

WEST AFRICA

Unique mobile subscribers

2017

176m

47% PENETRATION RATE (% of population) 54%

2025
248m

CAGR 2017-25

4.4%



SIM connections

Excluding licensed cellular IoT

321m

2017

435m

2025

86% PENETRATION RATE* (% of population) 95%

3.9%

CAGR 2017-25



Accelerating moves to mobile broadband networks and smartphone adoption

Mobile broadband networks

3G 58 4G 29

LIVE NETWORKS

as of March 2018



Mobile broadband connections

36% 2017

94% 2025

OF TOTAL CONNECTIONS



Smartphones

By 2025, there will be

304m smartphones

Growth of 193 million from the end of 2017

Data growth driving revenues and operator investments

Operator total revenues

\$15.6bn

2017

\$17.4bn

2025

CAGR 2017-25

1.4%



Operator capex of up to \$8 billion for the period 2018-20



Mobile contributing to economic and social development across the region

DIGITAL INCLUSION

Delivering digital inclusion to the still unconnected populations

Mobile internet penetration

21% 2017
39% 2025



FINANCIAL INCLUSION

Delivering financial inclusion to the unbanked populations

57 live mobile money services in 15 countries as of December 2017



INNOVATION

Delivering innovative new services and apps

M2M connections to reach

12m by 2025



Mobile industry contribution to GDP

6.5% \$37bn 2017

7.7% \$51bn 2022

Public funding

Mobile ecosystem contribution to public funding (before regulatory and spectrum fees)

\$4bn

2017



Employment



Number of jobs directly supported by mobile ecosystem

200,000

2017