

connect. digitize. get ahead.

T IoT

Driving Mobile IoT Adoption through Roaming & Global Partnerships

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ERLEBEN, WAS VERBINDET.

About Deutsche Telekom



Customers

- **241.8 mn** mobile customers
- **27.4 mn** fixed-network lines
- **21.7 mn** broadband lines



Markets

- Present in **> 50 countries**
- Own networks in **Europe and the USA**
- **T-Systems:** global presence & alliances via partners



Financials

- Revenue **€ 101 bn**
- Adjusted EBITDA AL¹ **€ 35 bn**
- Free Cashflow AL¹ **€ 6.3 bn**



Employees & responsibility

- **226,291** employees globally
- **6,100** trainees and cooperative degree students in Germany
- Pioneer of social issues (climate protection, data privacy, diversity etc.)

Figures based on Deutsche Telekom annual report 2020.

¹ EBITDA After Leases.

About Deutsche Telekom IoT

> € 200 mn

Revenue 2020

20,000

international
clients

> 45 million

SIMs

600

IoT employees

Mobile IoT is gaining momentum



1st choice for
minimum cost and
maximum battery life

The **3GPP**
5G standards
for massive
Machine-Type
Communications
(mMTC)

The powerful
future-proof
2G/3G substitute



The multiple challenges of going IoT

Is it IoT at all?

Business benefits?

Costs?

Know-how to execute?

Strategic
challenges

Technological
challenges

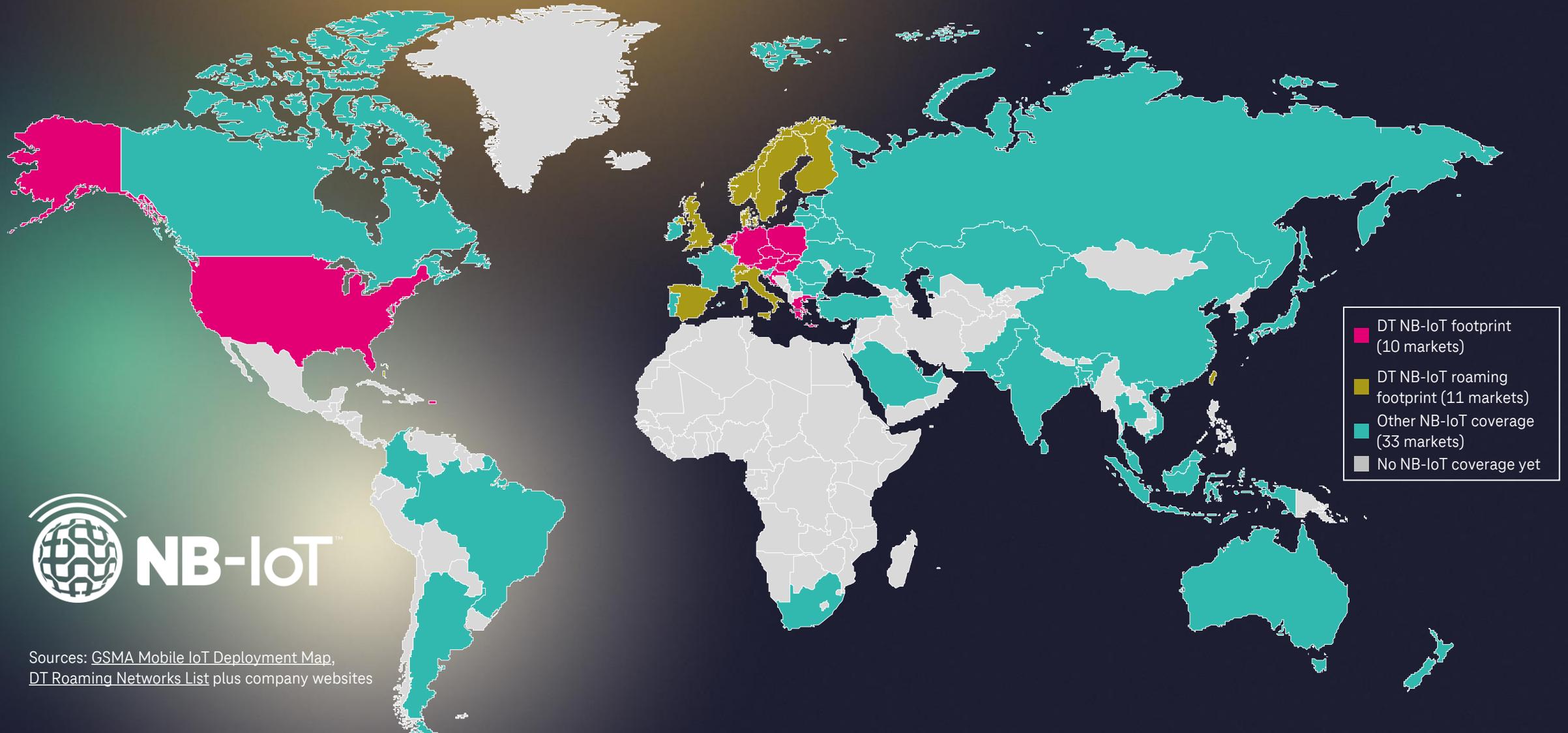
Which components?

Which standards?

Technical risks?

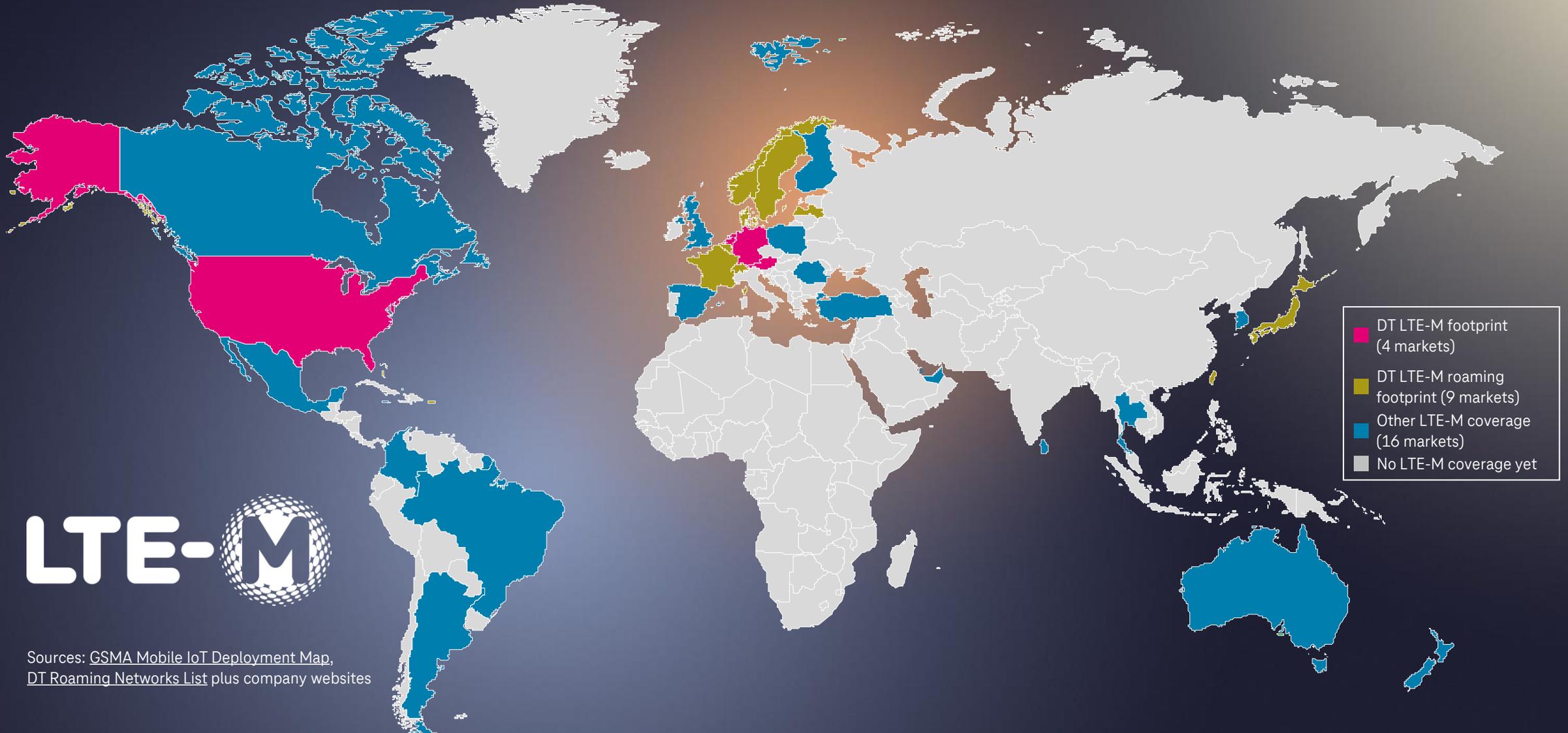
Operations?

Growing global NB-IoT footprint – 105 launches so far



Sources: [GSMA Mobile IoT Deployment Map](#),
[DT Roaming Networks List](#) plus company websites

Growing global LTE-M footprint – 53 launches so far



Monetizing NB-IoT and LTE-M networks

Classic wholesale charging models not suitable for Mobile IoT

Billing & Charging Evolution (BCE)

- New charging model incl. “attach” fee
- Bulk reporting for cost-efficient invoicing

Defined by GSMA (BA.27, TD201-TD206) in 2019



Ensuring an excellent Mobile IoT roaming user experience

Global network coverage

Further national roll-outs



Network-conform application design

Guidelines for IoT developers



Up-to-date feature sets

Deployment of essential Rel. 13/14 features



Transparency on network availability

Exhaustive online coverage maps



International service continuity

Transparency on network features and settings



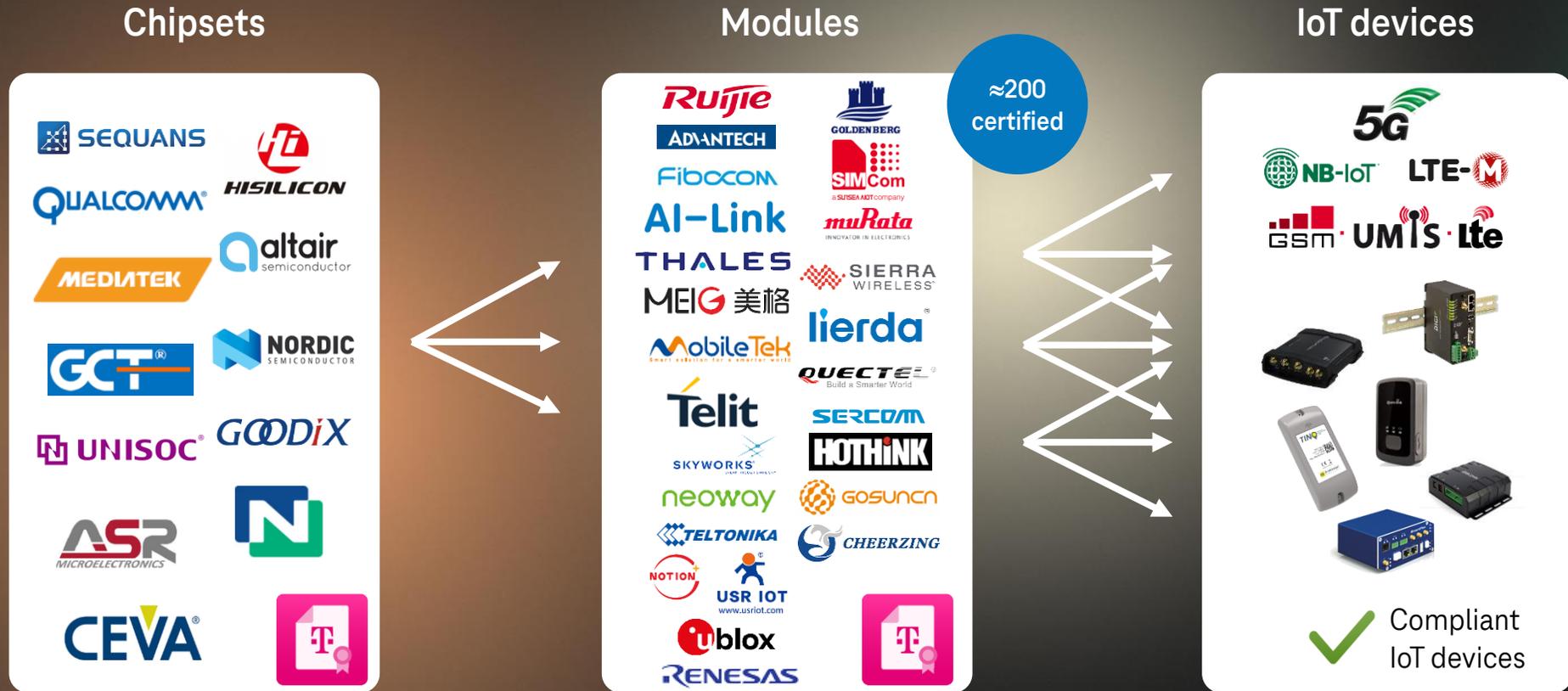
Highest service availability

No Harm to Network embedded in chipsets





DT's IoT Chipset and Module Certification Program



The IoT Solution Optimizer

Modelling IoT projects at the blink of an eye

>1

Year Battery Life
gained on average

1.2

Years of faster time-to-market
for a superior return on investment

Global partner ecosystem of IoT companies



Incl.
NB-IoT
& LTE-M

IoT Creators

iotcreators.com

DT's channel for all IoT solution makers



Early access
to IoT innovations



Developer-friendly



Supporting
community



Documentation &
knowledge base



Free starter kits &
simple tariffs

nuSIM – The integrated SIM for IoT



Chipsets

Altair CommsOLID
by GOODIX

HISILICON

MEDIATEK

SAMSUNG

NORDIC
SEMICONDUCTORS

Qualcomm
Qualcomm
Technologies, Inc.

ACPAG
Advanced Circuit Pursuit

SEQUANS

Modules

FIBOCOM

muRata
INNOVATOR IN ELECTRONICS

NORDIC
SEMICONDUCTOR

QUECTEL
Build a Smarter World

SEQUANS

SIERRA
WIRELESS

SIMCom
a SUSEMIOT company

Telit

Bringing together
industry-leading
players to innovate
the IoT market

Security & Software

brightSight
the number one
security lab
in the world

COMPRION
SCOOP
SOFTWARE

eShard

G+D
Mobile Security

TUVIT

Tiempo
SECURE

irdeto

TRUPHONE

红茶移动
Redtea Mobile

NAGRA
KUDELSKI GROUP

Kigen

Available
online at
iotcreators.com



Fostering an
open IoT ecosystem
with protocols
and standards



LightweightM2M
specified at oma



one
M2M

Unified object/resource
data model

**Standardized
communication**
between devices & platforms

Interoperability
across applications

Compatibility
across vendors



International
collaboration

E2E view
on IoT solutions

Services
to support IoT
development

Let's work together
to make Mobile IoT
globally available