

ASIA PACIFIC

Mobile: Igniting investment into the Asia Pacific

Date: Wednesday 29 February
Venue: Verdi Room, Fira Palace Hotel
Time: 12:30 – 13:40 Session 1: How to sell spectrum
 13:40 – 14:30 Session 2: Creating a positive environment for telecommunications investment

12:00 – 12:30 Security clearance and networking coffee

12:30 – 12:35 **Welcome and introduction:** Chris Perera, Director of Spectrum and Regulatory Affairs, Asia Pacific, GSMA

12:35 – 13:40 Session 1: How to sell spectrum

Presentation: How the approach to awarding spectrum affects the revenue collection

Dr Dan Maldoom, co-Founder, DotEcon

Panel discussion: What factors should governments consider to ensure they maximise economic and social returns from spectrum sales? What impact does a long-term spectrum plan or roadmap have on the growth of the mobile industry? How can we ensure regulatory transparency and clarity around spectrum award procedures? What affect do annual licensing costs have on long-term investment?

Moderator: John Giusti, Head of Spectrum, GSMA

Panellists:

Ronnie Tay, Chief Executive Officer, Infocomm Development Authority of Singapore, Singapore

Dr Mohammed Yaseen, Chairman, PTA, Pakistan

Rema Devi Nair, Head of Group Regulatory Affairs, Axiata, Malaysia

Rajat Mukarji, Chief Corporate Affairs Officer, Idea Cellular Ltd, India

13:40 – 14:25 Session 2: Creating a positive environment for telecommunications investment

Panel discussion: What are the characteristics of a perfect telecommunications environment? What are the ideal roles played by policy makers and regulators in creating a favourable environment for mobile broadband investment and growth? How can governments ensure a stable and transparent regulatory environment for investment or minimise regulatory risk? How can license fees be balanced with innovation and longer term investment?

Moderator: Herman Schepers, Head of Market Interventions, GSMA

Panellists:

Dr Suthiphon Thaveechaiyagarn, Office of the National Broadcasting and Telecommunications Commission, Thailand

Masahiro Yoshizaki, Director General, Ministry of Internal affairs and Communications, Japan

Stephanie Huf, Head of Public Affairs and Marketing, South East Asia and Oceania, Ericsson

Hugh Bradlow, Chief Technology Officer, Telstra

14.25 – 14.30 **Closing statement:** Chris Perera, Director of Spectrum and Regulatory Affairs, Asia Pacific, GSMA



Ministerial
Programme 2012

