

AFRICA AND THE MIDDLE EAST

Mobile: Driving economic development in the Middle East and Africa

Date:	Tuesday, 28 February
Venue:	Verdi Room, Fira Palace Hotel
Time:	14:30 – 16:00 Session 1: Maximising Investments into mobile broadband networks 16:00 – 17:30 Session 2: Enablers to spur future growth and investment

14:15 – 14:30 Security clearance and networking

14:30 – 14:35 **Welcome and introduction:** Peter Lyons, Director of Spectrum Policy, Africa and Middle East, GSMA

14:35 – 16:00 **Session 1: Maximising Investments into mobile broadband networks**

Presentation: Opportunities in the Middle East and Africa

Marc Biosca, Principal, Middle East and Africa, AT Kearney

What is the current state of telecommunications in Africa (including North Africa) and what catalysts to growth are needed to connect the unconnected? What challenges do African and Middle Eastern markets share? What lessons can policy makers, regulators, and operators learn from one and other?

Panel discussion: Maximising investments into mobile broadband networks.

What policies are needed to ensure the region is mobile broadband ready? How can regulatory transparency and clarity around spectrum award procedures be ensured? What are the best practices that can be followed around spectrum planning, licensing, pricing and re-farming? What opportunities exist around infrastructure sharing? What impacts does spectrum management have on the long term growth of the mobile industry?

Moderator: Herman Schepers, Head of Spectrum Interventions, GSMA

Panellists:

Dr. Amr Badawi, Executive President, NTRA, Egypt

Eric Kholwane, Chairperson, Portfolio Committee on Communications, Parliament of South Africa

Aikenwale Goodluck, Corporate Services Executive, MTN Nigeria

Elizabeth Cassin, VP Group Spectrum Office, Orange

16:00 – 16:10 **Coffee break**

16:10 – 17:25 **Session 2: Enablers to spur future growth and investment**

Presentation: Mobile taxation in Africa and case study: Mobile growth in Kenya

Davide Strusani, Assistant Director TMT Consulting, Deloitte

Panel discussion: Enablers to spur future growth and investment

What enablers are needed to continue economic growth through telecommunications in Africa and the Middle East? What can governments do to balance taxation while encouraging an environment for business growth? How can governments turn mobile growth into economic growth and jobs creation? What are the most effective policy tools to encourage robust private sector investment in network infrastructure and service innovation? How do decisions made by regulators change the business case for long-term investment? Is there an opportunity for governments to collaborate on regional or continental licencing?

Moderator: Gabriel Solomon, Head of Public Policy, GSMA

Panellists:

Samuel Poghiso, Minister of Information and Communications, Kenya

Khédija Ghariani, Secretary General, Arab ICT Organization

Dr Kamal Shehadi, CRO, Etisalat Group

Birago Beye, Director of Networks and Information System, Sonatel

Elizabeth Migwalla, Senior Director, Government Affairs – Africa, Qualcomm

17:25 – 17:30 **Closing statement:** Peter Lyons, Director of Spectrum Policy, Africa and Middle East, GSMA



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