



GLOBAL CONNECTED CAR FORUM:

*Automotive And Mobile Network Operator Industries Collaborating To
Accelerate Deployment Of Connected Services In Cars*

26TH September 2011, LONDON

GSMA offices, 7th Floor, 5 New Street Square, New Fetter Lane, London EC4A 3BF, UK

Global Connected Car Forum Agenda			
Agenda Item	Time	Description	Speaker
1. Tea and Coffee	09.00		
2. Welcome and introduction	09.30	- Welcome - Overview of the GSMA	GSMA
3. Round Table	09.45	Self-introduction by attendants and their expectations	ALL
4. CCF Update	10:00	Update on CCF regional events: China and Japan	GSMA
5. Roaming	10.15	Topics to be covered include: Presentation on roaming regulation, expected developments from GSMA perspective	GSMA
6. Embedded SIM Remote Management	11.00	Update on embedded SIM task force activities; Clarifications on use cases and functionality.	GSMA
7. Embedded SIM Remote Management: OEM requirements	11.15	OEM considerations on requirements	OEMs
8. Roaming: OEM Requirements	11:30	OEM viewpoints on roaming and roaming regulation	OEMs
9. Problem Statement	11.45	Co-formulation of problem statement that CCF can address on roaming and embedded SIM remote management	All
10. LUNCH	12.45		
11. Technology Roadmap: Overview	13.45	- Presentation of agreed scope of technology roadmap - Overview of contents to date - Planning for finalisation of document	GSMA
12. Technology Roadmap: OEM requirements	14.15	Discussion of OEM requirements	OEMs



13. In vehicle telematics services: ecosystem opportunities	15.15	• Presentation on the potential opportunities to foster new service development for in-vehicle services	MNOs
14. Mobile Advertising: A Contribution to Developing Winning Business Models	16.15	• Presentation on the considerations on mobile advertising for development of telematics services, examples from other sectors.	GSMA
15. Feedback and Next Steps	17.45	• Next steps • Planning for North American Meeting (scope, participants, etc.)	ALL
16. Meeting Close	18.00		GSMA

Registration Information

If you are not a GSMA member, please register for this forum meeting at:

https://infocentre.gsm.org/cgi-bin/delreg/non_icuser_register.cgi?regmeetid=RM1578

If you are GSMA Member, please register at:

https://infocentre.gsm.org/cgi-bin/meet_details.cgi?38057