Worksheet: Idea refinement

Refining the ideas

Come up with ideas

Add the opportunities and pain points and think of ideas to improve the user journey.

Ideas	Description	Sketch	Value to users	Make it better	What else?
List the selected ideas	Describe the idea in detail	Make a drawing of the idea	Describe the value to users	What would make the idea better?	What other details about this idea should be captured?

This worksheet is designed by Bopinc