

GOVERNMENT MOBILE FORUM 2012

Harnessing mobile broadband for the greater good

Date:	Tuesday 28 February
Venue:	Verdi Room, Fira Palace Hotel
Time:	09:00 – 11:00 Session 1: Fulfilling the mobile broadband vision
	11:00 – 13:00 Session 2: Investing for success
	13:00 – 13:15 Presentation of Government Leadership Award 2012
	13:15 – 14:30 Networking lunch

08:30 – 09:00 Security clearance and networking

09:00 – 09:15 **Welcome and introduction:** Isabelle Mauro, Head of External Affairs, GSMA

09:15 – 09:35 **Opening keynote:** Dr Hamadoun Touré, Secretary General, ITU

09:35 – 11:00 **Session 1: Fulfilling the mobile broadband vision**

Keynote: What the decisions of World Radio Communication conference mean for the future of mobile broadband

Fabio Leite, Deputy Director Radiocommunications Bureau, ITU

Panel session: Delivering the right spectrum for future customer needs

How much spectrum will be needed to bring the full benefits of mobile broadband to the mass market? Coverage and capacity: What spectrum mix do mobile broadband services need to deliver both? How important will the international harmonisation of spectrum be in future?

Moderator: Dr Chantale LaCasse, Senior Vice President, NERA Economic Consulting

Panellists:

Omobola Johnson, Minister of Communication Technology, Nigeria

Diego Molano Vega, Minister of Information and Communications, Colombia

Roberto Viola, Chairman, European Commission Radio Spectrum Policy Group

Erik Ekudden, Vice President, Head of Technology Strategies, Ericsson

Jon Fredrik Baksaas, President and CEO, Telenor Group

11:00 – 11:20 **Coffee break**

11:20 – 13:00 **Session 2: investing for success**

Keynote: The impact of regulation on investment

Robert McDowell, Commissioner, Federal Communications Commission, United States

Panel session: Policies to inspire investment in mobile broadband networks

What types of regulation have the most significant impact on mobile operators' investment decisions? Which countries have created the most favourable policy environments for the deployment of mobile broadband? How can governments provide the mobile industry with the long-term clarity and certainty it needs to make substantial capital investments in new networks?

Moderator: Richard Wilson @richardwi1son

Panellists:

Daniel Johansson, State Secretary, Ministry for Enterprise, Energy and Communications, Sweden

Kevin Tao, President, Huawei Europe

Jiri Choteborsky, Director of Telecoms & Media, Standard Bank

François Comet, Deputy to the Chief Regulatory Officer, Orange Group

Ghassan Hasbani, Chief Executive Officer - International, STC Group

13:00 – 13:15 **Presentation of Government Leadership Award 2012**

13:15 – 14:30 **Networking lunch**

