

Hussein Fazal

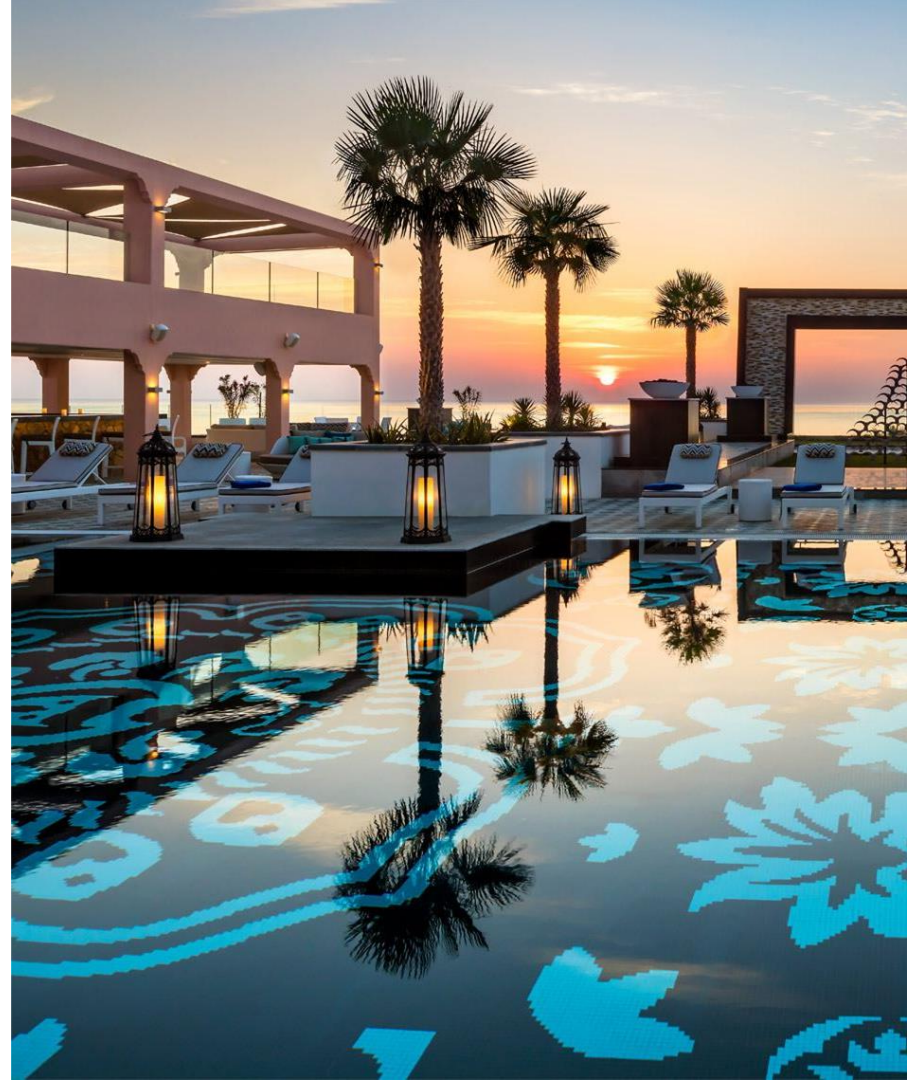
CEO
SnapTravel



Driving Commerce over a Rich Conversational Experience



Hussein Fazal
CEO at SnapTravel





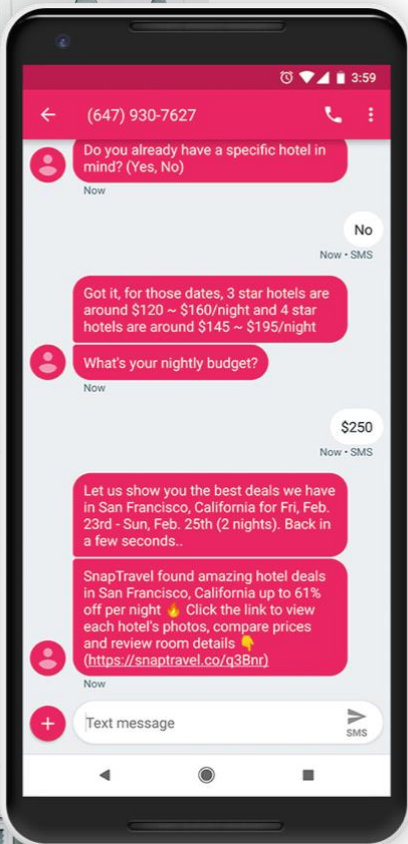
SnapTravel drives **millions of dollars** a month in hotel bookings over a **conversational experience**.

No Website. No App.

Creating a conversational experience

The right blend of chatbot, human agents, and UI.

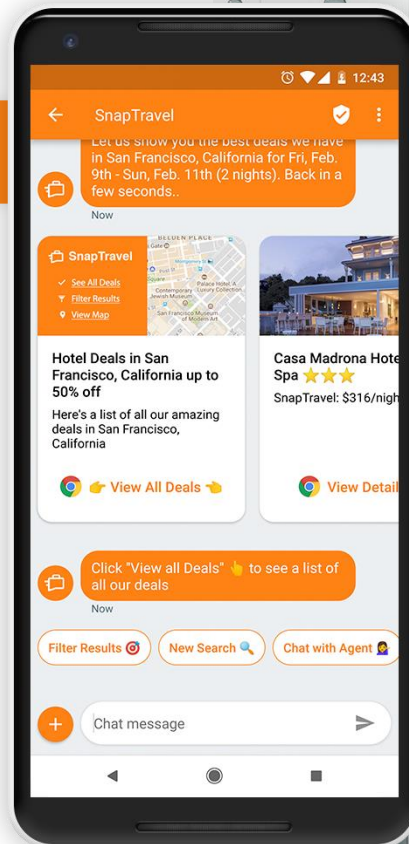




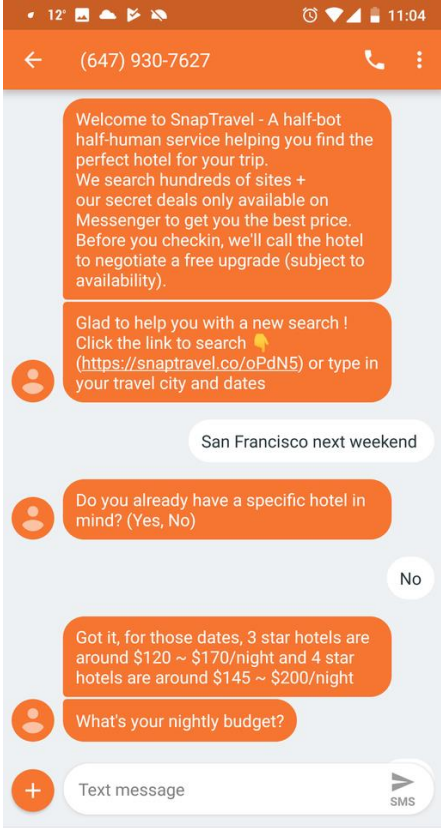
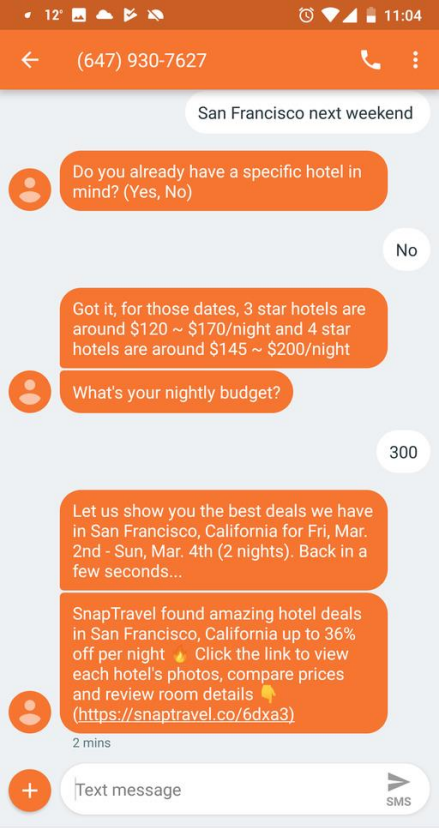
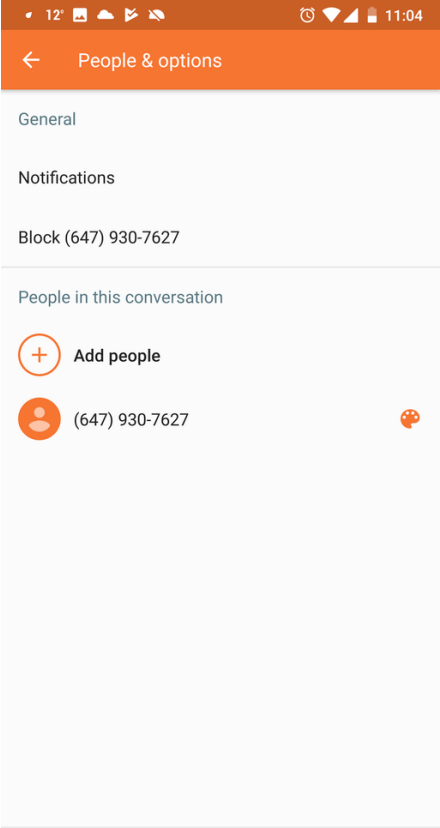
SMS

SnapTravel Live Demo SMS vs RCS

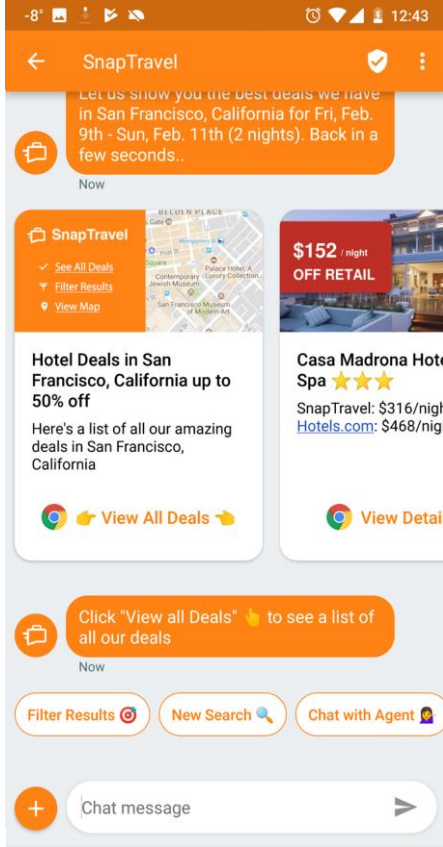
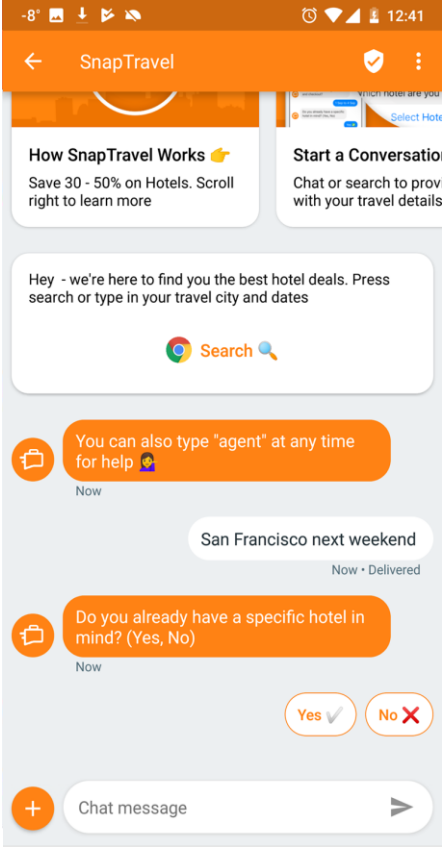
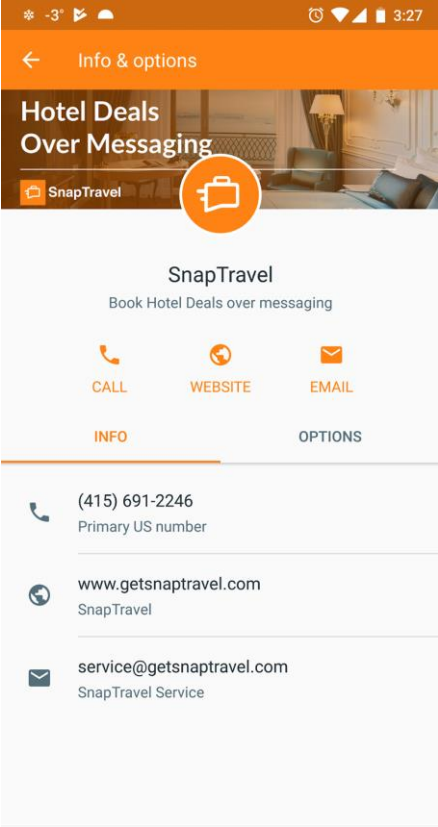
RCS



SnapTravel on SMS

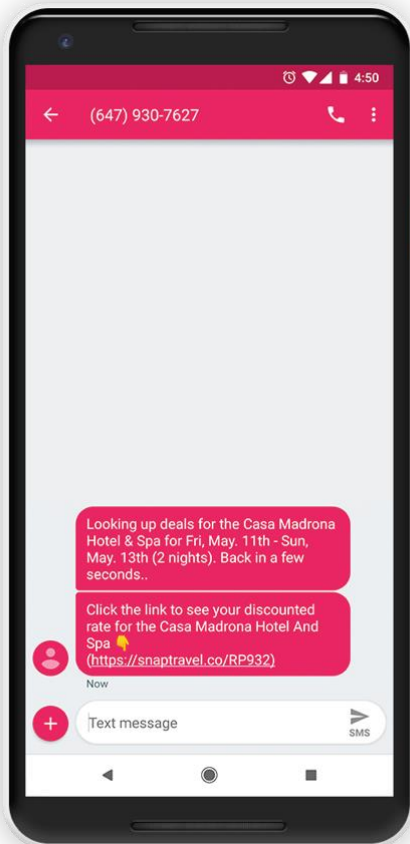


SnapTravel on RCS

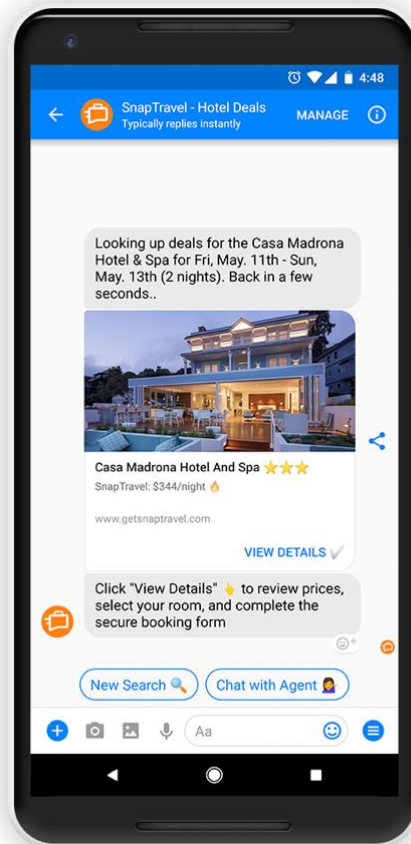


What a
difference!

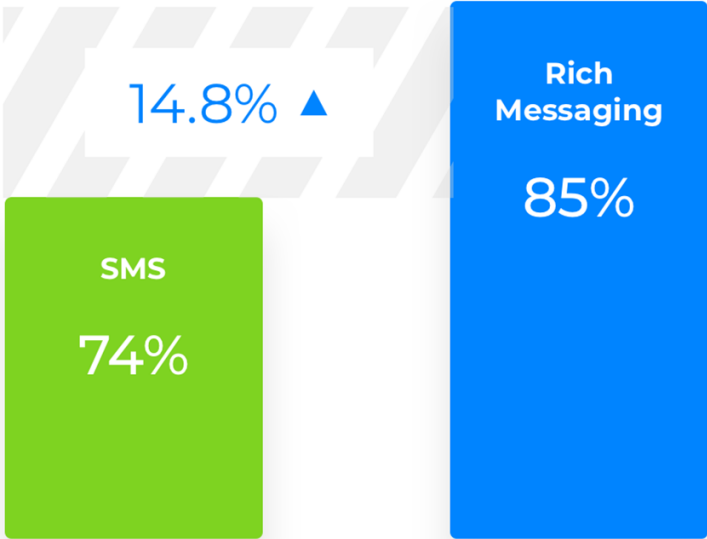
How does this
help drive commerce?



Common Use Case: Single Hotel Search



Single Hotel Search - Open Rate Lift





Higher Open Rate = More Customers in Funnel = More Bookings

What about the rest of the funnel?





We are excited about RCS!

Try it out:

www.getsnaptravel.com/google

Tweet at us:

[@snaptravel](https://twitter.com/snaptravel)

Read more about RCS Business Messaging's impact on conversation commerce [here](#)

