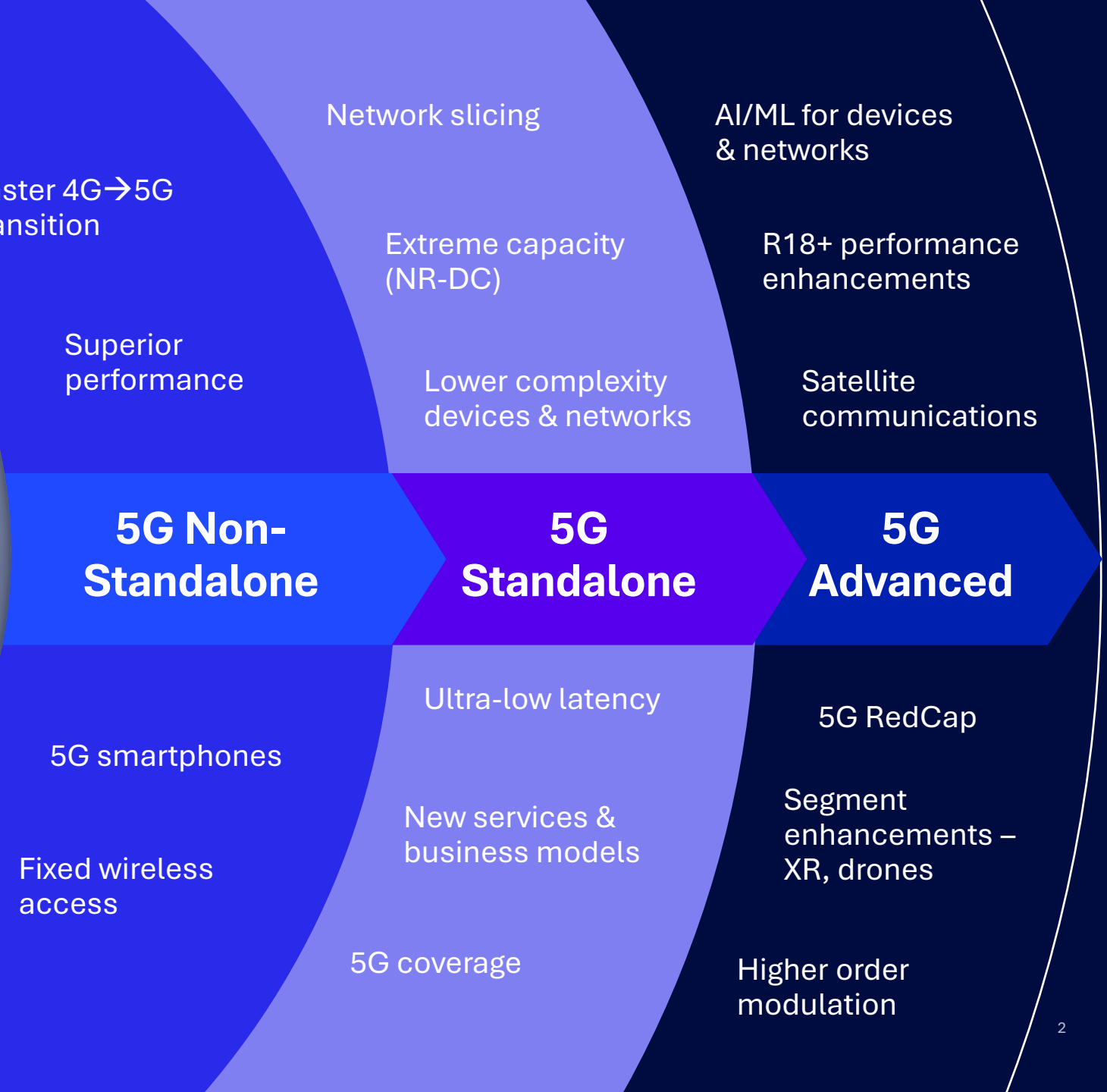


Qualcomm

Are you ready for
5G Advanced?



Driving 5G forward



5G Advanced

key commercialization vectors in 2024-27



AI / ML

enhancements for
devices and networks

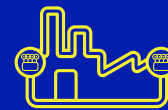
Algorithms and optimization
for improved device/
network performance
and operations



Performance

enhancements for
devices and networks

Devices and networks
across throughput,
coverage, reliability
and power metrics



RedCap

for IoT and fixed
wireless access

Power-efficient,
cost-optimized IoT,
compute, FWA devices and
premium IoT applications



Satellite

mobile communications
(NR-NTN)

Communications using
standards based
non-terrestrial technologies
(NR-NTN, NB-NTN)

Consumer survey

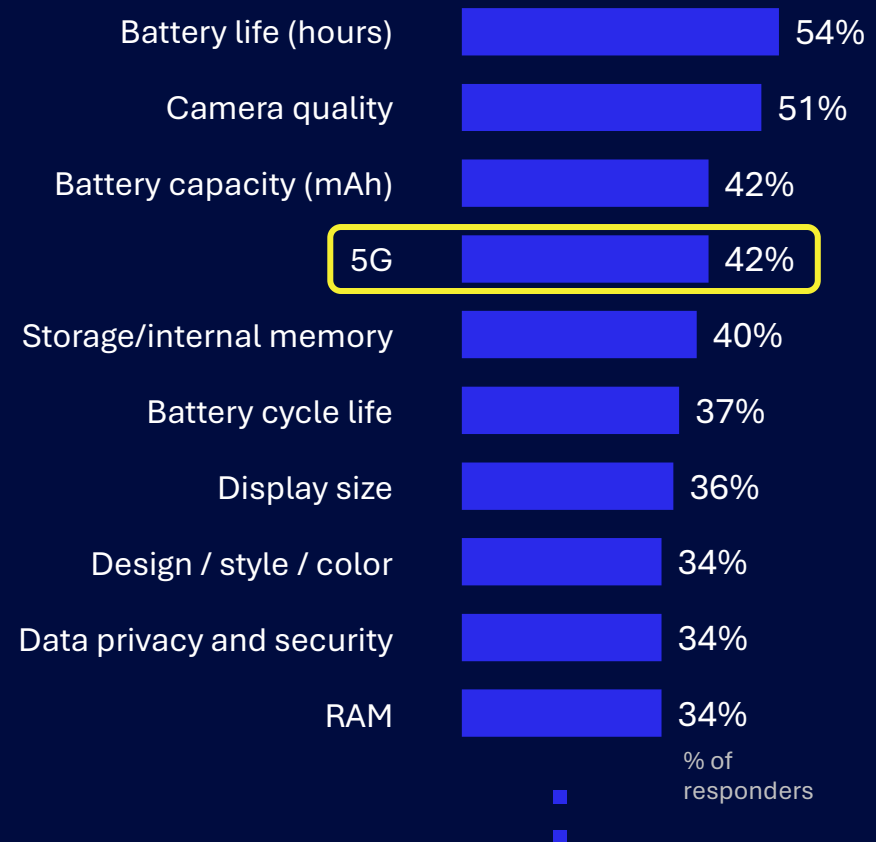
44K+
smartphone owners

11
countries

All
price tiers

FEATURE PREFERENCE

5G ranks #4 of 75 selection criteria for next phone purchase



Consumer survey

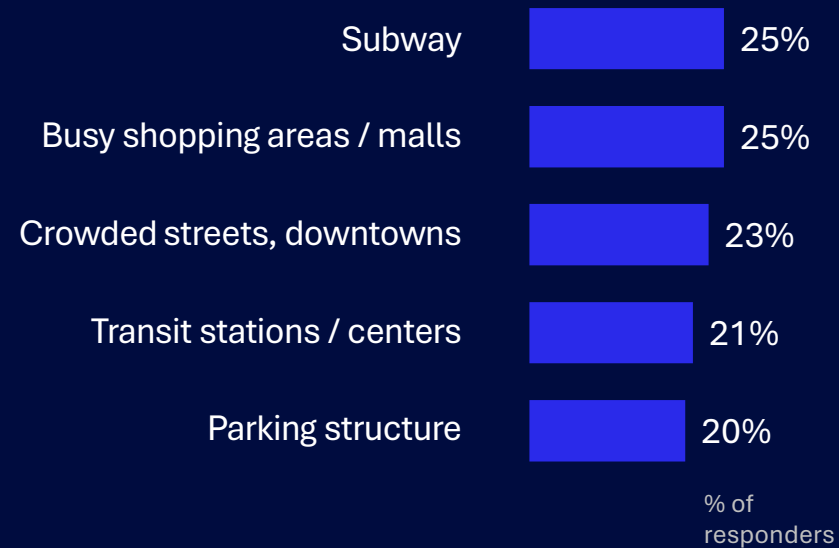
44K+
smartphone owners

11
countries

All
price tiers

LOCATIONS WITH POOR CONNECTIVITY (TOP 5)

Opportunities for **5G Advanced** to improve user experience



Consumer survey

44K+
smartphone owners

11
countries

All
price tiers

IMPACT TO NEXT PHONE PURCHASE

47%

5G Advanced very likely to drive next phone purchase

49%

Willing to pay extra for 5G Advanced

Consumer survey

44K+
smartphone owners

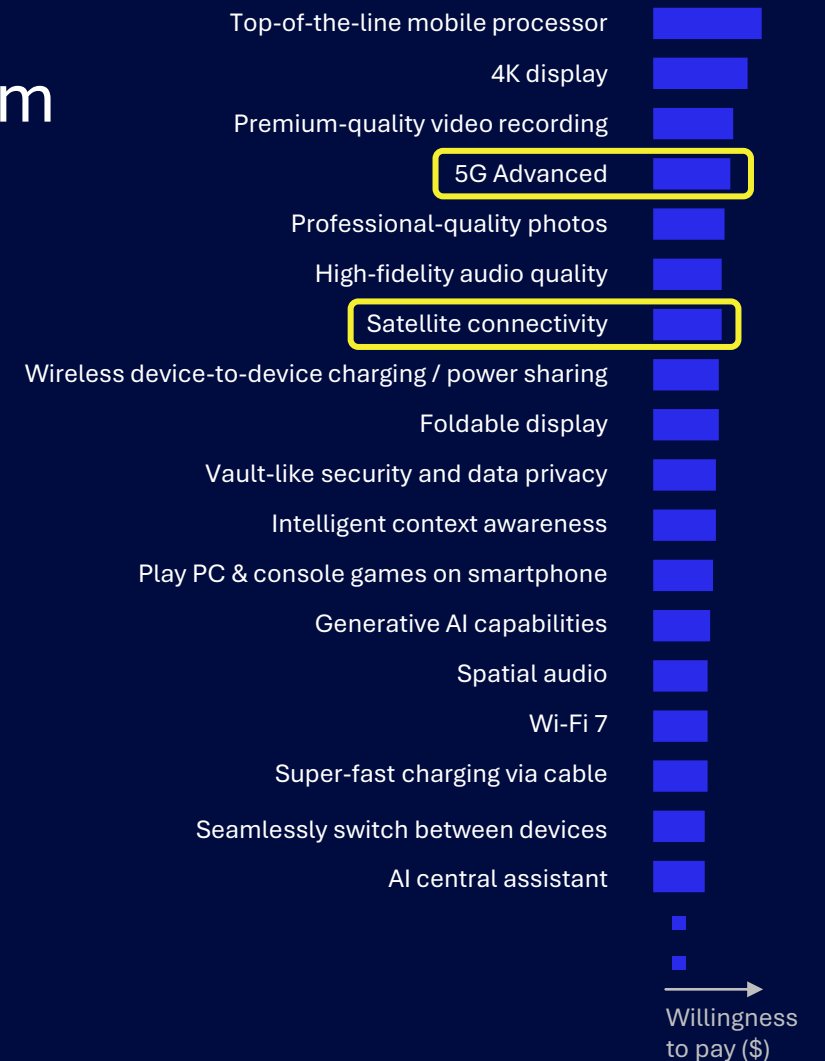
11
countries

All
price tiers

WILLINGNESS TO PAY

5G Advanced can drive device premium

27%-50% responders (by country) willing to pay premium for advanced features



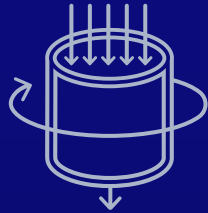
The background features a dark blue field with a pattern of concentric circles. Each circle is composed of numerous thin, parallel lines that radiate from the center, creating a sunburst or ripple effect. The lines are slightly darker than the background, creating a subtle texture.

5G Standalone rollout required for 5G Advanced

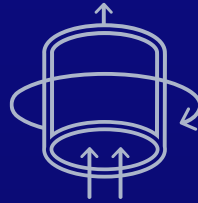
Less than 25% of global operators have deployed 5G Standalone,
with limited footprint



6-antenna
receive (6 Rx)



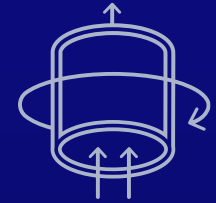
Higher-order
carrier aggregation



Supplemental
uplink



Uplink MIMO



Switched uplink



Low-cost SA-only
smartphones



5G RedCap
devices



Power features
WUS, PDCCH-skip and
other R16/17 features



Power class 1.5
Transmit in TDD



Power class 2
Transmit in FDD

Device features available only in 5G Standalone mode

Modem R&D investments prioritize new features in standalone over non-standalone

5G Standalone enabling new services for operator growth



Priority slice for first responders
USA



Secure, reliable slice for utilities
USA



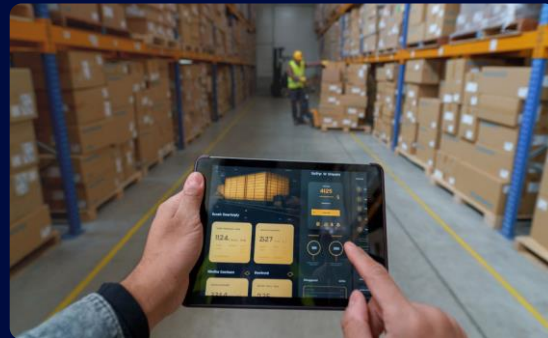
Reliability for point-of-sale devices
USA



Smart grid and smart city services
USA, China



Smart retail services
USA



Nationwide enterprise operations
USA



Event-based services
Singapore, USA, China



Smart manufacturing
China

5G RedCap for growth

Continued global momentum

17 **operators** deployed or investing in RedCap

13 **countries** planning or evaluating RedCap

Growing applications and footprint

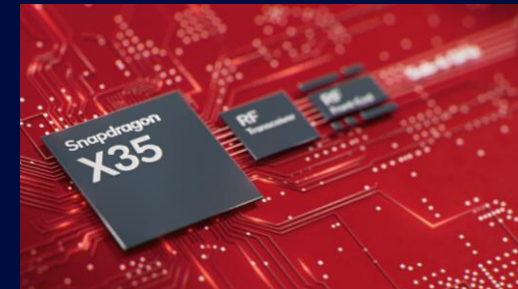
Consumer

- 5G USB dongle
- 5G hotspot
- CPE, FWA
- Smartwatch
- Low-cost 5G PC

Industrial

- Smart grid
- Smart city
- Smart manufacturing
- Smart retail

 **Snapdragon**
X35 5G modem-RF



World's first 5G RedCap modem-RF solution for mass-tier 5G and premium consumer applications

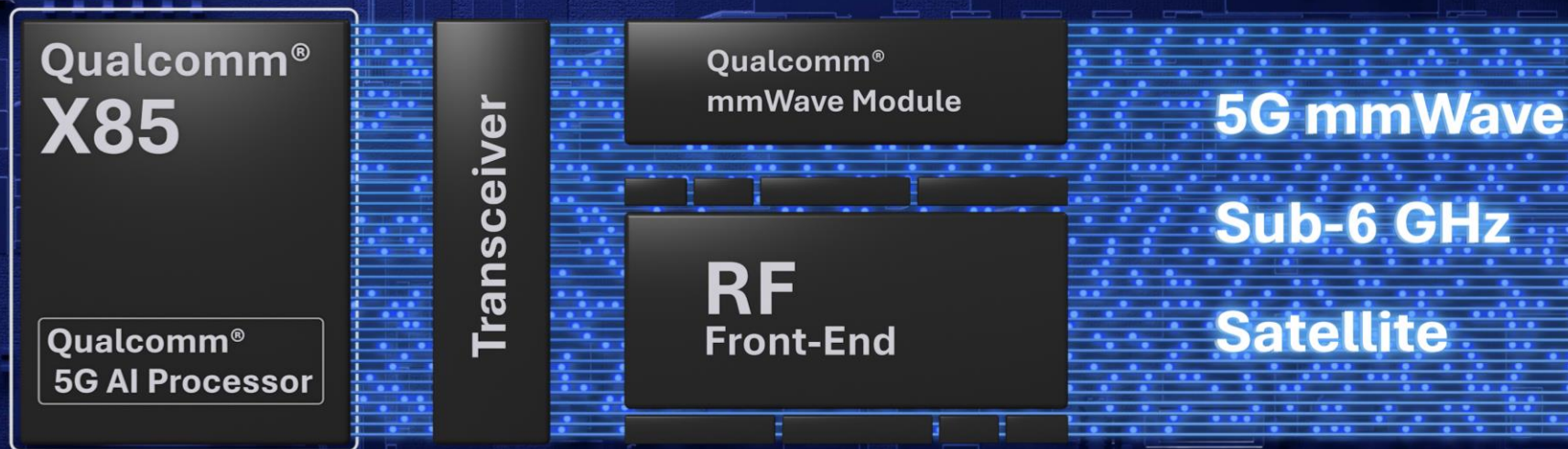
Qualcomm
X85 5G Modem-RF

AI-powered
5G Advanced
across device
segments

11+ Gbps

Download peak speed

Driving the ecosystem
for global 5G Advanced
commercialization



Smartphones



Fixed Wireless
Access



Mobile
Broadband



PCs



Industrial IoT

Thank you

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