Terms of Reference for the GSMA Fusion Media & Entertainment Roundtable

Deemed Accepted by Attendance

Purpose

Govern activities of the GSMA Fusion Media & Entertainment Community to Advance global media & entertainment connectivity, innovation, scalability, and standardisation.

Objectives & Outcomes

- Support GSMA Fusion – Open Gateway and GSMA Connected Industries.
- Identify connectivity challenges and innovation barriers in the entertainment industry.
- Engage in GSMA groups, consultations, and workshops.
- Share best practices and gather enterprise requirements to inform standards.
- Develop and publish Statements of Requirements and Proof of Concepts.
- Aim for Joint Statements of Requirements to drive interoperability and standardisation.

Participation

- Open to GSMA Members and non-Members with a legitimate industry interest. Participants must:
- Act in good faith and support the Roundtable's objectives.
- Comply with GSMA Antitrust Policy and legal requirements.
- Maintain confidentiality of shared information.
- Accept GSMA AA.35 Procedures for Industry Specifications.
- Acknowledge GSMA's right to remove participants at its discretion.
- Accept that GSMA has no liability for claims related to Roundtable activities and information.

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