



**Robin Duke-Woolley,
Founder and CEO,
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Beecham Research is based in London UK, with offices in Cambridge UK and Boston MA, and specializes in the development of the rapidly-growing M2M/IoT market worldwide, offering both market analysis and consulting services.

Robin has nearly 40 years experience in the telecom/IT industry. Firstly for over 18 years in commercial roles – including IT Systems Analysis, Marketing Management, Sales Management then General Management in international technology vendor companies. Secondly for over 20 years in market analysis and consulting roles, including director of research at Dataquest/Gartner and a Principal at other leading firms before founding Beecham Research.

He has been researching the M2M/IoT Connected Devices market since 2001 and is an internationally recognized thought leader in this area. Robin gained a BSc honours degree in Electronics, followed by an MSc in Management and Business Studies at Warwick University in the UK. He also studied at INSEAD in Fontainebleu, France.

Robin is also a Director of Beecham Technology Partners, based in London UK, which provides strategy development, transaction planning and integration services for mergers and acquisitions in the M2M/IoT market.

Personal M2M blog: <http://blog.m2mapps.com>

