

R-Link STORE



RENAULT GROUP OVERVIEW

1 Alliance



3 Brands



Strategic cooperation and partners

DAIMLER



Key Figures

Renault is now present in **118 countries**

Group sales worldwide: **2,6M vehicles**

24% market share in **France**

9% market share in **Europe**

4% market share in the **World**

Résultats commerciaux 2012

RENAULT CARMINAT TOMTOM : NAVIGATION FOR ALL



Equipping **1 out of 2** these Renault Models



A NEW USAGE

A tablet in the car ?

YES :



7 inches Touchscreen



Integrated SIM

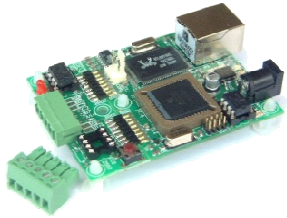


Application Store

A NEW USAGE

A tablet in the car ?

MORE :



Use of car information



Interior design element



Drive adapted ergonomoy



Automotive services



A NEW USAGE

A multi devices world...



...with a specific use of each



CAR : the next connected device with its specific use



APPLICATION EXEMPLES



Coyote Series



Pages Jaunes



Fuel Price

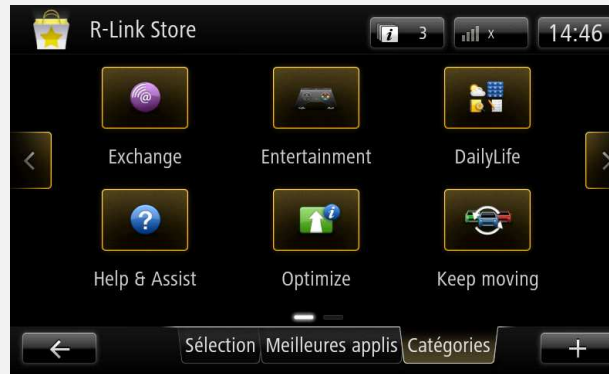
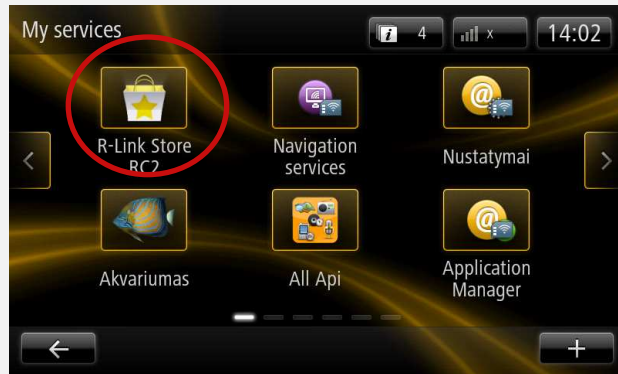


Euronews



DISTRIBUTION CHANELS

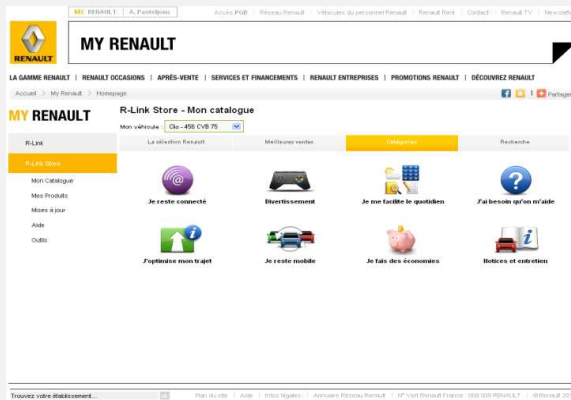
On-Board



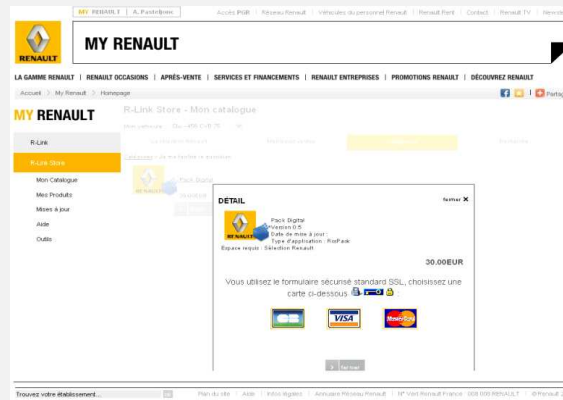
Dealers (packs only)



On-Line



**R-Link Store / Catalogue /
browsing via categories**



On-Line payment



Download over-the-air



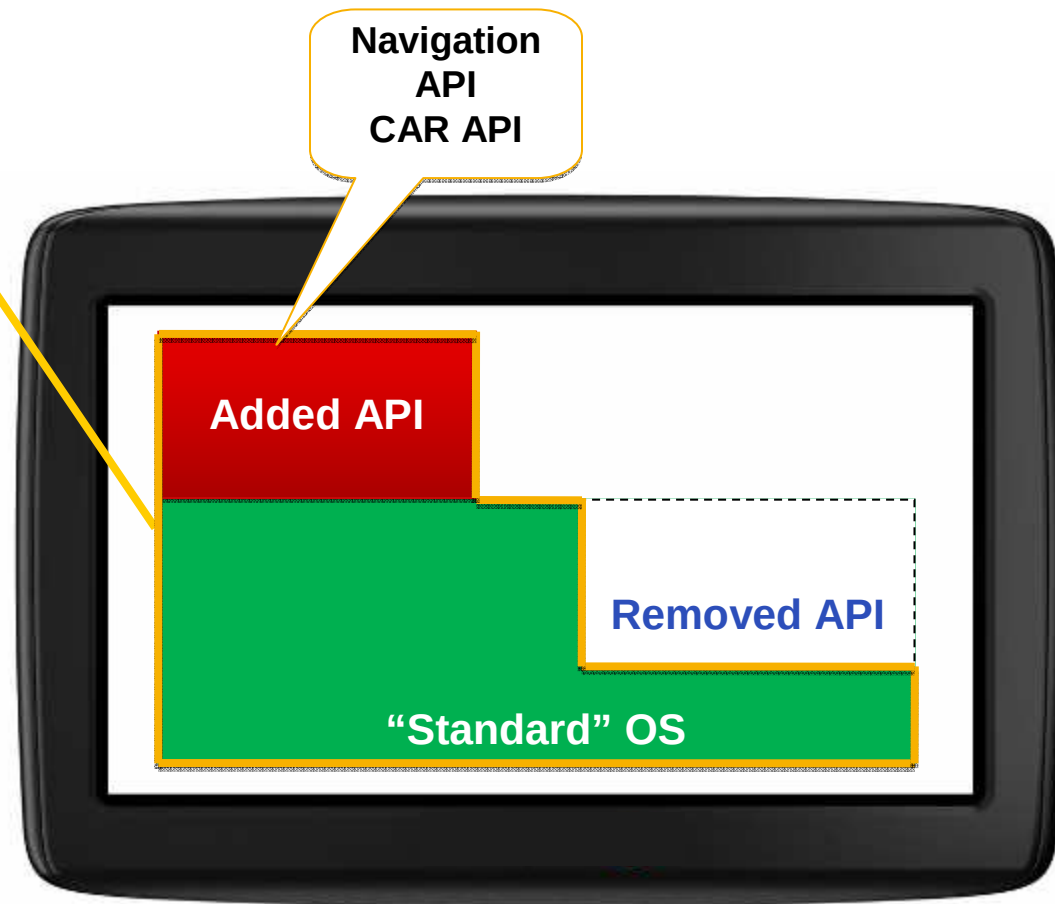
Download via SD

SOFTWARE DEVELOPMENT KIT

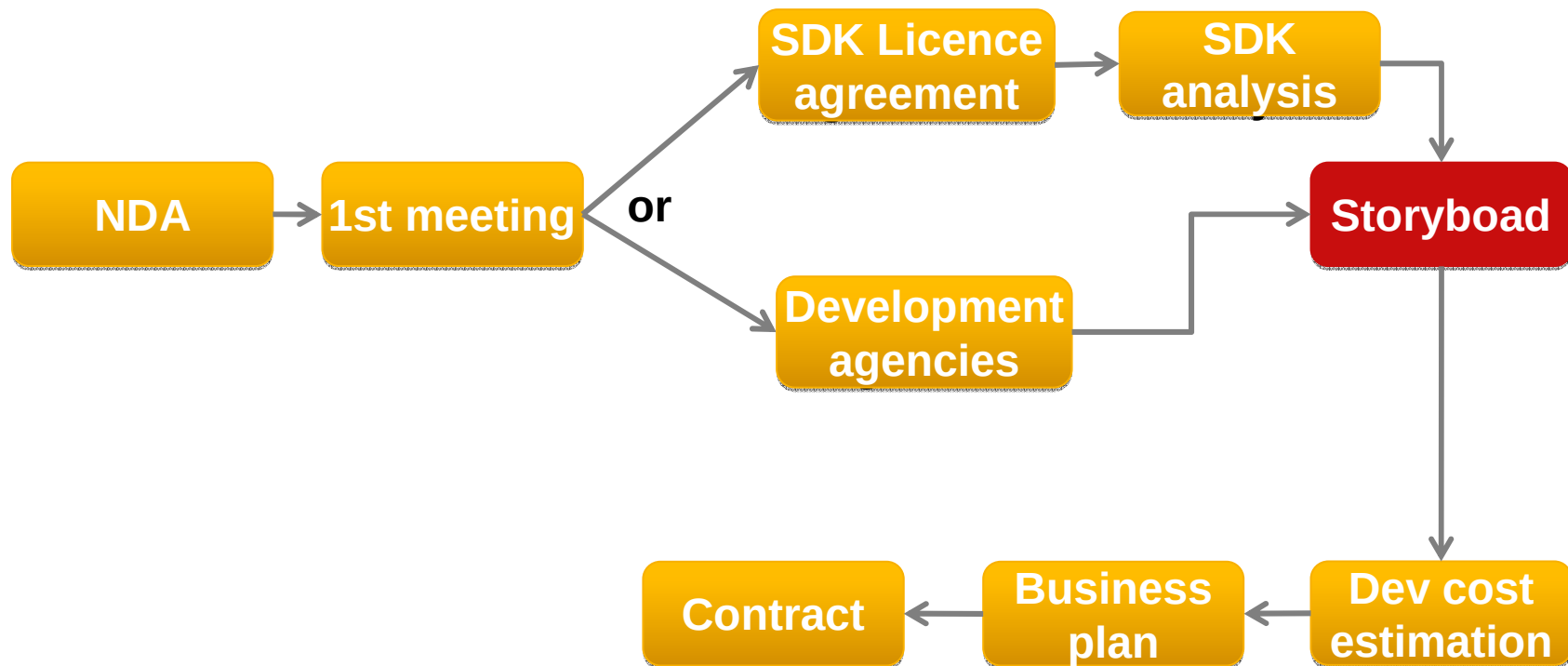
Renault -
TomTom
SDK



- Delivered under licence agreement
- Customized Simulator (Eclipse)



STEPS TO FOLLOW



Renault Business Developer : Yongho Shin (yongho.shin@renault.com)

DEVELOPMENT CONSTRAINTS

Security

- Should not distract, stress or demand an action of the driver while driving

Ergonomy

- Should be easy to use in an automotive environment

Brand image

- Should have contents conform to the Renault-Nissan brand image