

Welcome

#2: The Edge Opportunity: Leveraging New Ecosystems in a 5G World

Live: Now



5G Live
Webinar Series



Paul Schonewald

Programme Marketing Director GSMA

Paul joined the GSMA in January 2017 and is responsible for the delivery of Marketing activities within the Future Networks programme.

A vital programme of the GSMA's strategic focus, delivering industry scale for IP Communications and 5G while considering Network Economic challenges for the Mobile industry as it transitions to a 5G Era.

Paul has over 20 years' experience in the Mobile industry within operator and service provider environments across seven different countries, having launched many niche mobile propositions in these markets.



Agenda

Time	Topic	Speaker
15.00	5G Live Overview	Paul Schonewald, Programme Marketing Director, GSMA
15:05	5G Update	Michele Zarri, Technical Director, GSMA
15.10	The Edge Opportunity: Leveraging New Ecosystems in a 5G World	Shamik Mishra, VP & Global Industry Chief Architect, Altran Mahdi Yahya, Chief Executive Officer, Ori Industries
15.45	Q&A	Altran & Ori Industries
15:55	Closing Statement	GSMA



Michele Zarri

Technical Director
GSMA

Michele Zarri is a Technical Director at the GSMA where he works on advanced technologies and 5G.

Michele graduated in telecommunications engineering at University of Pisa (Italy) and completed his studies at King's College of London (UK).

Before joining the GSMA, Michele worked for Deutsche Telekom where he accrued more than 15 years of experience in the standardisation of mobile technologies. Michele served as chairman of working groups both in 3GPP and GSMA.



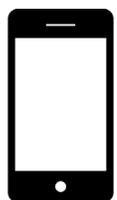
Global 5G Update

June 2020

79 

5G
COMMERCIAL
LAUNCHES

+ 200



5G
DEVICES

7% 

POPULATION
PENETRATION



Source: GSMAi (June 2020)



Shamik Mishra
Vice President &
Global Industry
Chief Architect
Altran

Shamik Mishra is currently serving as Vice President at the Altran Group research and innovation. He is also the Global Chief Industry Architect for Altran's communications business. Shamik Mishra has nearly nineteen years of experience in the telecom and software industry, providing engineering R&D services, frameworks and solutions to telecom operators, network equipment providers and software firms around the world. As a global lead for R&I in Altran, Shamik drives research and innovation in areas like virtualization, cloud native, edge computing, artificial intelligence and carrier cloud platforms.



Mahdi Yahya
Chief Executive
Officer
Ori Industries

Mahdi is an entrepreneur, investor and telecommunications executive. He spent over 10 years building networks in data centres across the globe and leading high calibre teams in industries spanning telco, design and technology. Prior to founding Ori Industries, he was CEO of Sama Telecom, one of the largest carrier networks in the Middle East. He previously founded Room One, an organisation in London that was dedicated to fostering collaboration between the technology and the arts sectors.



A young man and woman are smiling and embracing each other against a textured orange background. The woman is on the left, wearing a white turtleneck sweater, and the man is on the right, wearing a red t-shirt. They are both looking at each other with joy.

Thank you

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