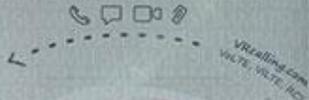


RCS VR IMMERSIVE COMMUNICATION

... voice and video call with users in remote locations who're immersed in 360° live video streams or simulated VR/AR environments.



VRcalling.com  
VOLTE, VILTE, RCS



Meet with friends through RCS interactivity. Consume & Share VR, 360, AR, RCS Live & Social.

Out there, your 360° experience

In here, Summit AR/VR IMS stack



# SUMMIT



IMS • VR • AR • m-IoT • MaaP • Ai • RCS

## IT'S ALL CONNECTED

*Reality can be so much Cool*

YOU DON'T NEED TO IMAGINE IT!  
**VOLTE, VILTE & RCS**  
YOUR IMS NETWORK ALREADY SUPPORTS VR/AR CALLING

Mixed reality RCS chat, voice & video calling experiences immersed within 360° live video streams or simulated VR/AR environments. End-to-end support for live, all-GSM, 4G, 5G, and VoWiFi. All Conference Calls & Telepresence.



Video call through...

**Messaging as a Platform**  
RCS Chatbots

Summit's RCS Bot Connectors bring our platform users next to employees in a digital world. In smart homes and mobile to smart factories, our chatbots are designed to enhance customer assistance and brand loyalty & retention in health care, e-commerce, and more.

Summit IMS • Bots • IoT  
IT'S ALL CONNECTED

*IMS clouds can be seriously Cool*



### IMS SERVICES FOR LTE & 5G

RISE OF THE VOICE



# IMS/RCS clients with leading carriers and platform providers



Video Call



Presence



Message Synchronisation



NAB



Vo WiFi



Multi-device registration



Millions of clients across carriers in NA and Europe

# RCS Without Limits

Summit UP accredited

Summit works with IMS/ RCS  
chipset vendors, OEMs

OEM  
RCS

*standard path*

Where do services such as Digital Assistants, which are quickly capturing market share, fit?

*innovation path*

IMS CPE

multi-device

digital assistants

social presence

connection services

desktops

CallKit

video (IR.39 / 1-to-many)

MaaP mCommerce

MaaP M-IoT

AR / VR

By limiting services to current trends, MNOs risk being left out of the next

**RCS** WITHOUT LIMITS

# RCS as a hub for connected life



SUMMIT

# The **IMS** of *Things*



RCS *plus*



Enriched  
Calling



VR  
Video  
Calling



Connected  
Home



Connected Car



M2M



mHealth



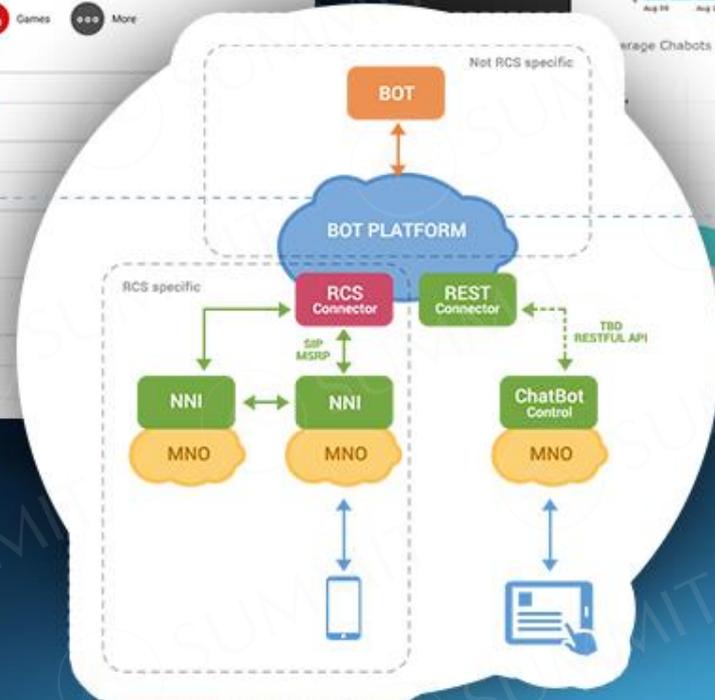
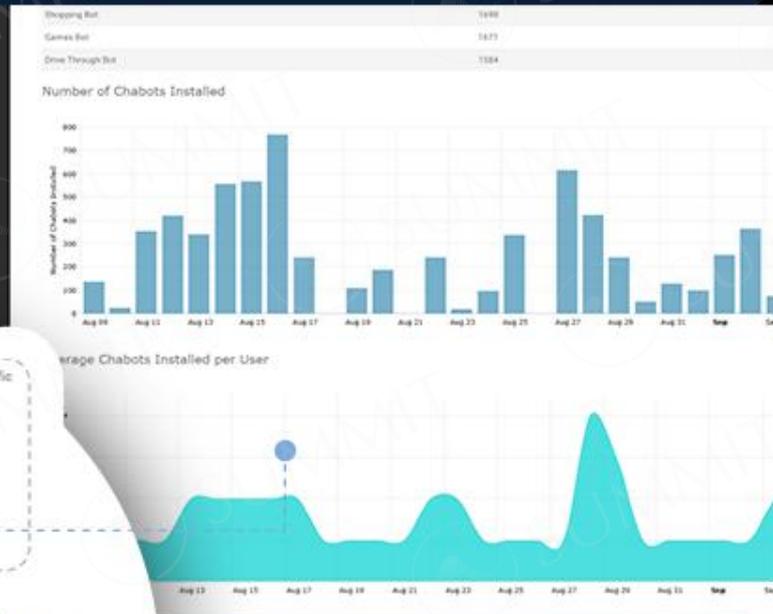
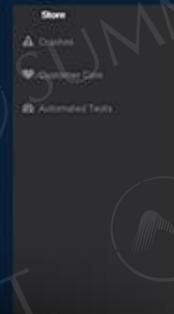
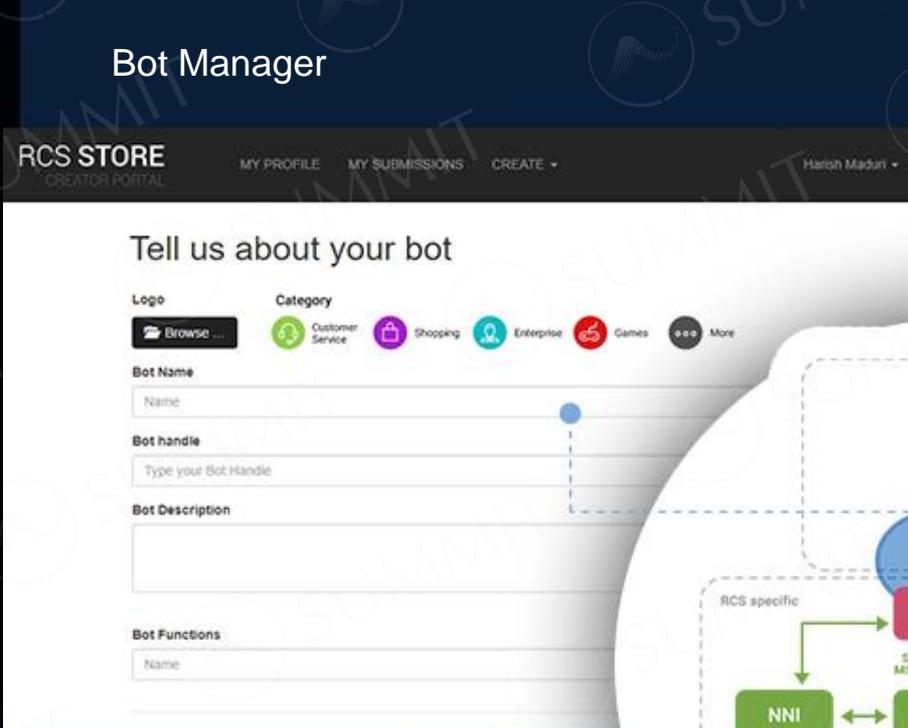
IMS Enterprise

# RCS MaaP

Summit RCS Connector: gateway to 3<sup>rd</sup> party bot platforms

Bots Analytics

Bot Manager



Manage channels/discovery  
Author through templates

# Voice or Messaging?

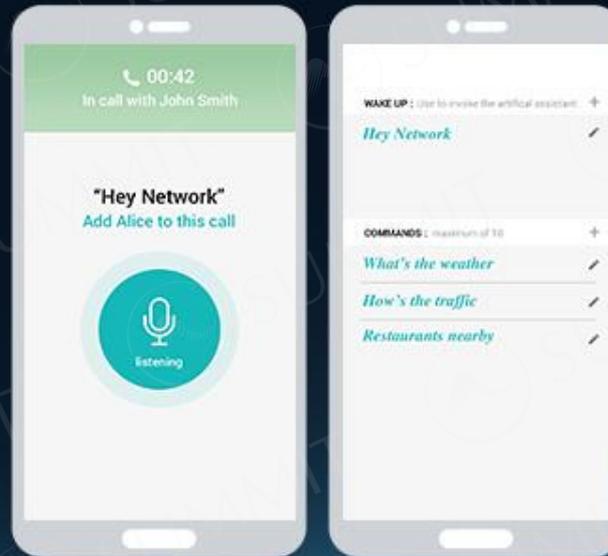
An omnichannel approach requires chatbots to do more than just basic messaging

## AI

### In-call voice bots.

"Hey Network, set up a conf call with ..., let me know when everyone is on the line"

Assistants offer competing voice/messaging services



Is a chatbot an island?



# RCS MaaP

## Setup a MaaP Service in 3 simple steps



MNO service provisioning portal



Design and build chatbot



Launch service

# Chatbot Templates

## Create **Bots**



Customer Support



Event Invitation



Smart Home



Home Lite



Lead Qualification



Online Ticketing



Order Tracking



Service Booking



Shopping



Survey



Weather



Traffic



Service Balance



Transaction History

# Creating an eCommerce RCS Chatbot

## Step 1: eCommerce retailer

On retailer's existing eCommerce platform\*, retailer generates standardized product feed for partner (e.g. MNO chatbot platform)

\*Workflow for retailer is no different for MNO MaaP as it is for web eCommerce partners.

**Admin Panel**

Partners list Create new partner +

**amazon** <https://www.1erevenue.com/media/feeding/amazonFeed.txt> Active  
Last generated: 2018-09-24 09:49  
Size: 11.58 KB  
Toggle to deactivate

Add feed +

**facebook** [https://www.1erevenue.com/media/feeding/facebookFeed\\_AU.xml](https://www.1erevenue.com/media/feeding/facebookFeed_AU.xml) Deactivated  
Last generated: 2017-07-11 22:27  
Size: 1.35 MB  
Toggle to activate

[https://www.1erevenue.com/media/feeding/facebookFeed\\_CA.xml](https://www.1erevenue.com/media/feeding/facebookFeed_CA.xml) Active  
Last generated: 2018-10-22 01:1  
Size: 8.08 MB  
Toggle to deactivate

Add feed +

# Creating an eCommerce RCS Chatbot

## Step 2: eCommerce retailer

Customize **Feed** specifically for chatbot platform/market

**Admin Panel**

Create new Partner Cancel Create

**Name:** Acme Operator [Upload logo](#)

**Language:**  FR  EN

**Currency:**  CDN  USD

**Category**  Skirts  Tops  Handbags  Coats

**Feed:** <https://www.1erevenue.com/media/feeding/amazonFeed.txt> Copy

# Creating an eCommerce RCS Chatbot

## Step 3: MaaP Service Provider

MNO/Aggregator creates account for retailer or provides retailers with access to self-service portal

### MNO MaaP (partner)

### Retailer

#### Account Generator

##### Select Program

Program	Type	Commission
<input type="checkbox"/> Pay per Sale	Payper-Sale	3% of sales amount
<input type="checkbox"/> Pay per Click	Payper-Click	\$0.05 per unique click
<input type="checkbox"/> Pay per Lead	Payper-Lead	\$0.05 per lead
<input type="checkbox"/> Pay per Impression	Payper-impresion	\$0.10 per 1000 views

\$30.00 - Minimum balance required for payout.

USERNAME :

JaySmith

EMAIL :

admin@1ere.com

PASSWORD :

XXXXXXXXXX

**GENERATE ACCOUNT**

#### Login

USERNAME:

PASSWORD:

**LOGIN**

email with pasword sent

# Creating an eCommerce RCS Chatbot

## Step 4: retailer submits **Feed** into MaaP

Feed generated for partner (MNO) is entered into shopping bot creator

**Create Bots**  
SELECT CATEGORY

- Customer Support
- Event Invitation
- Smart Home
- Home Lite
- Lead Qualification
- Online Ticketing
- Order Tracking
- Service Booking
- Shopping**
- Survey
- Weather
- Traffic
- Service Balance
- Transaction History

**Create Bots**

LOGO:

DESCRIPTION: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis finibus maximus tempor. Quisque suscipit, feffis non imperdiet euismod, metus augue consequat augue, sed narium magna sem eget ex. Maecenas non tortor consectetur, sodales lorem eu, tempus orci. Pellentesque maximus pretium tortor, eu placerat nisi consectetur et. Sed at tempus enim. Suspendisse portitor portitor augue at molestie.

FEED:

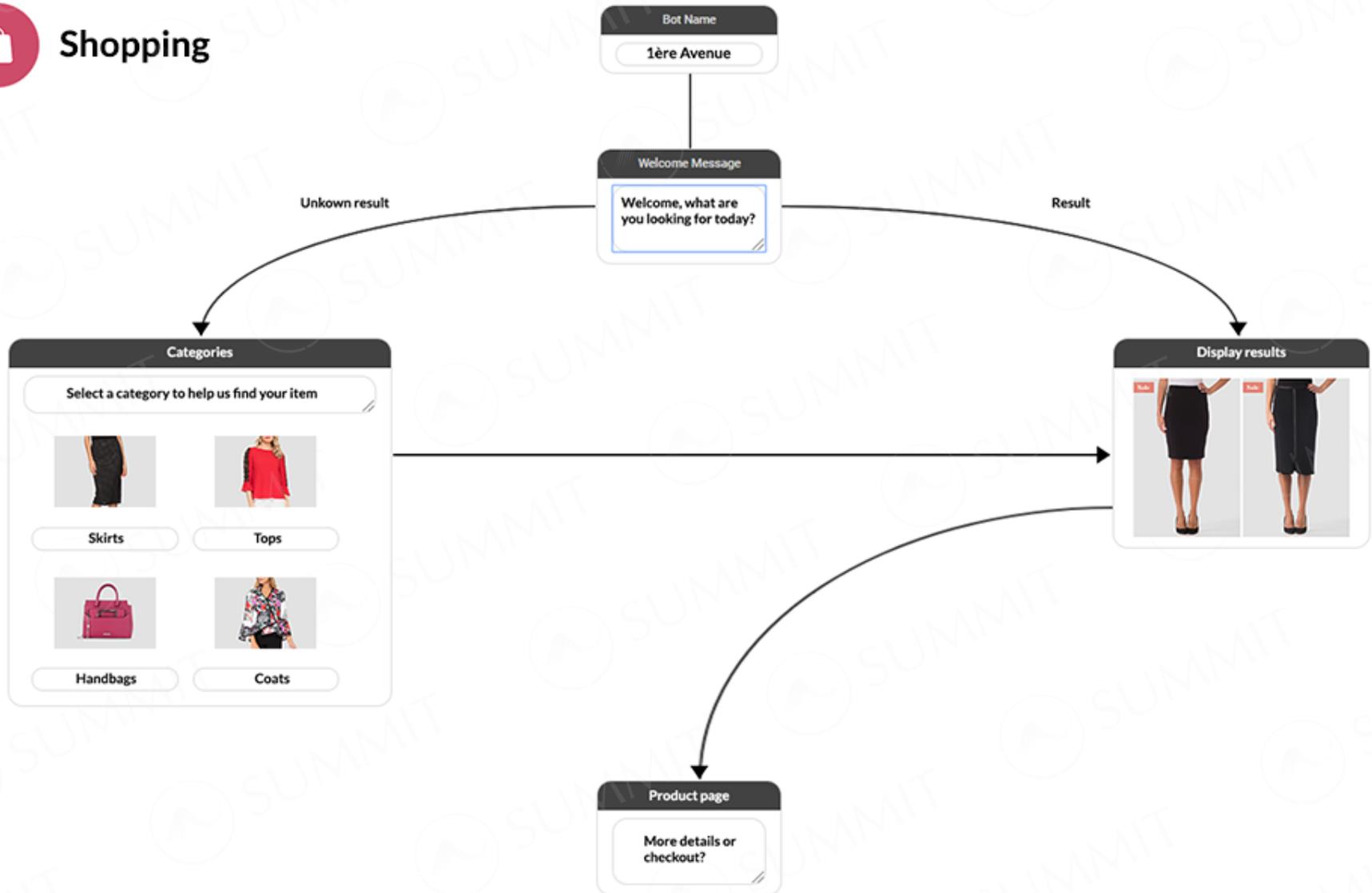
**CREATE CHATBOT**

Currency:  CDN  USD

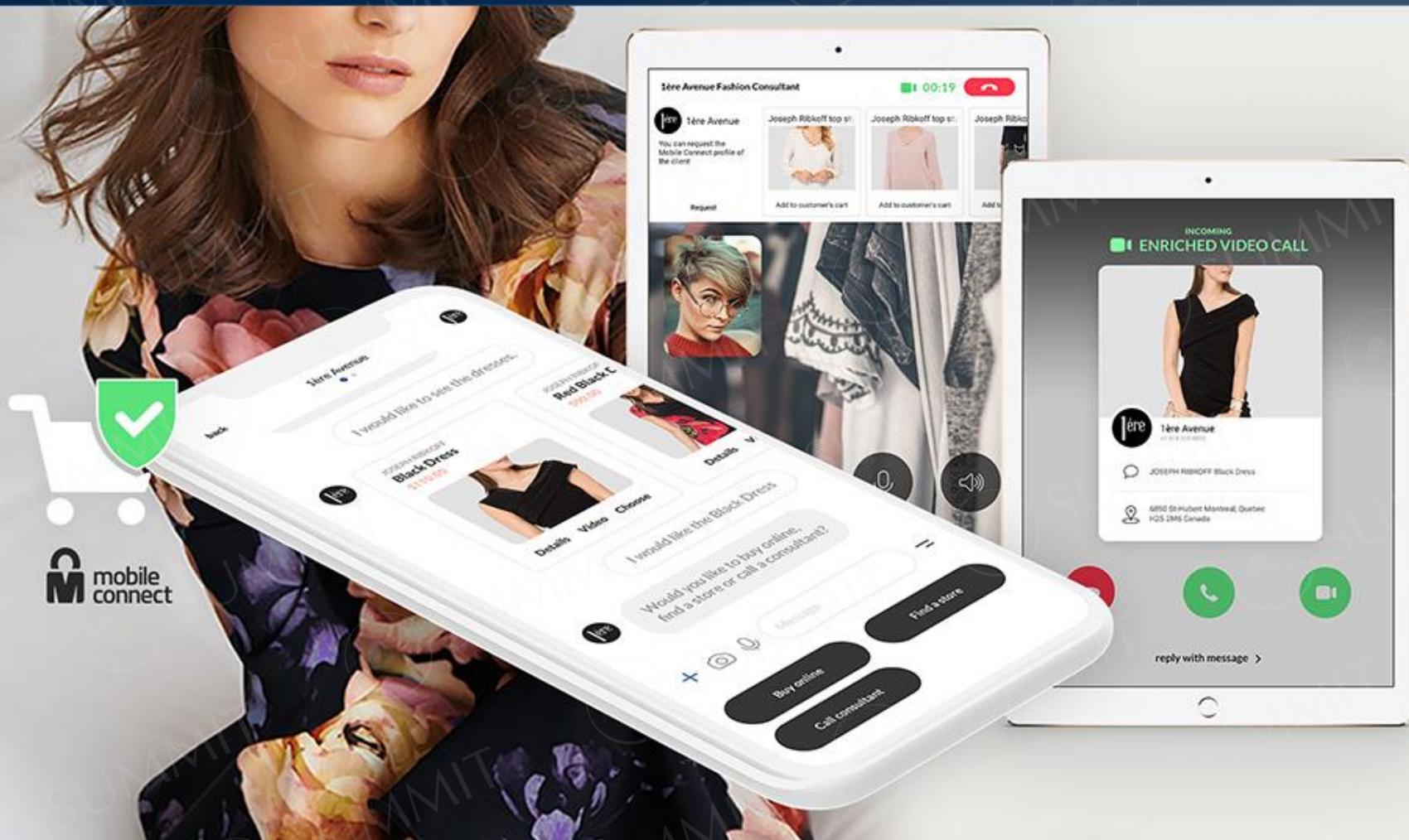
Category:

Feed:

# Creating an eCommerce RCS Chatbot – Preview/Publish



# Summit IMS/RCS...it's all connected



Enriched Calling + Chatbots + Mobile Connect + IR.94 Video Call

# Summit IMS/RCS...it's all connected



## RCS ChatBots

smartlife.stickk.com

We build lifestyle improvement platforms that empower people to achieve wellness with measurable outcomes. Founded by behavioral economists at Yale University, our programs combine goal-setting, accountability, and incentive design to achieve meaningful self-improvement.

**INCENTIVES + ACCOUNTABILITY = SUCCESS**



to finishing my homework before watching tv

☆ stickK rewards = PS for xMas from mom & dad

I COMMIT TO BRUSHING MY TEETH EVERY NIGHT BEFORE BEDTIME !

☆ stickK rewards = tablet for birthday from grandad

I commit to improving my grades next semester

☆ stickK rewards = beats headphones from my big brother

Summit IMS • VR • Bots • Ai • IoT • RCS  
IT'S ALL CONNECTED

# Live Demo

RCS  
MaaP  
VR  
AI

& more  
#summitrcs  
#rcsbots  
#vr call



IMS-based **Digital Assistants with RCS & M-IoT** for innovative LTE-M/NB-IoT & enhanced communication services enabled through voice commands & automation - powered by neural networks.

RCS MaaP is an A2P channel designed to **enrich conversation, commerce and automation through RCS chatbots** for airlines, banks, restaurants & retailers to healthcare, security & telematics.



**Mixed reality RCS chat, voice & video calling** immersed within 360° live video or simulated VR/AR. End-to-end services for live VR Concerts, AR Conference Calls & Telepresence.



RCS, MaaP, VR, AI, M-IoT & more

Experience  
**LIVE DEMOS**

Schedule on-site presentations



SUMMIT

summit-tech.ca  
VRcalling.com  
RCSmaap.com