MWC GSMA | In partnership with ctia

LAS VEGAS
SEPTEMBER 26 – 28
2023

eSIM Summit MWC23 Las Vegas

Unleashing digital horizons to connect people and objects, today and tomorrow

Las Vegas Convention Center,
West Hall 300, Theatre 2, W220
Tuesday 26 September 2023
11:30-13:30



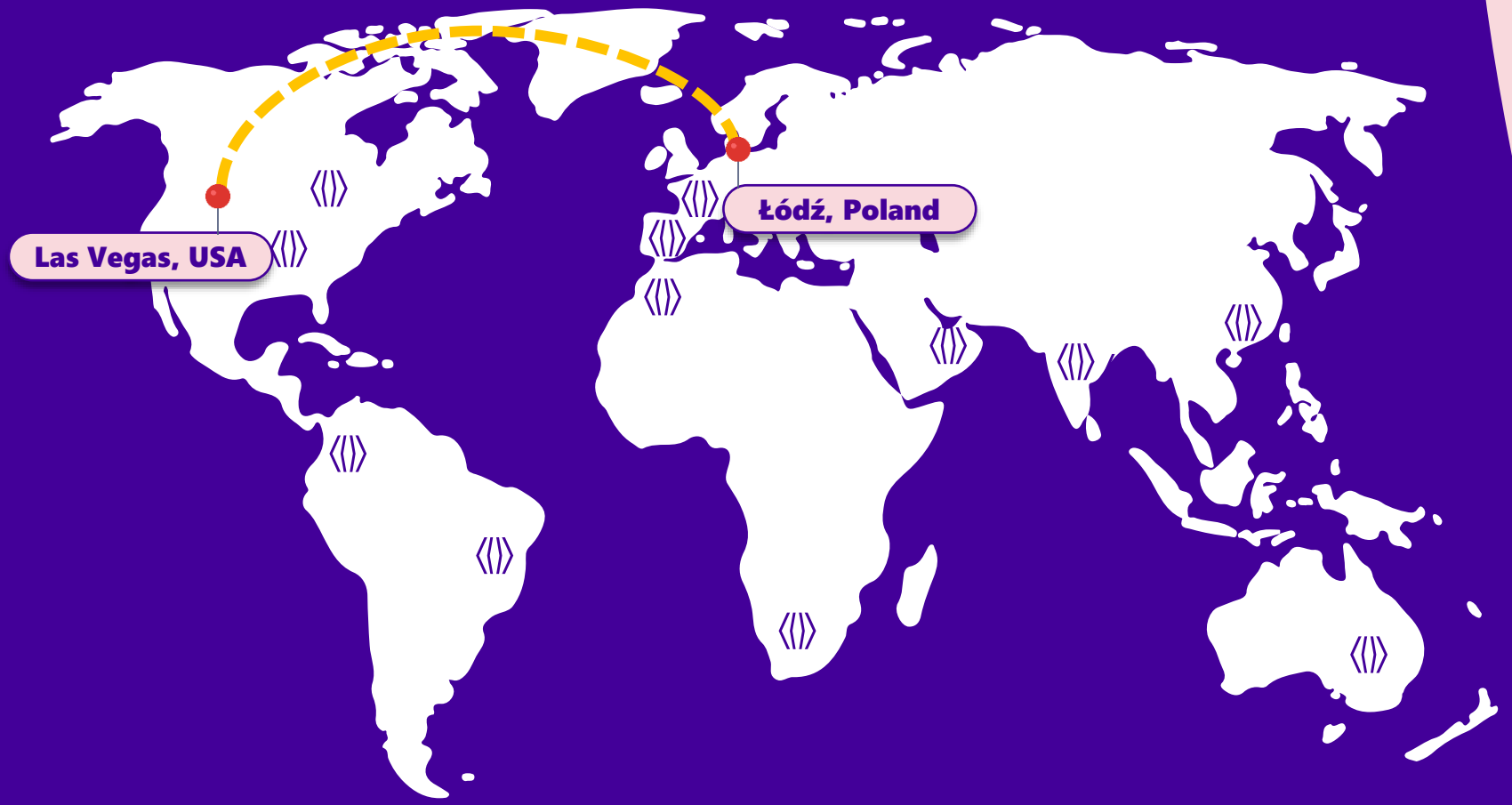
Magdalena Draniewicz
Consumer eSIM Product Manager,
IDEMIA



Lukasz Balczewski
eSIM M2M & IoT Product Manager,
IDEMIA

Platinum: IDEMIA Gold: Valid KORE TEAL

Dzień dobry



15,000
employees

180
countries using our technologies

3 B
ID documents worldwide issued

#1
in driver's licence issuance in the U.S.

18 M+
TSA pre-check enrolments processed

920 M
SIM cards & eSIM profiles in 2022

800 M
Physical & digital payment cards in 2022

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The journey towards the eSIM-only era has already started

70%
of total eSIM downloads in the US
(in H1 2023)

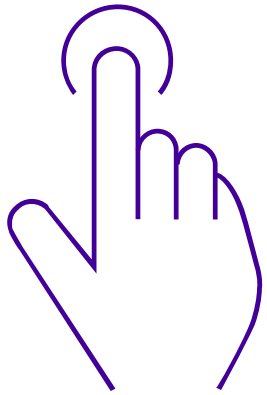
First **eSIM-only**
flagship smartphone

eSIM-first
strategy

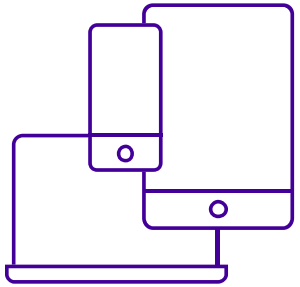
Reinvent connectivity services while realizing your digital transformation

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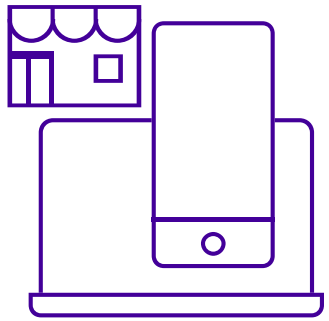
eSIM has its share of opportunities…



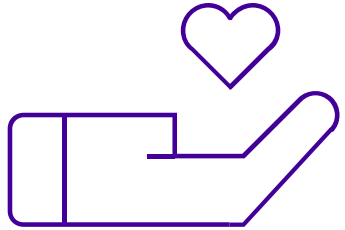
New use cases



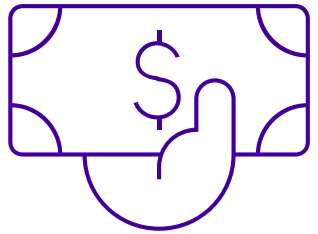
New connected devices



New sales channels

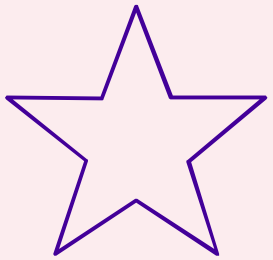


Better user experience

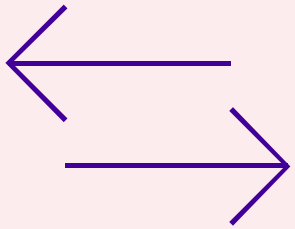


Cost savings

… and challenges to strengthen your brand in the digital era



Offer the best customer journey



Growing variety of devices



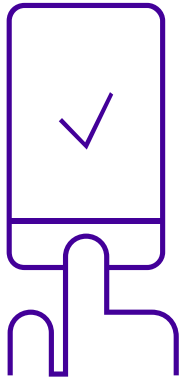
Exponential eSIM growth ahead



Operational excellence

The winning combination to unleash the full potential of eSIM

1



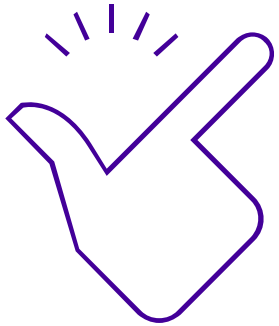
Full digital user experience

2



Public cloud hosting

3



Just-in-time eSIM profile generation

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1

FULL DIGITAL ONBOARDING USER EXPERIENCE

Develop your acquisition streams…

- Travel
- Try & Buy
- Events
- Partnerships
- Enterprise

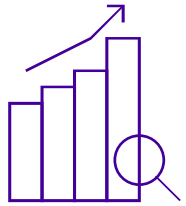
…with the right tools

- Carrier application
- eSIM campaigns
- Online ID proofing

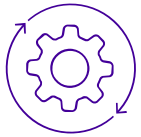
2

PUBLIC CLOUD HOSTING

IDEMIA deploys its eSIM solutions on Microsoft Azure



Capacity



Very high availability



Resilience



Security & data sovereignty

100+

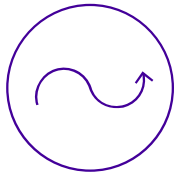
IDEMIA deployments on public cloud

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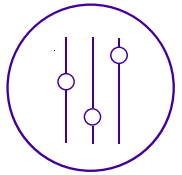
3

JUST-IN-TIME eSIM PROFILE GENERATION

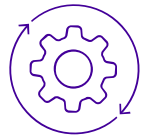
Three IDEMIA game-changing features



eSIM Profile Dynamic Adaptation



eSIM Profile Customization



eSIM Profile Reprocessing

Reduce your costs

Simplify inventory management

Eliminate obsolescence

IDEMIA

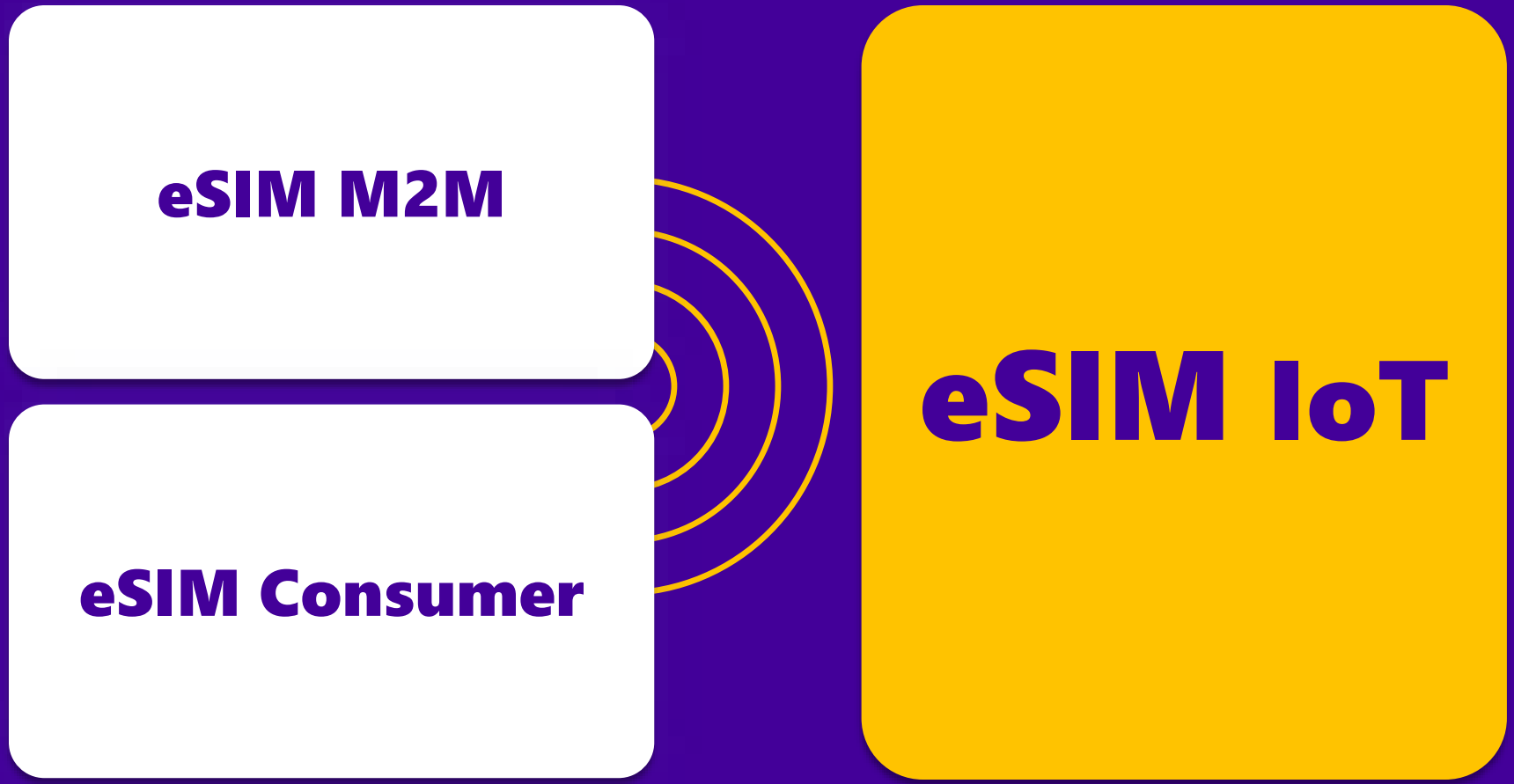
Always moving towards the horizon

Enable
Massive IoT deployments



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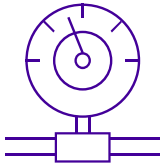
Leverage on existing ecosystems to address massive IoT opportunity



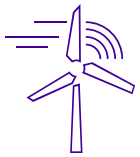
Massive IoT markets & use cases

2.2B

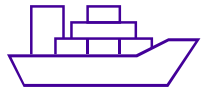
cellular IoT connections will use **low power devices & networks** in 2027



Smart meters



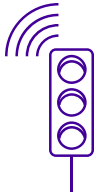
Energy grids



Transport & Logistics



Smart farms



Smart cities



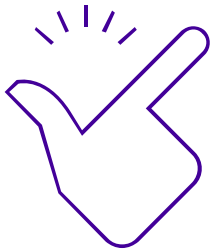
Smart factories

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eSIM IoT benefits for the whole ecosystem



More use cases



Easier implementation



More business opportunities for mobile operators



More local connectivity providers for enterprises

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Best practice 1

Single point of connection to manage your entire IoT devices fleet

- **Single point of integration**
- **All use cases**
- **All eUICCs**
- **Central management**



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Best practice 2

Personalize your connectivity workflows over time

Manage
your entire or part of fleet

Define
your business rules

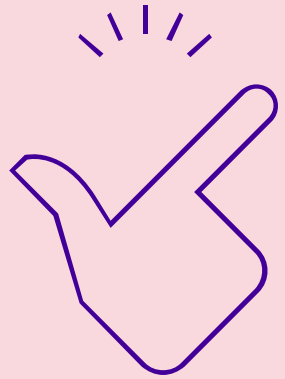
Run campaigns
on fleet of devices



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Best practice 3

Manage eSIM profiles for huge variety of IoT devices

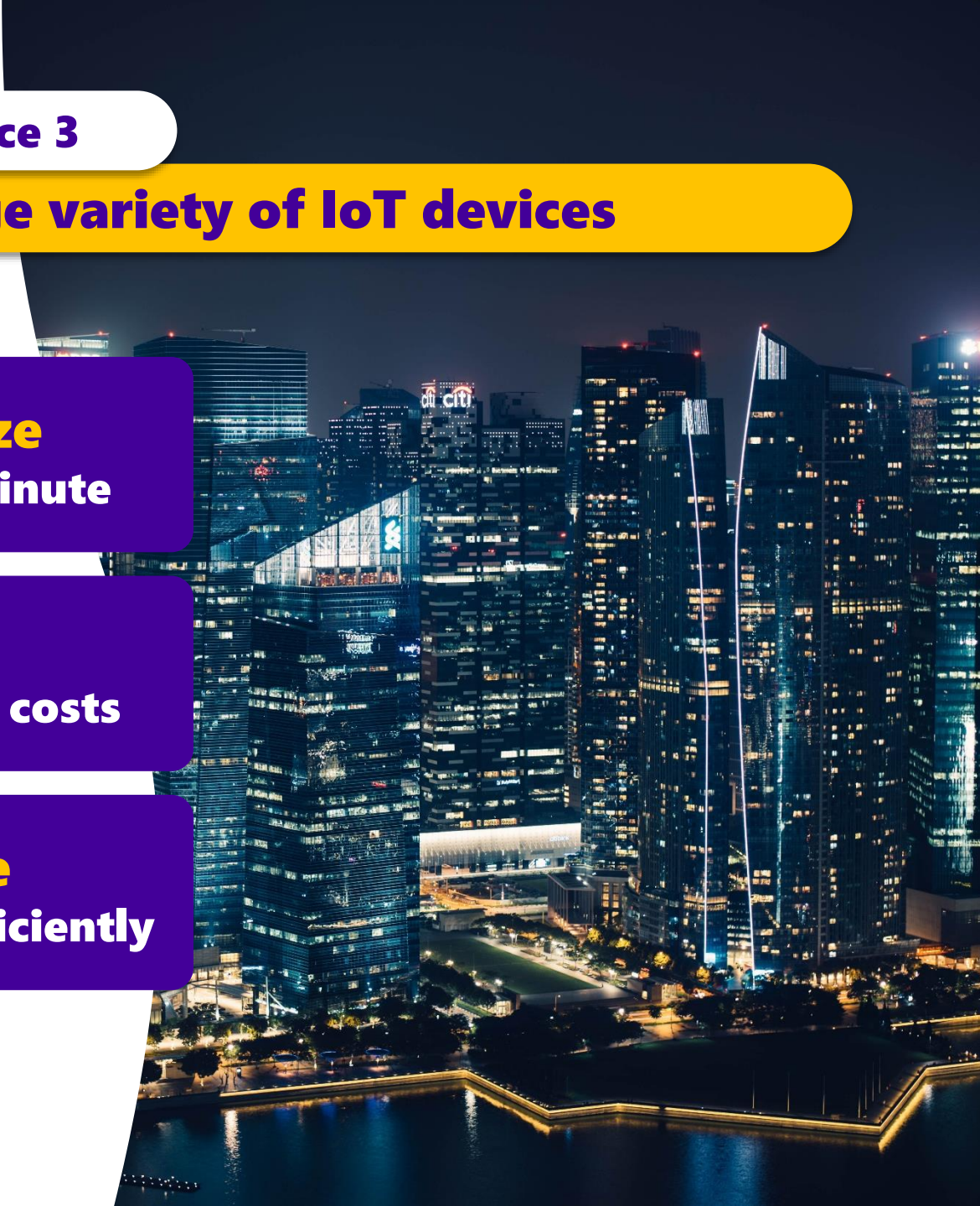


Just-in-time eSIM profile generation

Customize
at very last minute

Reduce
inventory and costs

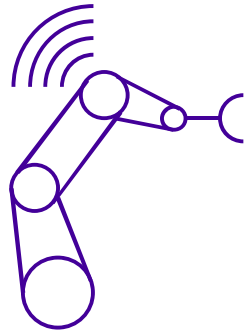
Manage
flexibly and efficiently



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Best practice 4

Offer new services



For device makers…



… and their customers

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Best practice 5

Ensure excellence of IoT eSIM services globally



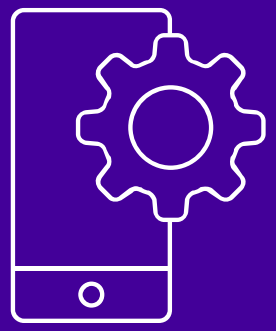


Public cloud deployment

to serve your global IoT business

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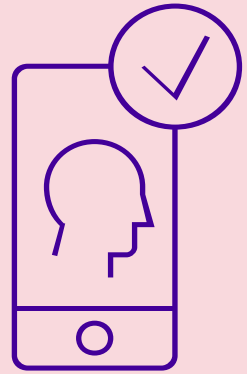
IDEMIA at the center of major technology revolutions



The way we **connect**



The way we **pay**



The way we **identify** ourselves

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SCAN ME

Discover the full portfolio of IDEMIA Connectivity Services

Meet with us @MWC Las Vegas

Raymond OCTAVIANO

VP and Head of Business Development

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- Email: raymond.octaviano@idemia.com

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