

5G IoT Summit

MWC23 Las Vegas

MWC™
GSMA

In partnership with

ctia™

LAS VEGAS
SEPTEMBER 26-28
2023

IoT for good

Las Vegas Convention Center,
West Hall 300, Theatre 2, W220
Tuesday 26 September 2023,
09:00-11:35



Cameron Coursey

Vice President,
AT&T CONNECTED SOLUTIONS

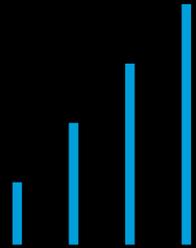
Gold sponsor:  AT&T
Business

Showcase Partner: **Valid**

IoT for Good

Cameron Coursey
VP - AT&T Connected Solutions

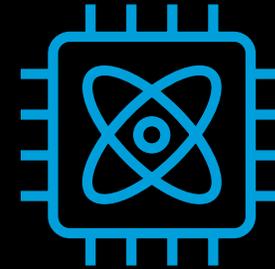
Duality of Technology



Connectivity

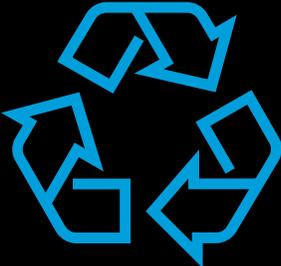


Security



AI/ML

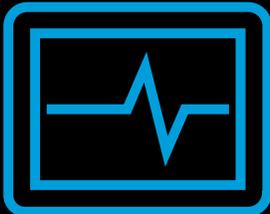
Challenge: Use IoT to make a positive difference



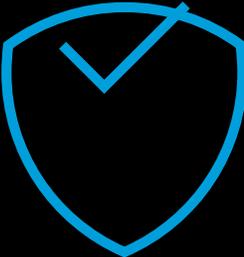
Sustainability



**Economic
Development**

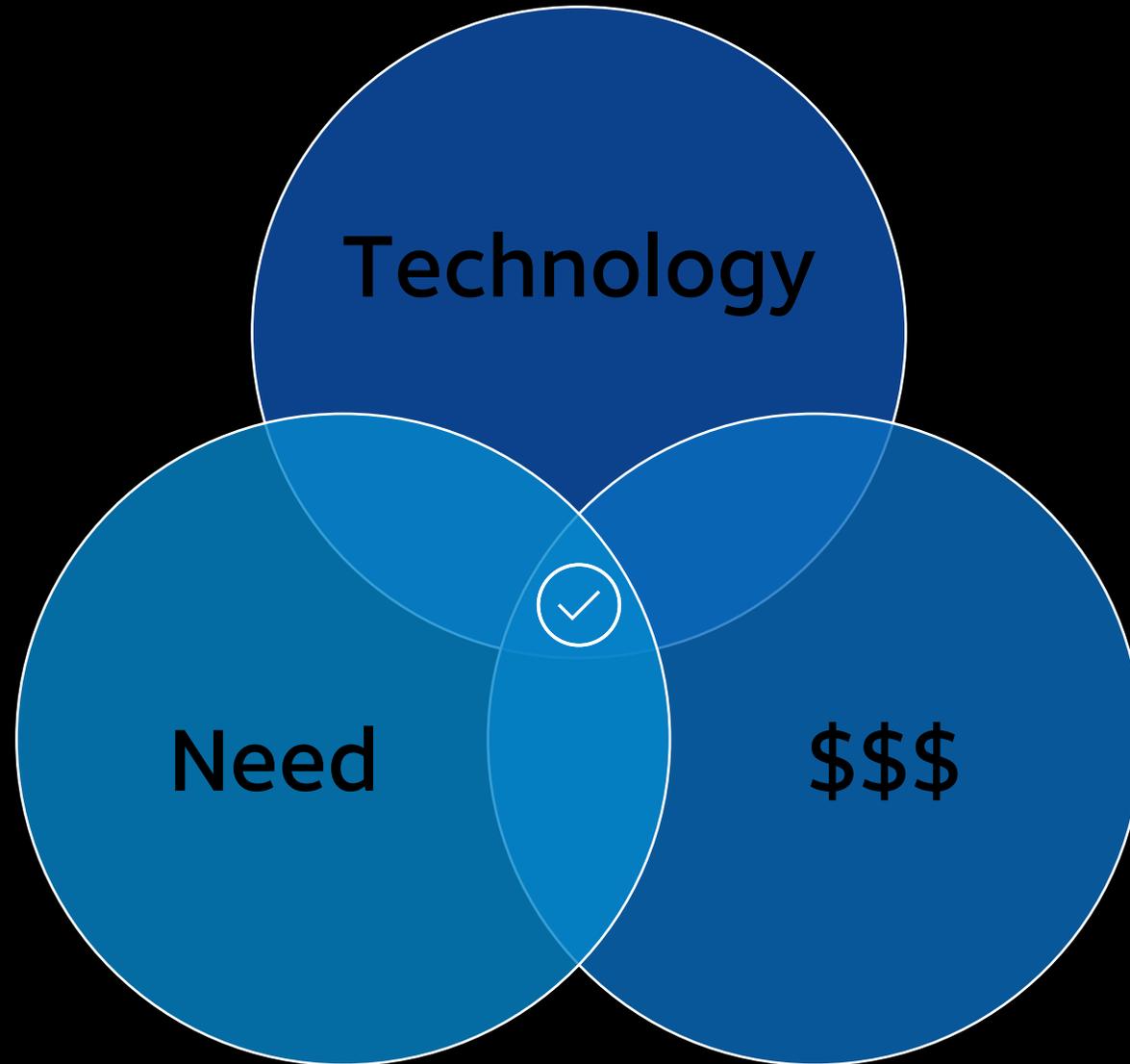


Healthcare



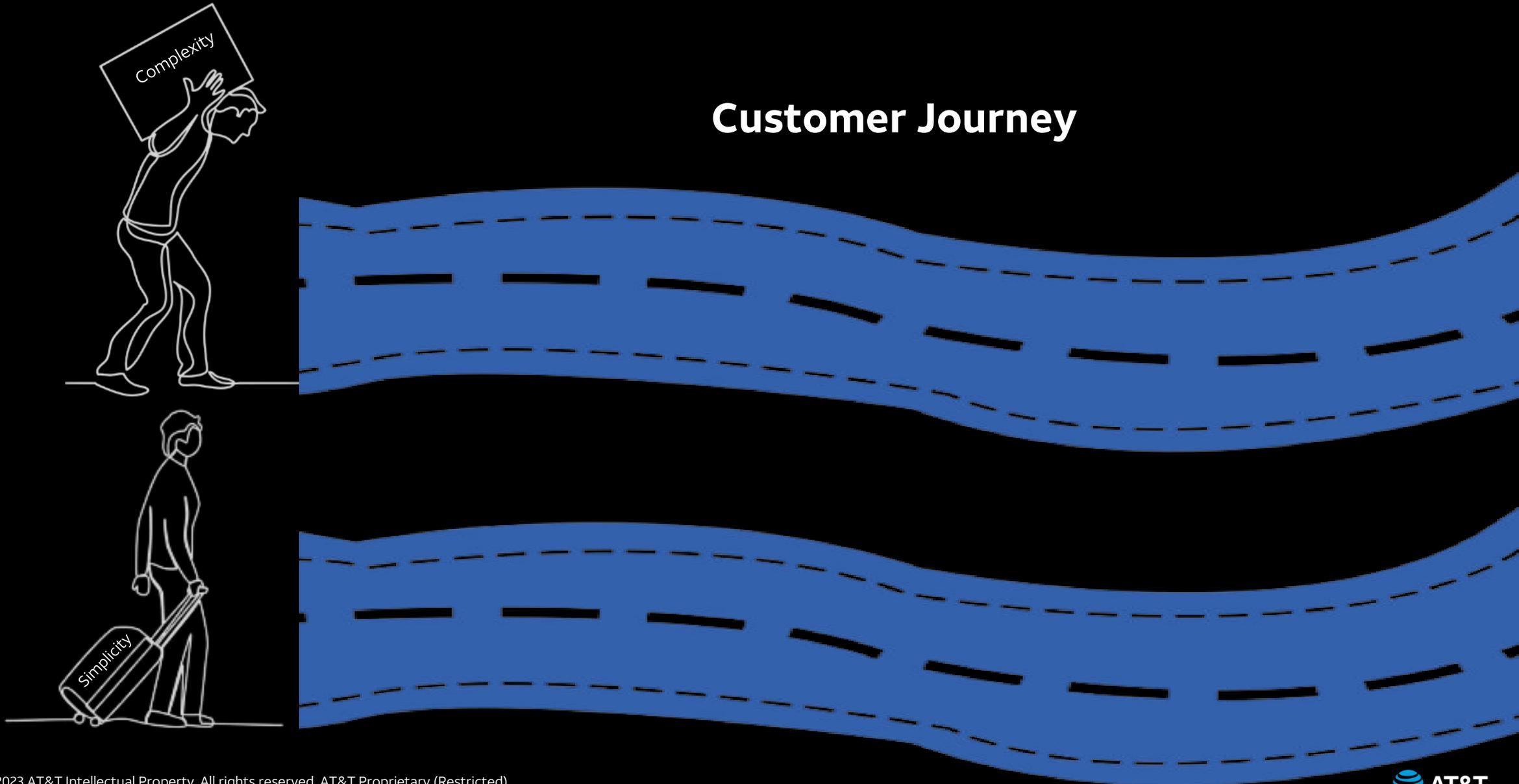
Safety

An Approach to take



Challenge: Make it easy

Customer Journey



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Fireside Chat: Kigen

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Cameron Coursey

Vice President,
AT&T CONNECTED SOLUTIONS

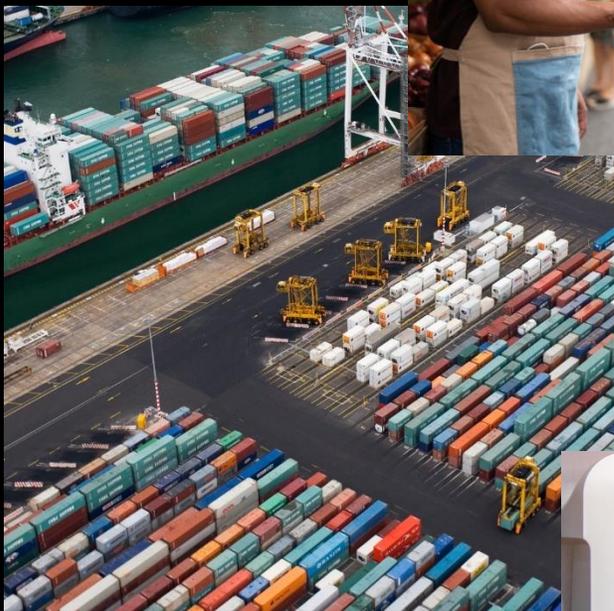


Jean-Louis Carrara

Regional VP, Sales, and
Business Development – Americas,
KIGEN

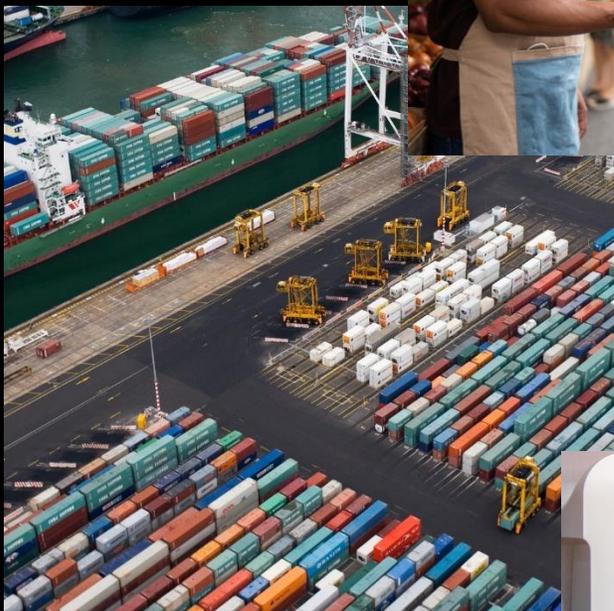
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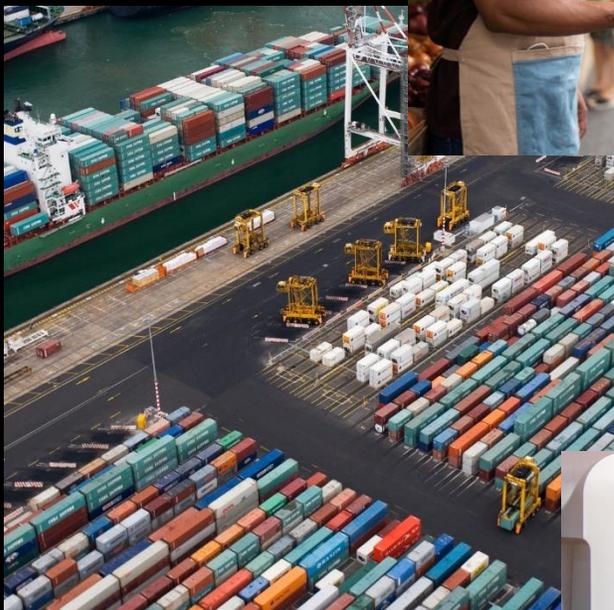
Discussion

Kigen has been an AT&T collaborator since its inception thanks to a shared vision of the future. Can you tell us more about this vision?



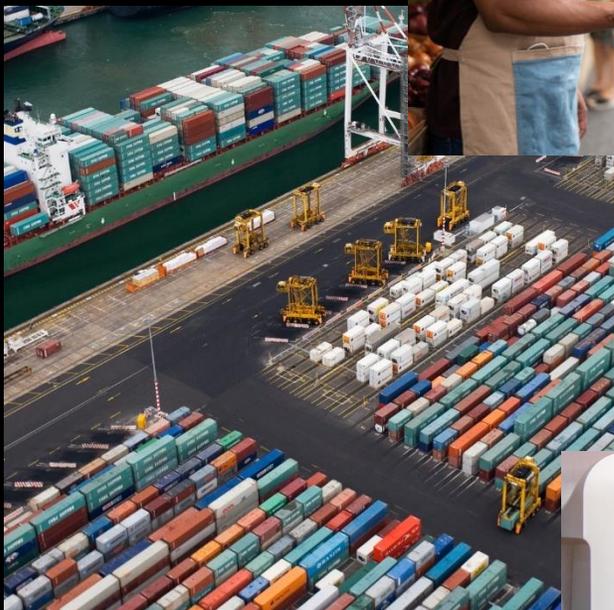
Discussion

How can increased integration positively impact different players within the ecosystem?



Discussion

How is the transition to digital profile enablement now driving towards scale?



Discussion

What are some of the strategic steps we should take to drive the ecosystem forward?

Thank You!