

# Ericsson Mobile Digital Identity

Delivering Commercial Success Through Identity  
Services

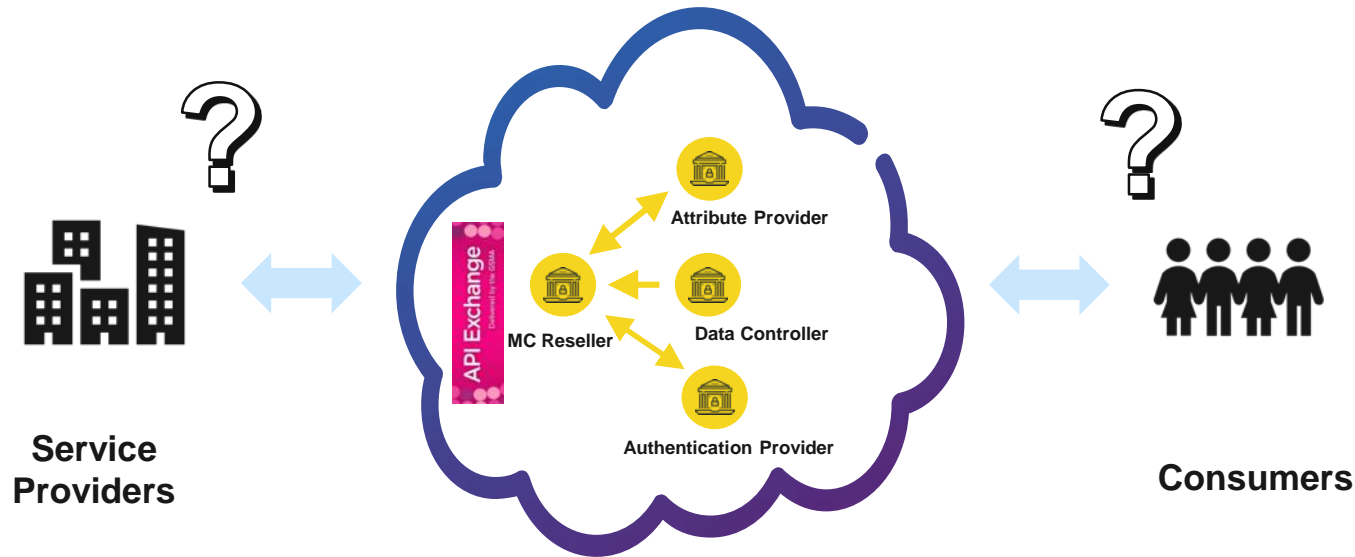
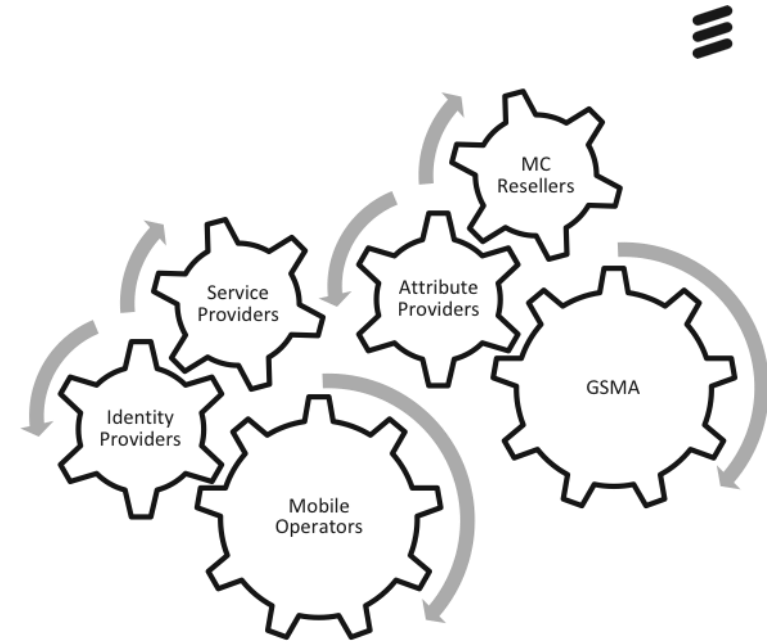
October, 2018



ERICSSON

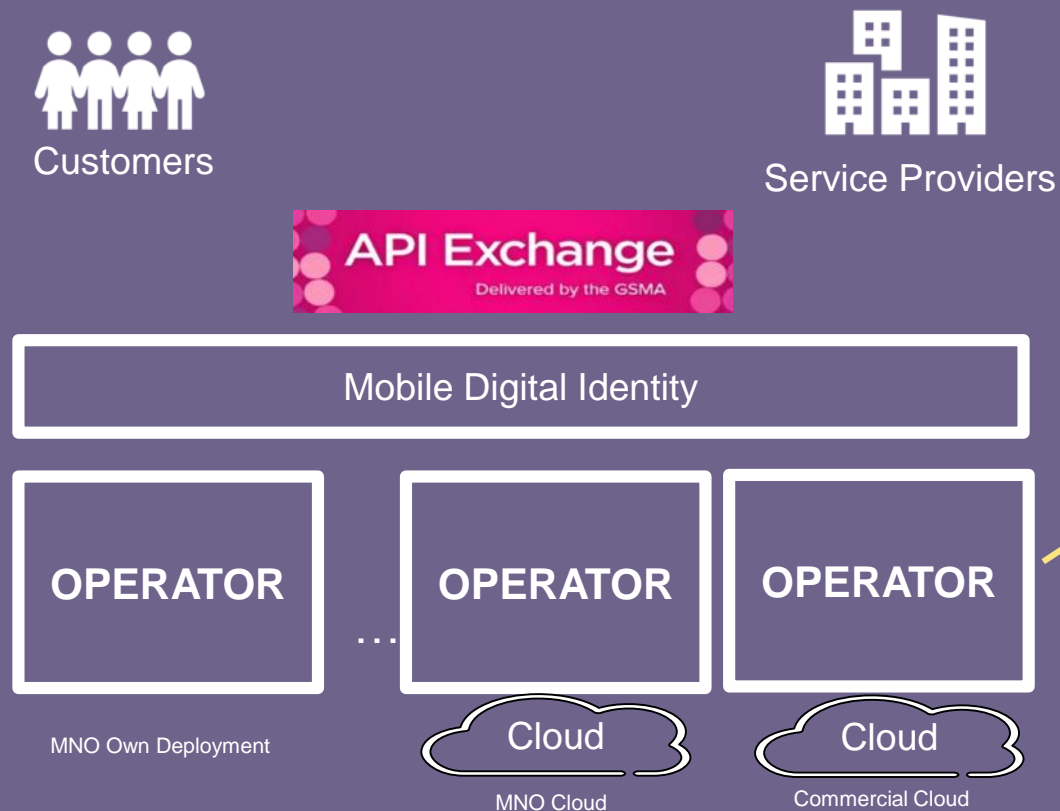


# Mobile Ecosystem and Partnerships

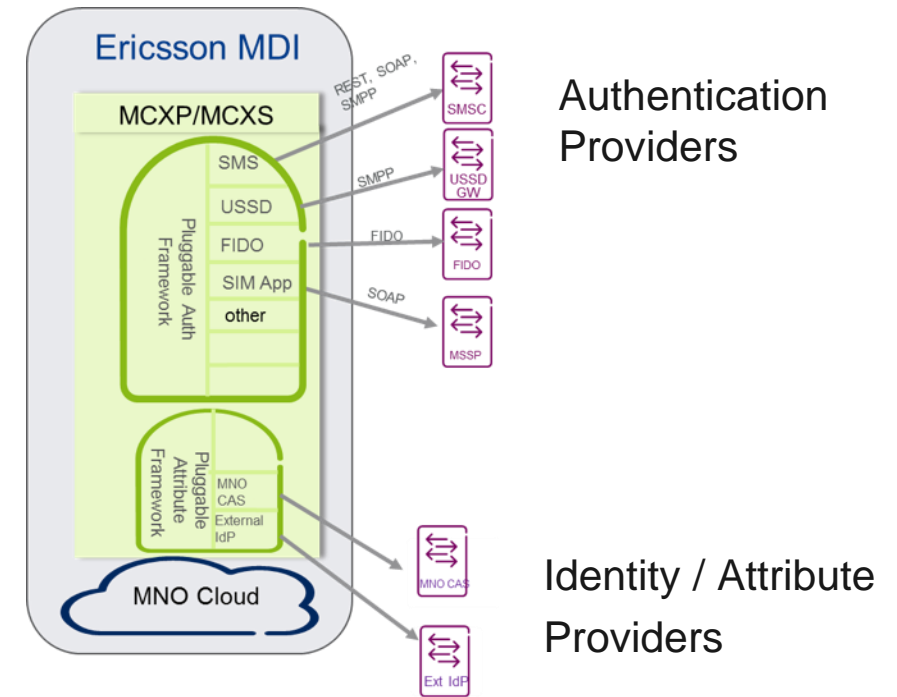


name, address, userID,  
age, friends, family, age  
validation, account history,  
etc. etc. etc.....

# Onboarding an Ecosystem



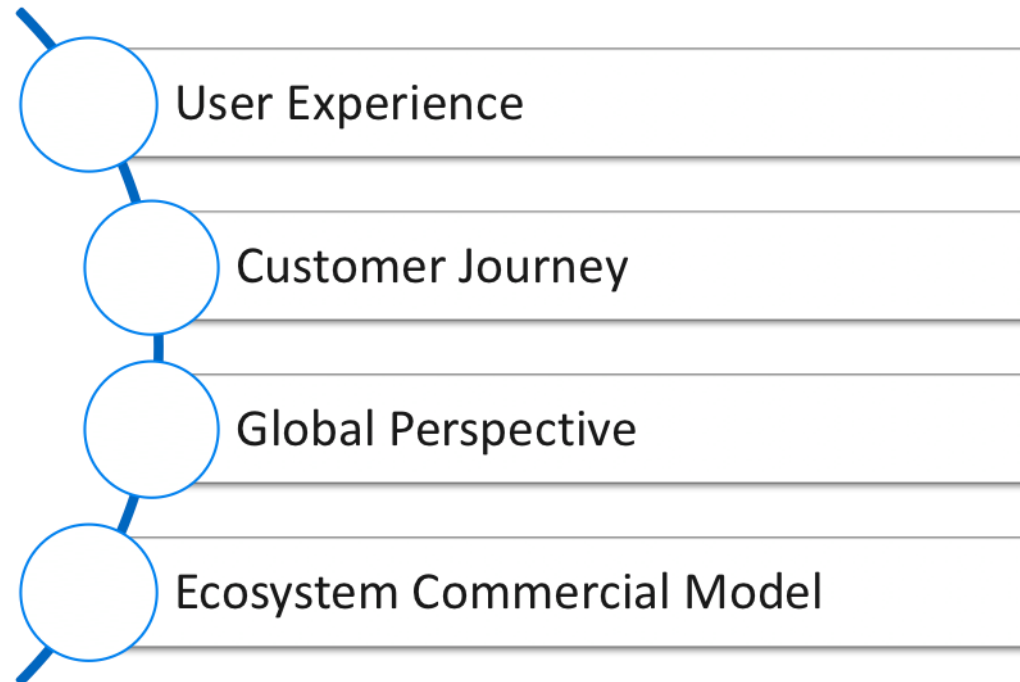
MNOs can choose participation and role(s)



# The Digital Connected Experience



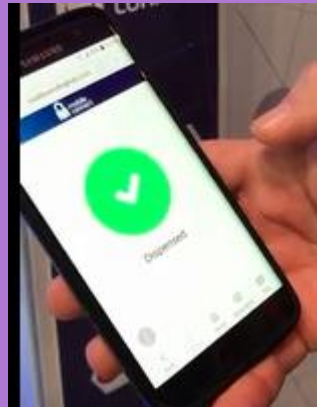
Promoting  
engagements at  
scale in a global  
digital ecosystem





# Mobile World Congress

Barcelona & Americas 2017 – 2018



*Video: Interbev*

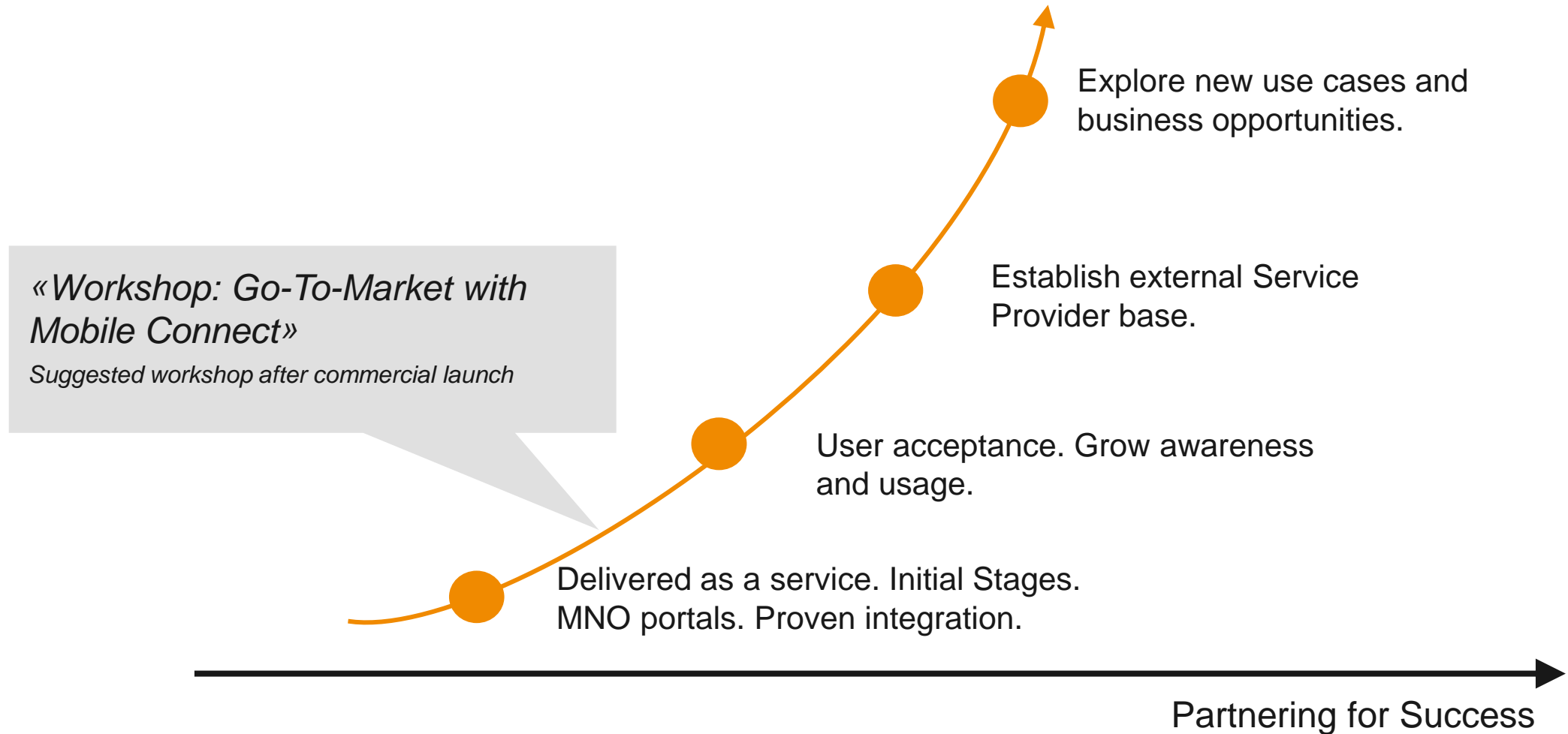


*Video:  
MC4US*



- **MWC Registration**
  - MC Authentication at Login
- **Visa**
  - MC Authorization
  - Step-Up (Age over 21 validation)
- **InterBev**
  - MC Authentication with Biometrics
  - MC Age Gate

# Partnering for Success



# THANK YOU



**Please contact us should you want to know  
more:**

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