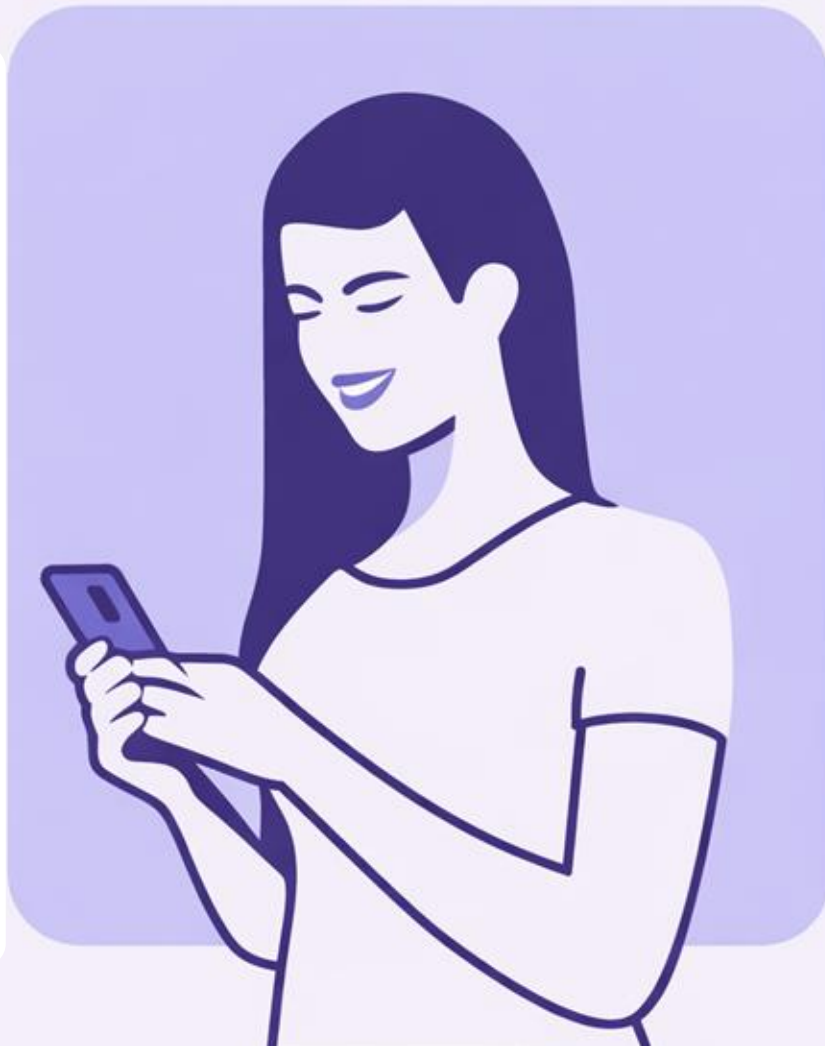




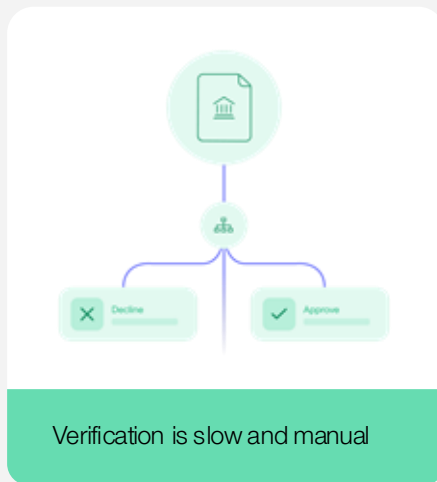
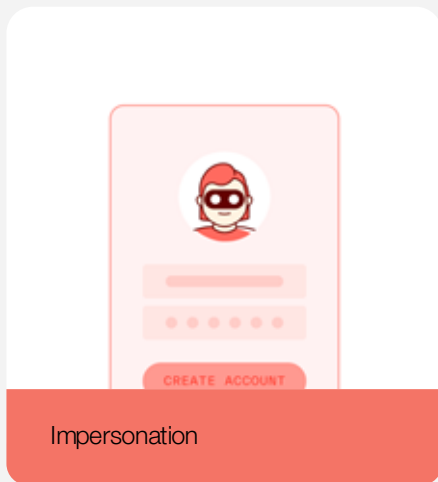
March 2026

Identity Infrastructure for Enterprise Communications



Billions of messages move between businesses and consumers

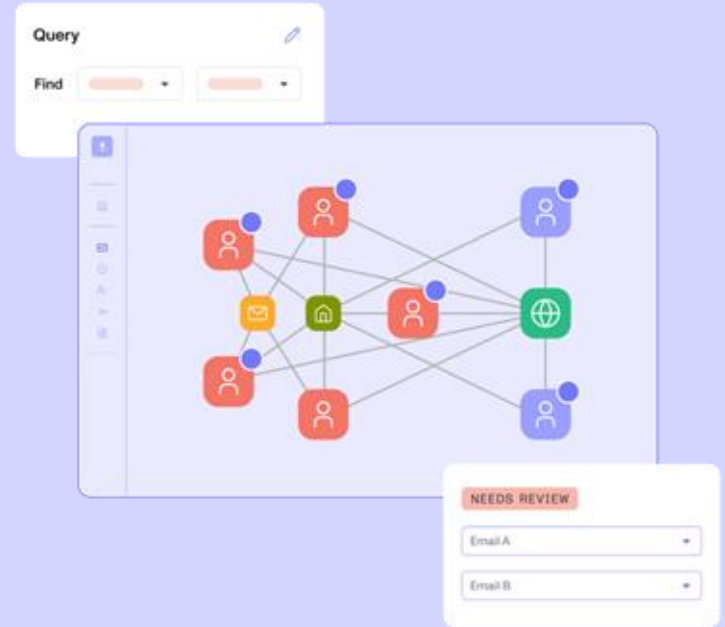
But there are concerns...



Identity verification *has to evolve*

The Point Solution Problem

- Managing multiple vendors creates fragmented workflows, duplicated effort, and brittle compliance.
- Leading to: slow response to threats and regulation, inconsistent experiences for businesses, and operational overhead across markets.
- A single, configurable verification system eliminates duplication and accelerates adaptation.

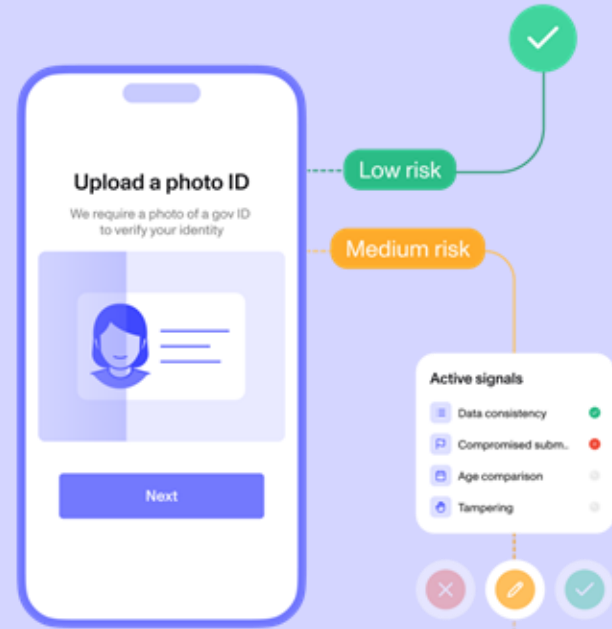


Scale as the central challenge

- Scale matters more than ever.
- Manual reviews and document workflows won't scale to thousands of businesses or global markets.
- Prioritize low-risk senders, automatically escalate high-risk geographies or patterns, and run country-specific flows without manual intervention.
- Rapid configurability means you can adapt as fraud and regulations evolve.

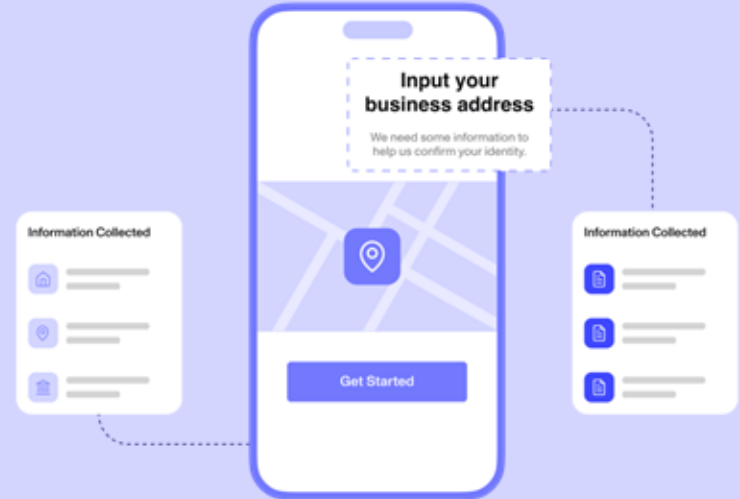
Workflows: The backbone of fraud prevention

- Workflows = Layered, configurable logic that responds to real-time signals and enforces high-assurance checks.
- Verification persists after approval — behavioral or traffic changes trigger re-evaluation.
- Dynamic, real-time fraud mitigation replaces static, manual models.



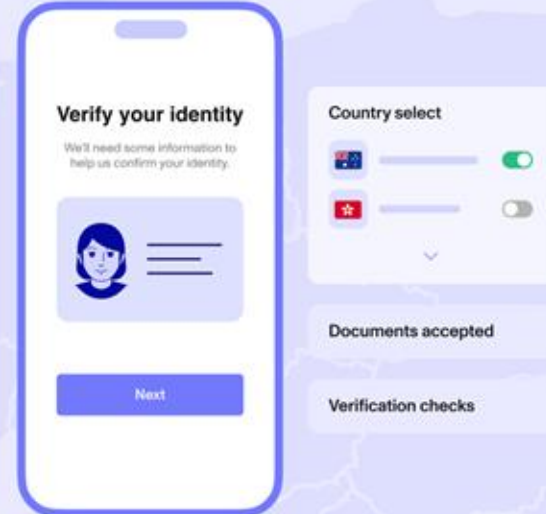
Enterprise Verification in practice

- The market currently supports telco and credit data, registry checks, TIN validation.
- However, combining these signals into workflows is extremely powerful.
- But... with an awareness and visibility into parent companies, subsidiaries, operating entities, and authorized representatives.



Identity verification as the safe entry point

- IDV as the foundation: Knowing who is sending messages reduces spam, prevents impersonation, and protects consumers.
- High-assurance verification makes richer channels (branded calling, RBM) viable and accelerates adoption.
- Safer networks that attract more businesses and deliver better user experiences.



In Closing

Thank you!

