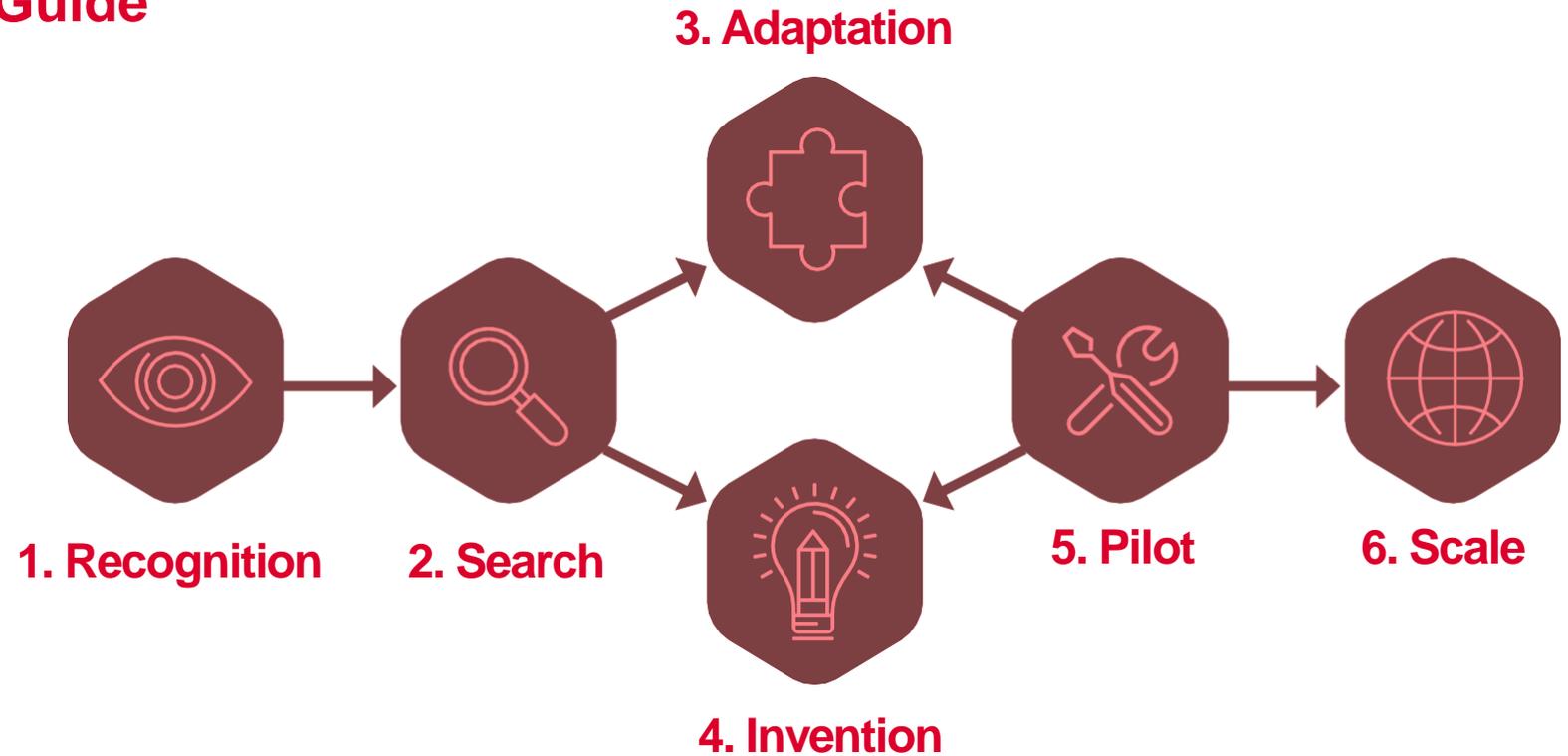
- Doing something different at a sector/system level
- Seeking improvement for the sector/system
- Iterative

HIF/ALNAP More Than Just Luck

Innovation Journey

Humanitarian Innovation Guide

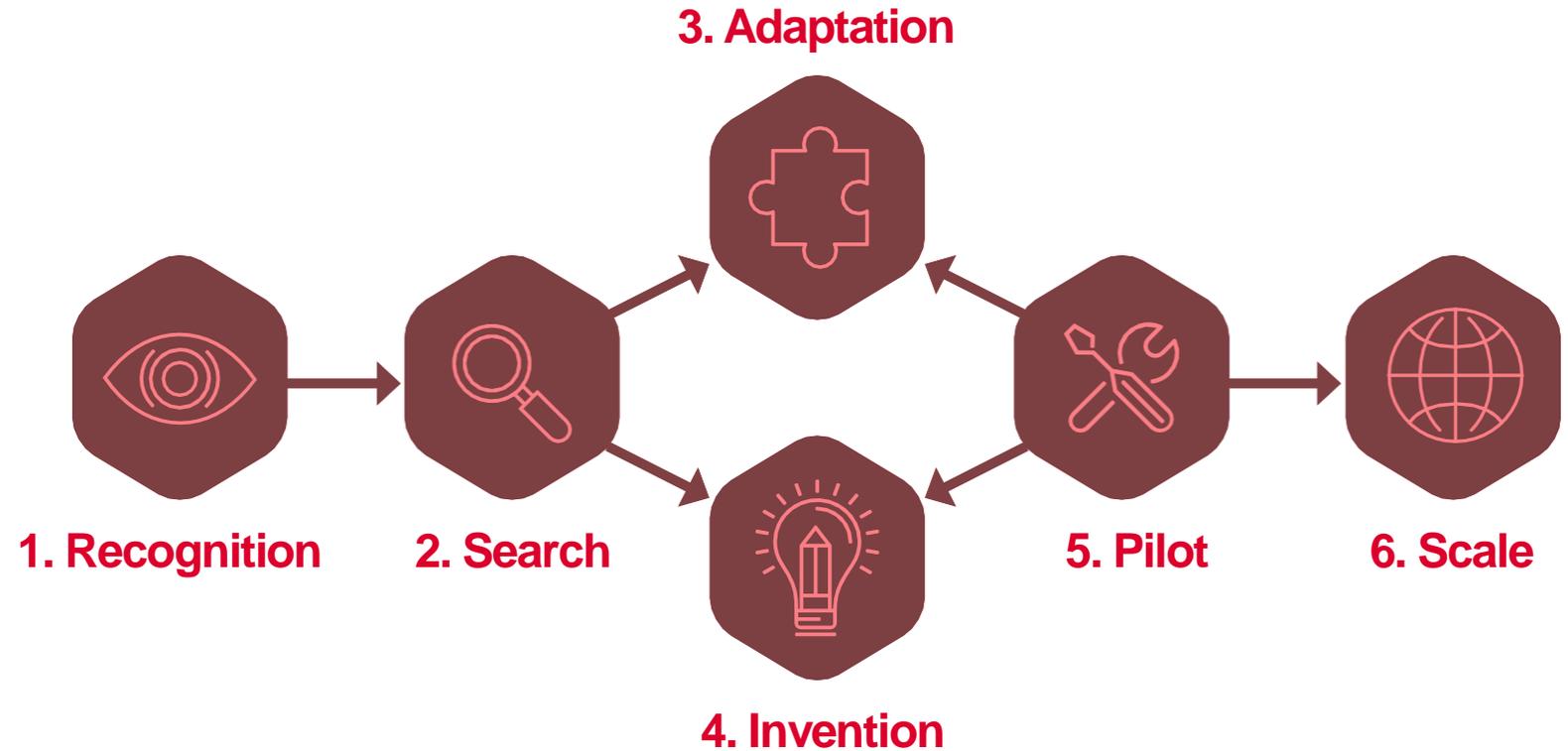
1. Recognition
2. Search
3. Adaptation
4. Invention
5. Pilot
6. Scale



Source: Humanitarian Innovation Guide, ELRHA

Map your process

- Where do you consider your innovation to be at in this process?
- Has your project followed this route?
- Have you skipped any steps?



Source: Humanitarian Innovation Guide

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What is ‘Anticipatory Humanitarian Action’



Definition

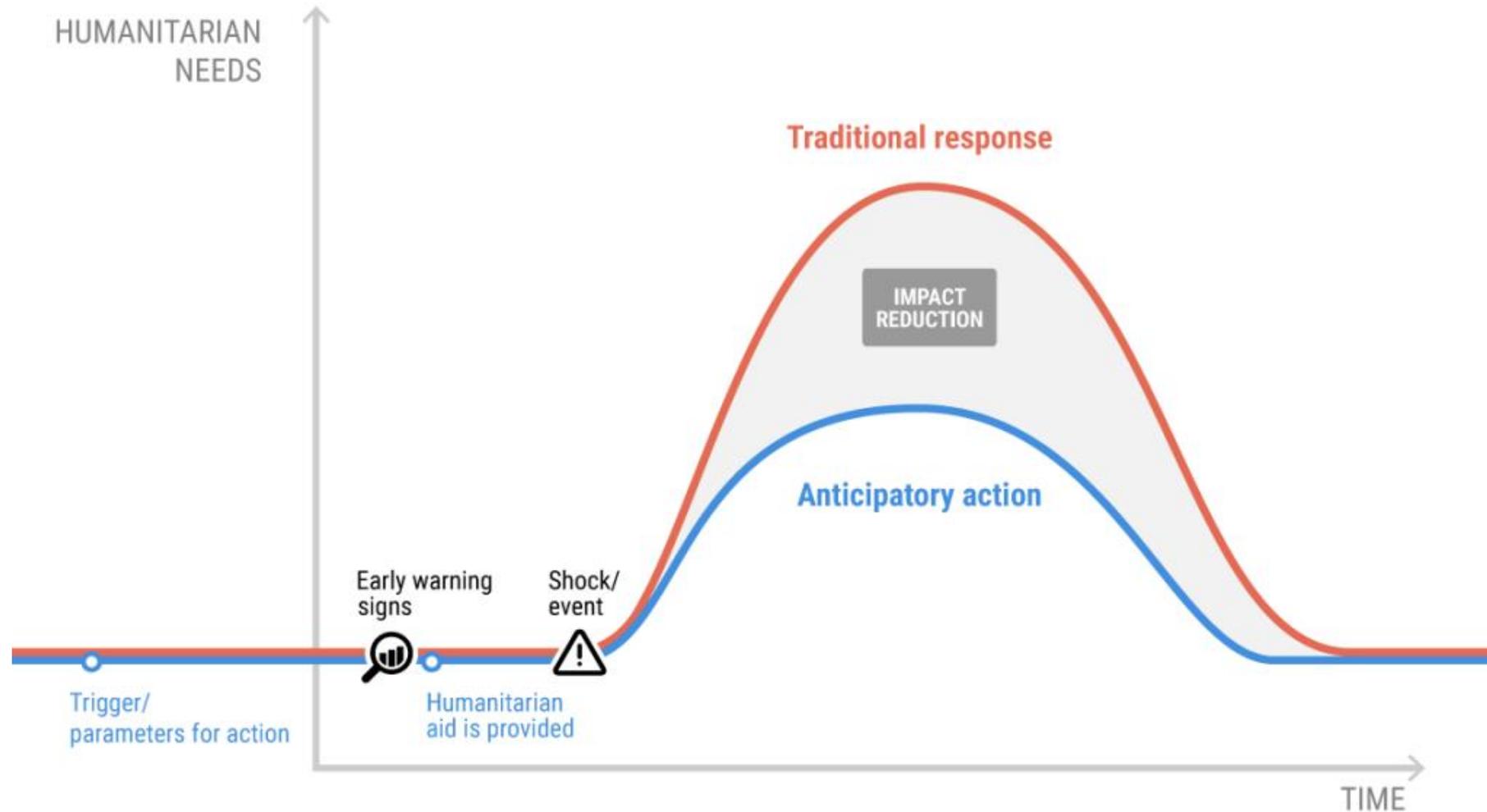
Anticipatory action is acting ahead of predicted hazardous events to prevent or reduce acute humanitarian impacts before they fully unfold.

Knox Clarke, P. (2022) Glossary of Early Action Terms 2022 Edition, Risk Informed Early Action Partnership.

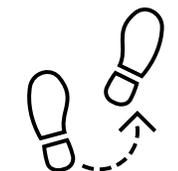
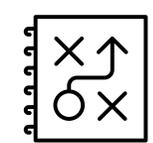
Given the broad and far-reaching potential of anticipatory action, we expect to see a diverse range of solutions including but not limited to:

- **Pre-Positioning and Early Deployment Activities**
- **Early Action, preparedness & resilience-building**
- **Dissemination of Early Warning Messages**
- **Systems that will Enhance Communication**

What is 'Anticipatory Humanitarian Action'



Examples of 'Anticipatory Humanitarian Action'

- **Pre-Positioning and Early Deployment Activities**, for example, a mobile-enabled system that triggers the payment of support when a threshold of risk is passed, such as a mobile cash payments sent to families living in a flood plain when the river level passes 2-meter mark indicating a forthcoming flood. 
- **Early Action, Preparedness & Resilience-Building** focusing on communities vulnerable to and/or at risk from crises. For example, providing data generated by mobile to enable a real-time picture of the mobility and movement of people impacted by crises, helping decision makers plan interventions in advance by understanding and assessing scale and location of displaced people. 
- **Dissemination of Early Warning Messages**, focusing on the adaptation of existing early warning systems that enhances inclusion of different group. For example, ensuring that persons with disabilities are successfully reached and their needs are catered for when distributing an earthquake early warning message. 
- **Systems that will Enhance Communication** between organisations and affected communities, anticipating the increased demand and need for information. For example, two-way communication channels between at-risk populations and humanitarian organisations so communities impacted can report damage caused by a tsunami and organisations can actively respond in a timely manner. 

What do we expect to see in the application'?

- ✓ That you have a strong sense of your user base.
- ✓ Summary of the humanitarian problem or challenge you are addressing.
- ✓ How your innovation uses mobile/digital technology.
- ✓ The ideal outcome of your solution.
- ✓ That you have match funding available (at least 25% of grant requested).
- ✓ Awareness of your project's risks/unintended consequences and how to mitigate them.
- ✓ What makes your solution unique/different from competitors.

Grantee Support & Eligibility



Support provided to grantees through the Innovation Fund

Support provided to grantees will include



- Grant funding between £100,000 - £250,000 to support projects over 15 to 18 months.



- Learning exchange opportunities with other grantees and networking opportunities with other GSMA partners.



- Monitoring and evaluation support to evidence, measure and promote product impact.



- Facilitation of relationships with mobile network operators.



- Opportunity to increase visibility and raising profile to potential investors and partners through GSMA publications, case studies, social media and events.

Eligibility criteria for the Innovation Fund

Key eligibility criteria

1. **Non-profit organisations**, including non-governmental organisations (NGOs, either local or international), humanitarian agencies and social enterprises **and for-profit organisations**, including start-ups, small-to-medium enterprises (SMEs) and social enterprises.
2. Leveraging digital technology, especially mobile, to deliver innovative solutions.
3. Can demonstrate the long-term sustainability and scalability of the innovation beyond the lifespan of the grant.
4. Identify active users in at least one eligible country.

Geography:

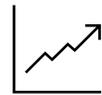
Africa, Middle East, South Asia and South East Asia, Pacific, Caribbean, Latin America; *some exclusions apply – see Terms and Conditions.*

Eligibility criteria for the Innovation Fund

Match contributions



- Applicants must provide a match contribution of at least 25% of requested grant amount between £100,000 to £150,000. For instance, if an applicant is requesting £100,000 from the Fund, a contribution of at least £25,000 from other sources is required.



- Applicants must provide a match contribution of at least 50% of requested grant amount between £150,001 to £250,000. For instance, if an applicant is requesting £200,000 from the Fund, a contribution of at least £100,000 from other sources is required.

*Match contributions must be secured and evidenced as such **by the time final proposals are submitted** and must then be used towards the proposed project and spent in full across the 15 to 18 month project cycle.*

Strongly encouraged for the Innovation Fund

We particularly encourage the following applicants to apply



- Organisations that are women-led.
- Strong presence in their country of implementation and a commitment to supporting/upskilling and promoting local staff.
- International organisations who do apply, should have a strong localised presence and demonstrate a strong commitment to diversity of voices and representation.
- Clear understanding of how the solution improves the resilience and adaptive capacity of vulnerable communities and have proactively taken steps to set targets and systematically measure these impacts.
- Applicants that have not received prior FCDO grant funding through the GSMA.

Innovation Funds Key Dates

24 Nov 2022

APPLICATIONS OPEN

Fund announced;
Release of Terms & Conditions Applicants will have ~9 weeks to submit a pitch via an online form.

19 Jan 2023

APPLICATIONS CLOSE

The pitch submission stage closes at 23:59 UTC on 19 January 2022.

27 Feb – 12 May 2023

PROPOSAL STAGE

Shortlisted applicants submit a full project proposal including:

- Project proposal
- Budget

The GSMA will conduct:

- Due diligence assessment
- Field visit (if possible)

June 2023

FUND PANEL

•Independent panel of experts ('Fund Panel') will appraise proposals based on the submitted material as well as recommendations from the GSMA and the Fund Manager

Oct 2023

PROJECTS COMMENCE

Successful grantees will begin project implementation.

Innovation Fund grantees will be announced by GSMA

Q&A

- Review Terms and Conditions, FAQs and apply: www.gsma.com/InnovationFund
- For questions, contact us at: GSMAIF@gsma.com
- **Thank you for joining us for this webinar!**



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