

GSMA Stakeholder Meeting – BIG DATA

London, United Kingdom 23.April 2013



Dear GSMA Guest,

I would like to welcome you to a GSMA meeting which will take place on April 23 at:
MWB Business Exchange, 60 Cannon Street, London, EC4N 6NP.

This information is to provide you with logistics surrounding the event as well as information you may find useful in planning your stay in London.

Francesca, Gina, Emma & Anthony
The GSMA mAutomotive Team

Contents

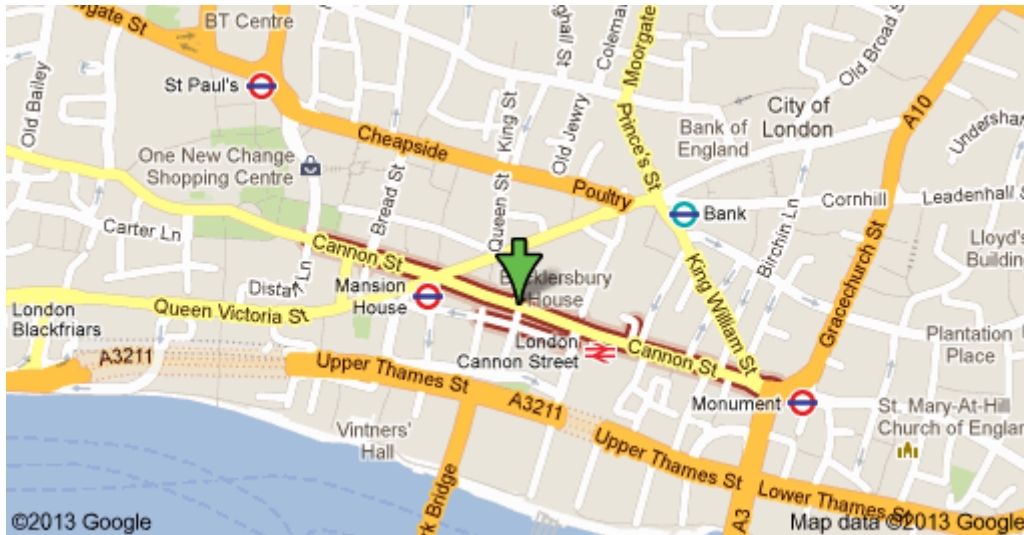
Time Zone.....	2
Travel.....	2
Contacts while in London:	4
Electronics / Laptop & WiFi Information	4
Credit / ATMs / Cash.....	4
Currency.....	4
Climate / Clothing	4
Passport and Visas.....	4
Information on where to stay.....	4
City Transportation	5
Things to do in London	5
mAutomotive Networking Event	5

Time Zone

Time zone = British Summer Time +1 CET

Travel

To get to the meeting venue at 60 Cannon Street, London, EC4N 6NP.



You can access via the following London underground tube stations.

- St Paul's Station
- Bank Station
- Cannon Street Station
- Mansion House Station

From St Paul's Station:

1. Head south on Cheapside toward St Martin's Le Grand
2. Turn left at New Change
3. Turn left at Cannon St
4. Slight right to stay on Cannon St
5. 2 minutes walk from Mansion House
6. 60 Cannon Street at the right side of the road

From Bank Station:

1. Head for exit 8 and walk straight towards Walbrook
2. Continue on Walbrook
3. Cross at the traffic light and turn right on to Cannon Street
4. Continue walking along the Cannon Street
5. 60 Cannon Street is at the left side of the road (Pink Shop is at the corner of the building)
- 3 min walk from the traffic lights

From Cannon St Station:

1. At the exit turn left
2. Keep walking for 3-4 min in the same direction to 60 Cannon Street

From Mansion House Station:

1. At the exit turn right to Cannon St
2. Walk for 2 minutes
3. First building after traffic lights, on the right side of the road, is 60 Cannon St (Pret a Manger is at the corner of the building)

The Nearest NCP - London Vintry Thames Exchange

Contacts while in London:

- Emma Kane, ekane@gsma.com
- Mobile: +353860201986

Electronics / Laptop & WiFi Information

All meeting rooms have free access to Wifi.

Credit / ATMs / Cash

There are many ATM machines throughout the city of London

All major credit cards are accepted throughout London.

American Express, Credit cards accepted, Diners Club, Eurocard, MasterCard, Visa

If taking a taxi do check that the Taxi takes credit cards. Most of them do.

Currency

In London the currency is Sterling (GBP – Great British Pound)

GBP £1.00 = USD \$1.48 Euro = €1.14

Climate / Clothing

When you come to London you will soon find out that the British people are all obsessed about the weather and love to talk about it all the time. The main reason is that the weather is hard to predict in this season as it rapidly changes. Recommendation is therefore to bring clothes for both rain and sun. Wind & waterproof jacket. Some smart casual clothing.

Temperature is about 5-15 °C in April

Passport and Visas

Non British or European passport holders require a visa to visit Britain. If you require a visa letter to assist you, please contact Emma Kane ekane@gsma.com

The UK Immigration Website: <http://www.ukimmigrationbarristers.com/>

Information on where to stay

If you require a hotel, see list of hotels below, which are close to the Venue.

GSMA Preferred Hotels

(Rates not included, ask for GSMA or GSMA member rate)

HOTEL NAME	HOTEL ADDRESS	NEAREST TUBE STATION	CONTACT
Club Quarters, Lincoln's Inn Fields	61 Lincoln's Inn Fields, London, WC2A 3JW	Holborn, Chancery Lane	GSMA is a member of Club Quarters Rates. To make a booking Phone: +44 (0)2074515800 Email: e_memberservices@clubquarters.com
Kingsway Hall Hotel	Great Queen Street, London, WC2B 5BX	Holborn	Please quote the booking code GSMA member for individual bookings. Please note that members have to quote this code upon reservation to get GSMA corporate rate. Once booked and check in under a different rate, they cannot

			amend the rate Phone: +44 207 309 0909 Email: reservations@kingswayhall.co.uk
Citadines	94-99 High Holborn London, WC 1V 6LF	Holborn	When booking please state you are from GSMA. Once you state you are from GSMA it will be enough to obtain the GSMA rate. Book directly through the reservation center. Phone: 0800 376 3898 Intl +33 1 41 05 79 05 Email: enquiry.europe@the-ascott.com
The Strand Palace	372 Strand London WC2R 0JJ	Minutes from Covent Garden, Charing Cross, Holborn & Embankment	To make a booking Phone +44 (0)2073794737 Email: reservations@strandpalacehotel.co.uk

City Transportation

Click here you will be able to access the London Underground, DLR, London Overground, London Bus services: <http://www.tfl.gov.uk/modalpages/2625.aspx>

Things to do in London

Use this interactive Map: <http://www.londonpass.com/london-tourist-map/index.php>

mAutomotive Networking Event

Everyone is welcome to join us for Networking Drinks & Canapés @

