



GSMA Connected Car Forum – ‘Shaping the Future’ Workshop

Participation by Invitation Only

Building on the strong dialogue and knowledge base we have developed together, we’re inviting members to this important one-day workshop. Its focus will be our vision and plans to accelerate connected car deployment and service take-up over the next 3 years. The workshop will be externally facilitated to encourage new thinking, new actions and alignment around areas of common benefit. It will aim to create a plan, which both inspires a wider audience and sets tangible deliverables. We’re planning a really stimulating session for those that want to play an active role in shaping the future of connected cars.

Objectives

- To agree the focus for mAutomotive action and the respective key ingredients for these actions with a time horizon for the next 3 years
- To align the working mechanism of the mAutomotive group, and the GSMA Connected Car Forum, so as to be able to best deliver these actions

Duration: 9:00-17:00

Format: Roundtable and Breakout Sessions

Structure of the Session

	Roundtable	Breakout Session
Introduction and Session Objectives	X	
Your Perspective - debrief of GSMA mAutomotive survey	X	
Verifying Key Focuses		X
Turning Focuses Into Actions		X
Presenting Our Key Focuses	X	
Defining Our Role (mAutomotive and CCF)	X	
Role, Goals, Strategies and Ingredients		X
Final Pull Together	X	

Participants: Small Group of Key Senior Value Chain Stakeholders: Operators, Automakers, 1st Tier Suppliers, Module and Chipset Manufactures