

LATIN AMERICA AND CARIBBEAN

Connecting Latin America and the Caribbean through mobile broadband

Date:	Wednesday 29 February
Venue:	Verdi Room, Fira Palace Hotel
Time:	15:00 – 15:50 Keynote presentations
	15:50 – 17:00 Session 1: Regulatory and investment challenges for sustaining mobile broadband growth in Latin America
	17:00 – 18:00 Session 2: Enablers in national ICT plans for stimulating mobile broadband

14:30 – 15:00 Security clearance and networking coffee

15:00 – 15:05 **Welcome and introduction:** Tom Phillips, Chief Government & Regulatory Affairs Officer, GSMA

15:05 – 15:30 **Opening keynotes:**
Bernardo Lorenzo, President, CMT, Spain
Paulo Bernardo, Minister of Communications, Brazil

15.30 – 15.50 **Presentation: The Latin American Mobile Observatory**
Dr Maria Molina, Consultant, AT Kearney
Presentation on the state of the mobile industry in Latin America, covering key statistics and performance indicators, innovation in new products, services and technologies and the contribution of the mobile industry to social and economic development.

15:50 – 17:00 **Session 1: Regulatory and investment challenges for sustaining mobile broadband growth in Latin America**

Panel discussion: How are Latin Americans adopting mobile broadband? What are the key challenges faced by operators in the region in the next 12 months and five years? What policies will ensure Latin America is mobile broadband ready? What are the best practice examples of mobile broadband policies in the region?

Moderator: Mariana Rodriguez Zani, Convergencia Latina

Panellists:

Jose Quintero, Director Ejecutivo de Tecnología, Cable & Wireless Panama
Gustavo Cantu, Corporate Vice President, Nextel Latin America
Jose Juan Haro, Regulatory Director, Telefonica Latin America
Mario Girasole, Chief Regulatory Officer, TIM Brazil

17:00 – 17:55 **Session 2: Enablers in national ICT plans for stimulating mobile broadband**

Panel discussion: What role do national governments play in improving Latin American connectivity? What are your key goals regarding the development of the mobile industry and the universalization of broadband in your country? What role does your government is giving to mobile broadband in your national ICT development plans? What is your spectrum release roadmap? What is your view and policies implemented to encourage further infrastructure development? What is your approach to stimulate greater mobile broadband coverage?

Moderator: Sebastian Cabello, Director of GSMA Latin America

Panellists:

Maximiliano S. Martinhão, Secretary of Communications, Brazil
Mony De Swaan, President, COFETEL, Mexico
Erasmio Rojas, Director of Latin America and the Caribbean, 4G Americas
Carlos Rebellon, Executive Director, CRC, Colombia

17:55 – 18:00 **Closing statement:** Sebastian Cabello, Director of GSMA Latin America



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