



March 2025

MWC25 Barcelona  
Mobile World Capital Talent Arena

# GSMA Open Gateway Red Thread

**GSMA**<sup>TM</sup>

# GSMA Open Gateway at MWC25 Barcelona

**Monday 3rd March 2025**

Event	Time	Location
<b>Open Gateway Zone</b>	<b>08:30 - 19:00 CET</b>	<b>Stand 4G300, Hall 4, Fira Gran Via</b>
	Step into the Open Gateway Zone, the ultimate destination for innovation and connectivity at MWC25 Barcelona. Here, you'll experience the future of connectivity firsthand and see how GSMA Open Gateway and GSMA Fusion are transforming industries and shaping what's next.	
<b>Connect 5G Summit</b>	<b>15:00 - 18:00 CET</b>	<b>GSMA Summit Stage, Hall 6</b>
	This session will explore how MNOs can align capabilities with the API economy to drive scalability and efficiency in delivering advanced solutions that go beyond core telco services to generate new business opportunities.	
<b>China Unicom Open Gateway Innovation Challenge Awards</b>	<b>18:30-19:00 CET</b>	<b>GSMA Summit Stage, Hall 6</b>
	A unique event where digital innovators and tech enthusiasts come together to create groundbreaking projects using telecom operator data. The hackathon challenges participants to design creative solutions that leverage a range of powerful data, made available through Nokia's Network as Code platform.	
<b>Open Gateway Hackathon (Day 1)</b>	<b>08:30-19:00 CET</b>	<b>Talent Arena, Fira Montjuic</b>
	A unique event where digital innovators and tech enthusiasts come together to create groundbreaking projects using telecom operator data. The hackathon challenges participants to design creative solutions that leverage a range of powerful data, made available through Nokia's Network as Code platform.	
<b>GSMA Fusion Automotive Roundtable</b>	<b>15:30 - 17:45 CET</b>	<b>GSMA Forum Zone, Hall 4</b>
	An exclusive roundtable: Join a select group of industry leaders and decision-makers in an exclusive setting designed for meaningful dialogue and collaboration.	

# GSMA Open Gateway at MWC25 Barcelona

**Tuesday 4th March 2025**

Event	Time	Location
<b>Open Gateway DevCon</b>	<b>15:00 - 19:00 CET</b>	<b>Visionary Stage Talent Arena, Fira Montjuic</b>
	The GSMA Open Gateway DevCon 2025 is a developer event for anyone involved in the creation, development, implementation or deployment of network API based services.  The DevCon is primarily aimed at supporting the global developer community by sharing best practices, showcasing use cases and live services, as well as showing how easy it is to build new network API based services and how to monetise them.	
<b>Open Gateway Zone</b>	<b>08:30 - 19:00 CET</b>	<b>Stand 4G300, Hall 4, Fira Gran Via</b>
	Step into the Open Gateway Zone, the ultimate destination for innovation and connectivity at MWC25 Barcelona. Here, you'll experience the future of connectivity firsthand and see how GSMA Open Gateway and GSMA Fusion are transforming industries and shaping what's next.	
<b>Open Gateway Hackathon (Day 2)</b>	<b>08:30 - 19:00 CET</b>	<b>Talent Arena, Fira Montjuic</b>
	A unique event where digital innovators and tech enthusiasts come together to create groundbreaking projects using telecom operator data. The hackathon challenges participants to design creative solutions that leverage a range of powerful data, made available through Nokia's Network as Code platform.	



**TALENT ARENA**  
**OPEN GATEWAY DEVCON**  
FIRA MONTJUÏC / BARCELONA / MARCH > 04 / 2025 / 15:00 CET

An initiative of **GSMA** Platinum Sponsor **NOKIA** Gold Sponsors **中国电信 CHINA TELECOM** **Telefónica**

The banner features a smartphone on the left and a robot on the right, set against a background of code snippets.

# GSMA Open Gateway at MWC25 Barcelona

Wednesday 5th March 2025

Event	Time	Location
<b>Open Gateway Zone</b>	<b>08:30 - 19:00 CET</b>	<b>Stand 4G300, Hall 4, Fira Gran Via</b>
	Step into the Open Gateway Zone, the ultimate destination for innovation and connectivity at MWC25 Barcelona. Here, you'll experience the future of connectivity firsthand and see how GSMA Open Gateway and GSMA Fusion are transforming industries and shaping what's next.	
<b>GLOMO Awards: Open Gateway Challenge</b>	<b>17:00-18:00 CET</b>	<b>Turing Stage, Hall 6</b>
	This prize rewards developers who use public <a href="#">CAMARA APIs</a> to create a commercial cloud-based service which: <ul style="list-style-type: none"><li>• Uses multiple APIs from one or many mobile operators</li><li>• Is a solution for local markets and/or international markets</li><li>• And demonstrates business value created in a specific vertical industry, e.g. FinTech (reduce fraud); Automotive (real-time telemetry)</li></ul>	
<b>GLOMO Awards: Network Reception</b>	<b>18:00-19:00 CET</b>	<b>Turing Stage, Hall 6</b>
	This event is a celebration of mobile innovation and a unique chance to connect with this year's award winners, nominees, and industry leaders. Share insights, make new connections, and celebrate 30 years of the GLOMO Awards with colleagues from across the globe in a relaxed and festive atmosphere.	
<b>GSMA Fusion Aviation Roundtable</b>	<b>09:00 - 10:30 CET</b>	<b>GSMA Forum Zone, Hall 4</b>
	An exclusive roundtable: Join a select group of industry leaders and decision-makers in an exclusive setting designed for meaningful dialogue and collaboration.	

# GSMA Open Gateway at MWC25 Barcelona

## Thursday 6th March 2025

Event	Time	Location
<b>Open Gateway Zone</b>	08:30 - 19:00 CET	Stand 4G300, Hall 4, Fira Gran Via
	Step into the Open Gateway Zone, the ultimate destination for innovation and connectivity at MWC25 Barcelona. Here, you'll experience the future of connectivity firsthand and see how GSMA Open Gateway and GSMA Fusion are transforming industries and shaping what's next.	

## Additional GSMA Open Gateway Activities

Event	Date	Time	Location
<b>Intelligence Hour: Network APIs courting the developers</b>	Mon, 3 Mar 2025	10:30 - 11:15 CET	CC8.14, GSMA Knowledge Zone C, Hall 8.1 - 4YFN
<b>Intelligence Hour: Network APIs - Benchmarking Commercial Success</b>	Mon, 3 Mar 2025	11:30 - 12:15 CET	CC8.14, GSMA Knowledge Zone C, Hall 8.1 - 4YFN
<b>NEW - Ministerial Program: The Gateway to New Digital Prospects</b>	Mon 3 March	11:45 - 12:30 CET	CC5 Focus Stage, Hall Upper Walkway
<b>CAMARA Community Reception</b>	Tue 4 Mar 2025	08:30 - 19:00 CET	Euro Hotel, Gran Via Fira
<b>APAC Fintech Forum</b> (Invite only)	Wed 5 Mar 2025	10:00-11:30 CET	Gran Fira, CC8.30
<b>Mobile Identity Summit</b>	Wed 5 Mar 2025	15:00 - 18:00 CET	GSMA Summits Stage, Hall 6
<b>Smart Mobility Summit</b>	Wed 5 Mar 2025	12:30 - 14:30 CET	Connected Industries, Hall 4
<b>Connect X: The API economy at work</b>	Wed 5 Mar 2025	13:00 - 13:45 CET	Johnson Stage, Hall 6

# GSMA Open Gateway Zone Demos



**CAMARA:** Collaboration between CAMARA and Open Gateway

The demo highlights how CAMARA and Open Gateway complement each other, forming an open Network API Ecosystem for vendors, operators, aggregators, and customers. CAMARA's release management ensures high-quality, timely APIs, reinforcing the ecosystem's success.



**AECC:** Automotive Use case with use of CAMARA API

This session highlights four automotive use cases with CAMARA APIs, including one live demo. These APIs enhance reliability, enabling 20+ years of operation and adoption in regions with fewer vehicles, creating more robust, future-proof solutions.



**Telecom Argentina, Openxpand:** Movypay mobile wallet Customer Identity Assurance

The demo showcases how Telecom Argentina, Openxpand, and Movypay use SIM Swap validation to prevent fraud and mobile identity substitution at key digital touchpoints. This solution enhances security, improves customer experience, and significantly reduces identity substitution complaints.



**China Telecom: TeleNavi** - Voice Only Location Tech and Ride-Hailing Services for Seniors

China Telecom's "Voice-Only Location and Navigation Tech" leverages Open Gateway APIs and AI to provide accurate positioning without GPS, internet, or smartphones. With 5-meter accuracy in 25 seconds, this innovation enables seamless ride-hailing and real-time navigation for seniors, enhancing accessibility and safety.



**LotusFlare:** API Monetization - Theory to Commercialisation

This live demo showcases a network API marketplace enabling monetisation for T-Mobile US and Deutsche Telekom. Built on LotusFlare DNO Cloud, it ensures fast deployment (six months), scalability and a top-tier developer experience. Designed for CSPs, it supports multiple monetisation models and secure consent management, driving API innovation.



**Bridge Alliance:** API Exchange BAEx

This demo showcases BAEx, an API Exchange platform that simplifies global access to telco APIs for enterprises and developers through a single integration and unified contract. Live demos will highlight Number Verify and SIM Swap APIs across multiple markets, demonstrating how BAEx enhances interoperability, scalability, and fraud prevention while improving user experience.

# GSMA Open Gateway Zone Demos



**DQE, Free, SFR, Bouygues and Orange:** KYC Match & Sim Swap, Open Gateway APIs to fight fraud

This demo highlights how Open Gateway APIs help banks and insurers combat identity fraud and SIM swapping. With standardised, easily integrated APIs, they provide an additional KYC check for secure and seamless verification across GSMA member operators.



**Infobip, Free, SFR, Bouygues and Orange:** Fraud prevention - combine power of API and reach communication channel

This demo shows how RCS messaging and CAMARA-compliant APIs enable secure, seamless transactions. SIM Swap and KYC Match verify identities within RCS, eliminating OTPs while enhancing security and conversions. Powered by Open Gateway, it ensures trusted, future-proof engagement.



**TMT ID, Free, SFR, Bouygues and Orange** - Enhance user verification, security, and customer experience

This demo showcases how Network APIs enhance user verification and authentication across industries, delivering seamless experiences while preventing fraud. TMT ID demonstrates how businesses integrate APIs like SIM Swap, KYC Match, and Number Verify to improve security, compliance, and customer satisfaction.



**i2CAT Research Center, Telefónica Innovación Digital, MasOrange, Vodafone Group, and LAUDE** - Open Gateway Multi-Telco innovation LAB

The ViRe demo showcases a multi-operator smart solution using Open Gateway CAMARA APIs to enhance safety for individuals under restraining orders. Developed by I2CAT, Telefónica, Vodafone, MásOrange, and LAUDE, it establishes security zones via smartphones, complementing existing protective measures. Part of the Multi-Telco Innovation Lab, ViRe demonstrates interoperable APIs for real-world safety and threat prevention.

# GSMA Open Gateway Zone Demos

## NOKIA

**Nokia:** Enter the world of programmable networks

This demo showcases Nokia Network as Code with ecosystem partners, highlighting real-world use cases. It emphasizes the importance of developer engagement in the Network API economy and demonstrates how easily applications can enhance enterprise and consumer experiences.

## Glide identity

**Glide Identity:** Multi Telco FPNV (Firebase Phone Number Verification)

This demo showcases Glide's SIM-based authentication with T-Mobile and Telefónica, eliminating phishing risks and SMS OTP vulnerabilities. Leveraging Open Gateway standards and SIM-based cryptography, it delivers seamless, secure, passwordless verification across WiFi and cellular networks.



**MEF Forum:** Quality on Demand (QoD) across both mobile and fixed-line networks

At MWC, MEF will showcase how Open Gateway CAMARA APIs and MEF standards enable real-time Quality on Demand across mobile and fixed networks. Featuring Colt and Orange, the demo highlights dynamic network optimisation for AI, cloud gaming, tele-robotics, and Industry 4.0, shaping the future of intelligent networking.

## Telkomsel

**Telkomsel:** Telco Verify

The Telco Verify demo highlights number verification as a secure digital authentication solution, protecting users against cyber threats. It showcases how Telco Verify enhances security for financial institutions by analysing mobile network data in real time, ensuring fast, seamless, and reliable authentication.



**Shush:** Network Authentication for Banking Mobile Apps

The demo showcases Network Authentication as a seamless, secure replacement for SMS OTP, leveraging multiple APIs per session. It highlights how enterprises use Network Auth to reduce login friction while enabling MNOs to generate new revenue streams and enhance their A2P business.

## Aduna

**Aduna -** Device location verification

Aduna showcases how Device Location Verification enhances fraud prevention during road trip transactions, ensuring secure payments for consumers, banks, and gas stations without disrupting the user experience.



# GSMA Open Gateway Zone Demos

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## GSMA Open Gateway

**GSMA Open Gateway:** Universal mobile network APIs for Developers

GSMA Open Gateway revolutionises telecom services by providing a standardised framework of network APIs, enabling seamless developer access to operator networks. This industry-wide initiative simplifies integration, allowing developers and cloud providers to enhance and deploy services rapidly across global networks.

## GSMA Fusion

**GSMA Fusion:** Uniting Enterprises to Meet Demand and Drive Innovation

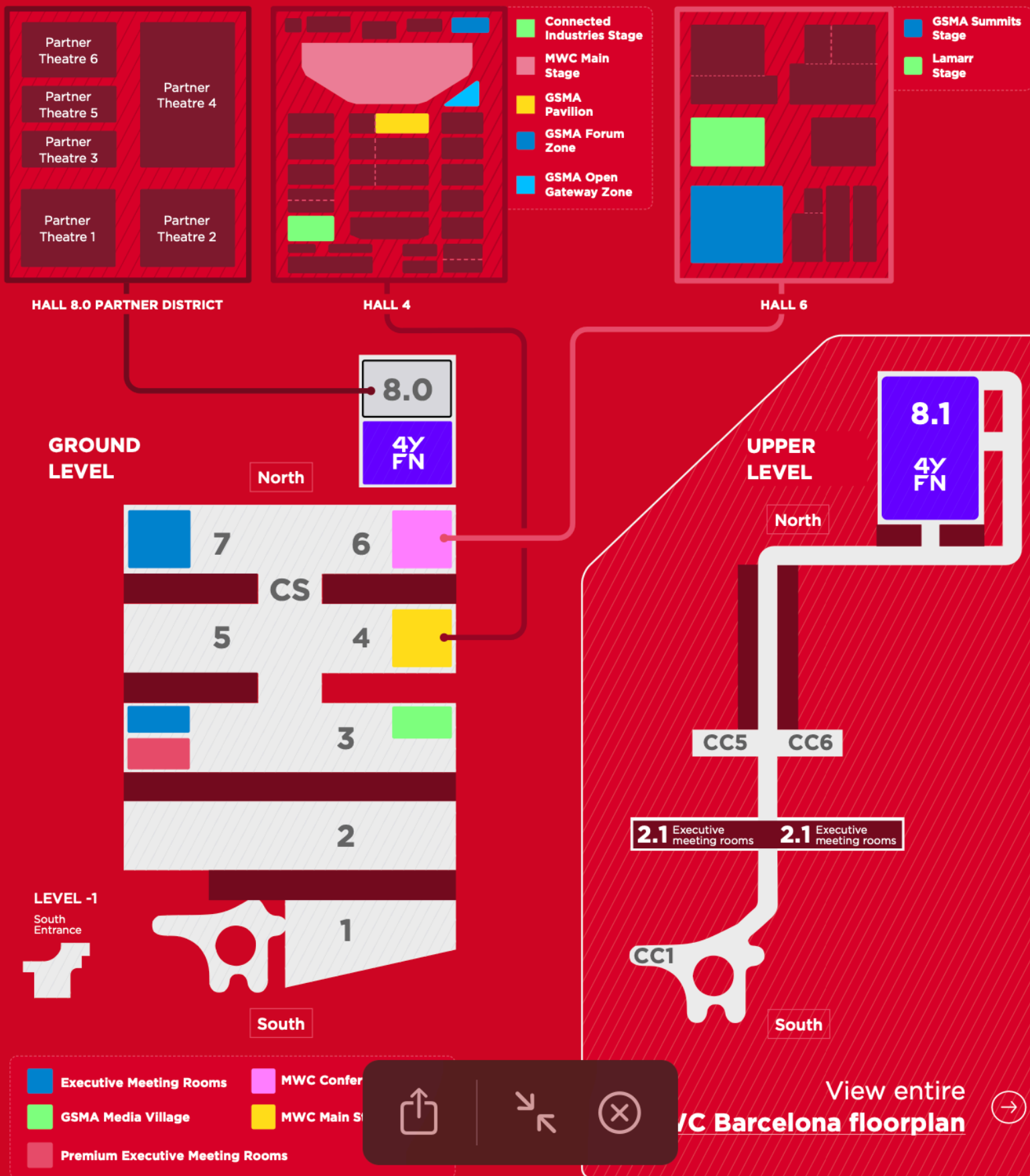
Discover how GSMA Fusion connects enterprises with the telecom industry to drive innovation by identifying needs, shaping network capabilities, and developing APIs that enhance business and customer experiences.



**Elmo, Nokia, Telefonica:** Drive into the future with Quality on Demand APIs and Elmo cars

At MWC, Elmo is demonstrating its groundbreaking teledriving technology, remotely controlling an electric vehicle across borders with ultra-low latency. In partnership with Nokia and Telefonica, this showcase highlights how Nokia's Quality on Demand API prioritises network connectivity, ensuring a seamless, high-speed remote driving experience even in challenging network conditions. With support from Telefonica, the demo proves the scalability and reliability of teledriving for urban mobility and cross-border transport, setting the stage for the future of remote vehicle operations.

# Fira Gran via map



# GSMA Open Gateway Partner Booths

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Partner	Booth Name	Hall	Booth Number
 NOKIA	Nokia Solutions and Networks Oy	Hall 3	Booth 3B20
 <b>vodafone</b>	Vodafone Group Services Limited	Hall 3 Hall 2	Booth 3E11 Booth 2B88MR
 中国电信 CHINA TELECOM	China Telecom Global Limited	Hall 4	Booth: 4F10
 T	Deutsche Telekom AG	Hall 3	Booth: 3M31
 <b>orange</b> <sup>TM</sup>	Orange S.A	Hall 3	Booth: 3K10
 Telefónica	Telefonica S.A.	Hall 3	Booth: 3K31
 <b>ERICSSON</b>	Ericsson AB	Hall 2	Booth: 2O60