

Know Your Customer Match API

Frete.com verifies the identity of road haulage drivers

Case study for road haulage authentication using the CAMARA-standardised Know Your Customer Match API - [View API Descriptions](#)

Business Problem

Brazil relies heavily on road freight. To serve this market, Frete.com, the largest road haulage company in Latin America, provides drivers that ship more than US\$402 billion worth of freight each year, on behalf of 18,000 companies. To reduce the risk of fraud, Frete.com needs to verify the identity of each of the 900,000 drivers working through the platform.

Impact

By ensuring that a driver is who they say they are, the network APIs are reducing fraud for Frete.com, which pays more than US\$20 billion to drivers each year.

Technical Solution

Vonage, Telefónica and Vivo have together built a common set of APIs that the e-commerce, transport and logistic industries can use to fight scams and identity fraud. Frete.com is now employing the CAMARA-based Know Your Customer Match API to validate the identity of drivers during its authentication process. It verifies the driver's Brazilian ID card and mobile phone number against the mobile operator's data.

Value

As Frete.com can now safely tap a wider pool of trusted drivers, the API-based authentication solution is helping to ensure road freight is transported in a timely and efficient manner. The solution is also easy to deploy: developers can integrate the Know Your Customer Match API into their applications without the need for custom implementations, simplifying processes and reducing time to market.

"In the transport sector, ensuring quality service requires prioritising security, agility and efficiency. Today we face the constant challenge of online identity fraud, a threat that we must address effectively. In this context, the Know Your Customer-Match API emerges as an outstanding solution, offering a way to mitigate this risk and strengthen integrity."

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