

LEADERSHIP SUMMIT 2012

Redefining Mobile

Date: Monday 27 February
Venue: National Palace, Montjuïc
Time: 13:15 – 18:00 Leadership Summit
18:00 – 19:30 Cocktail reception

13:15 – 14:00 Security clearance and networking refreshments

14:00 – 15:15 **Welcome:** Franco Bernabè, Chairman, GSMA and CEO & Chairman, Telecom Italia

Opening keynotes:

Sunil Mittal, Chairman and MD, Bharti Airtel
César Alierta, Executive Chairman and CEO, Telefónica
Neelie Kroes, Vice President of the European Commission – Digital Agenda
Kapil Sibal, Minister of Communications and Information Technology, India
José Manuel Soria López, Minister of Industry, Energy and Tourism, Spain

15:15 – 15:45 **Networking and refreshments break**

15:45 – 16:00 **Keynote:** Julius Genachowski, Chairman, Federal Communications Commission, USA

16:00 – 17:30 **Panel discussion: Evolution of the mobile internet**

The mobile Internet continues to grow at a staggering rate, and is set to overtake fixed line Internet use within the next few years. Boosted by faster mobile networks and increasingly sophisticated smartphones and connected devices, the mobile Internet is evolving towards a network of unprecedented reach and complexity, with implications for all within the ecosystem. How will the various players involved adapt their operating models to reflect this paradigm shift, and their business models to drive monetisation? As the scope of the mobile Internet expands, which adjacent industries will benefit and flourish in this new landscape? Finally, in the face of growing concern from the public and governments alike over issues such as net neutrality, privacy and security, how can industry players work together to proactively address the challenges that exist today and prepare for the future?

Moderator: Ben Wood, Chief of Research, CCS Insight

Panellists:

Ben Verwaayen, CEO, Alcatel-Lucent
Jamal Ibrahim, Managing Director, President and Group CEO, Axiata
René Obermann, CEO, Deutsche Telekom
Stephen Elop, President and CEO, Nokia

17:30 – 17:45 **Keynote:** Ralph de la Vega, President and CEO, AT&T Mobility

17:45 – 17:55 **Chairman's Award Presentations**

17:55 – 18:00 **Closing remarks**

18:00 – 19:30 **Cocktail reception**

Mobile World Live Keynote, featuring William Ford, Jr., Executive Chairman, Ford Motor Company, streamed live to the Palace