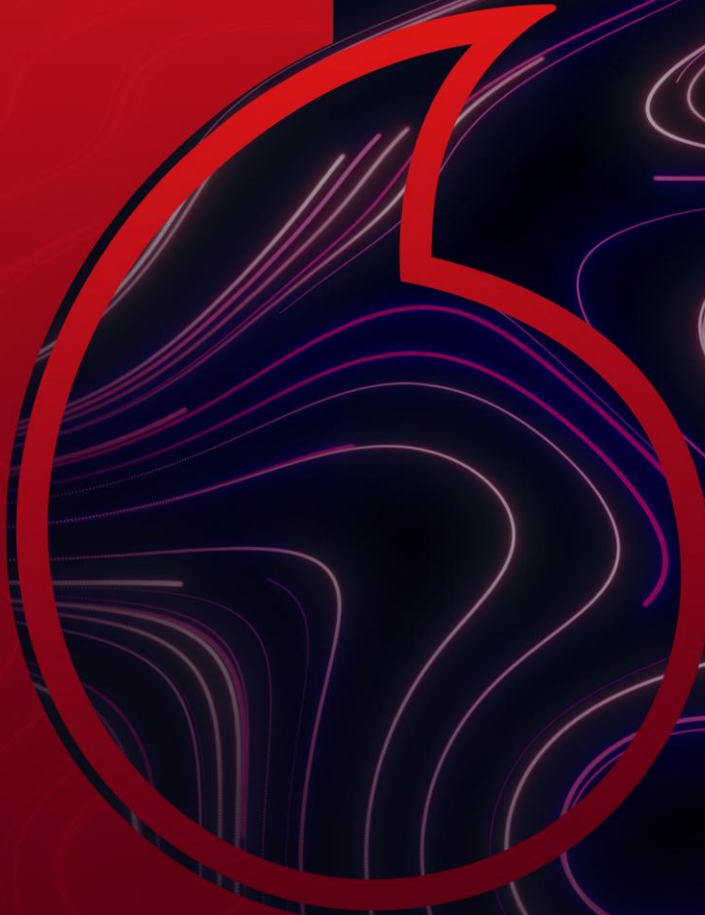


IoThinks : From Smart to Sentient

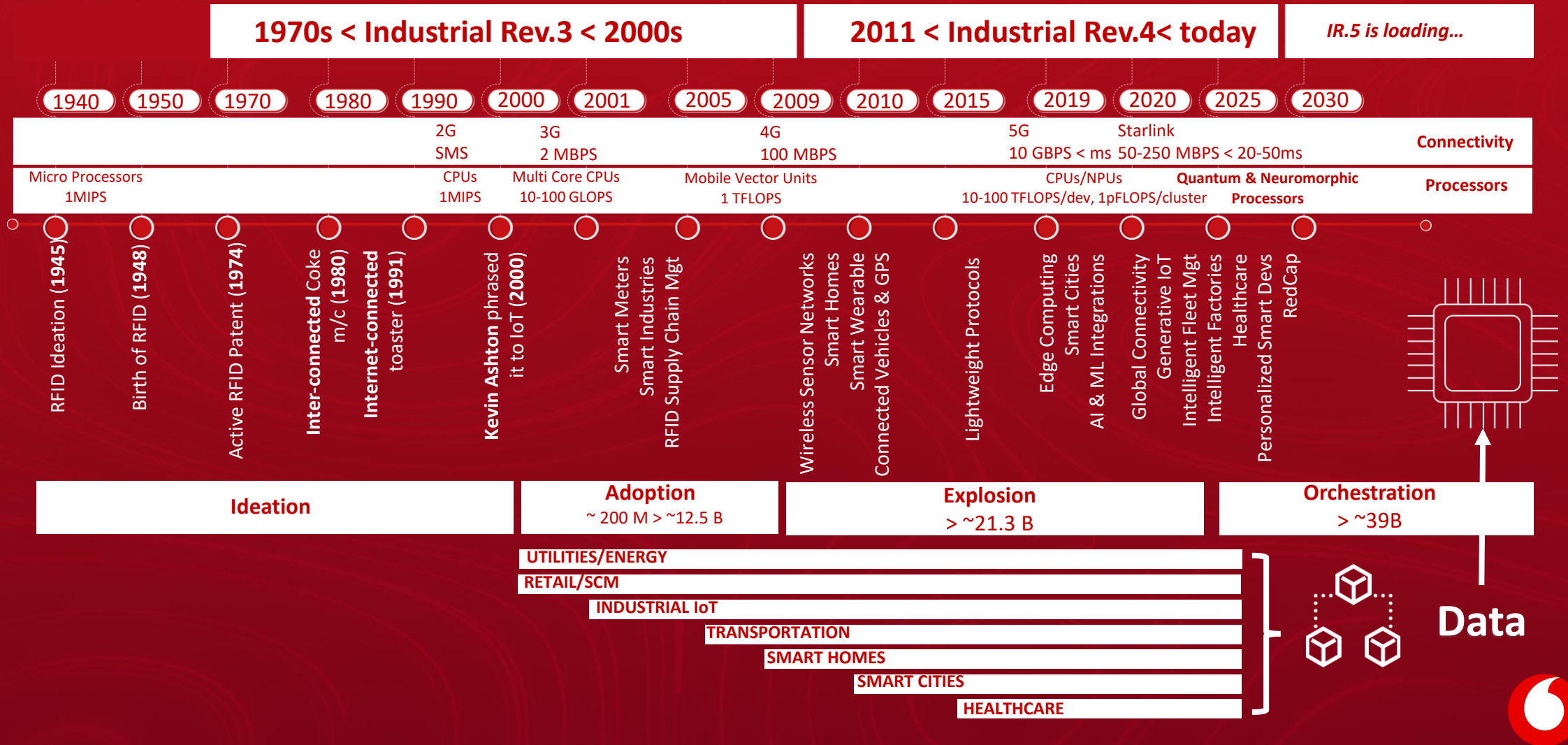
Ersen Omuris

Head of Tech Strategy Planning,
Excellence and Fixed & PMO

Vodafone Qatar

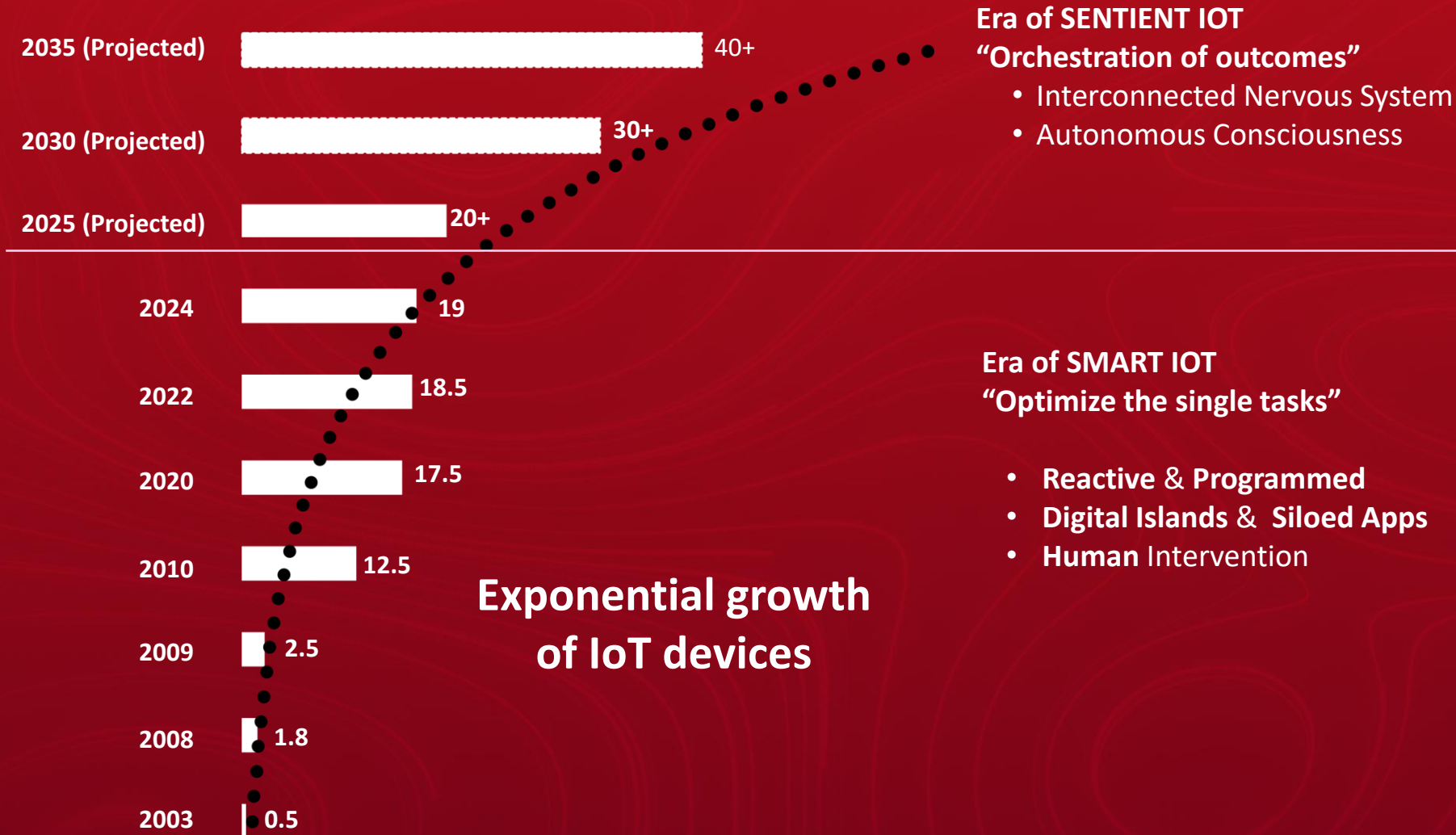


Internet of Thinks | Evolution & Milestones



Internet of Thinks | Paradigm Shift

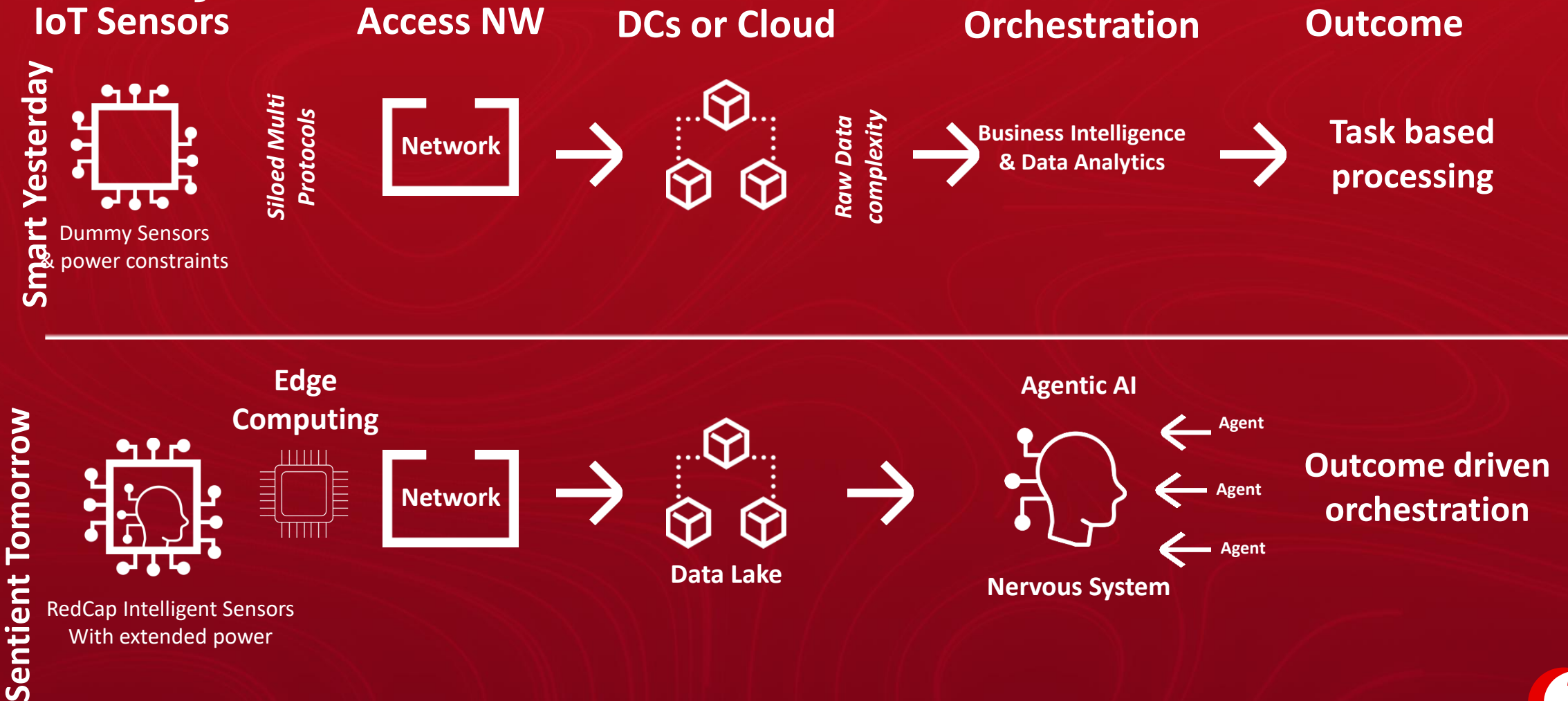
Estimated Connected IoT Devices (Billions)



* references: [IoT Analytics](#), [Demand Sage](#), [CDW](#), [ITU](#), [Statista](#)



Internet of Thinks | From Smart to Sentient Ecosystem



Instead of shipping the raw data, ship the intelligence for building outcome-based results.



Internet of Thinks | Societal & Global Sustainability

Climate Change and Env. Sustainability

- High Energy Consumption
- Air & Traffic Pollution
- Water Scarcity
- Waste Management

Food Security & Sustainable Agri

- Low Crop Yields
- Livestock Health Mgt
- Food Spoilage in supply Chain

Public Health, Wellness & Education

- Inaccessible Monitoring
- Elder Safety & Independence
- Smart Education

Urban Congestion & Infrastructure decay

- Traffic congestion & Delays
- Infrastructure failures



Together, we can...





From Smart to Sentient

It's Awakening the Planet's Nervous System