



## GSMA Tech4Girls

Hands-on technology workshops that provide practical education and exposure to mentors for underserved girls designed to inspire young women to consider STEAM (Science, Technology, Engineering and Arts and Design and Math) related careers

# Shaping the workforce of tomorrow.

GSMA is committed to reducing the gender gap in the mobile technology industry

### 57%

57% of girls say that if they went into a STEAM career, they'd have to work harder than a man just to be taken seriously.

Girl Scout Research Institute report "Generation STEM"

### 47%

Nearly half of all girls say that they would feel uncomfortable being the only girl in a group or class.

Girl Scout Research Institute report "Generation STEM"

### 62%

62% of girls who are encouraged by a role model are likely to pursue a STEAM major.

Joint Girls Who Code and Accenture report "Cracking the Gener Code"

### 19%

19% of people employed in the mobile sector are women.

World Economic Forum report "The Future of Jobs"

## Changing the perception of technology.

Tech4Girls is part of the GSMA's Women4Tech programme, which focuses on reducing the persistent gender gap in the mobile industry. To address the disparity, it is necessary both to ensure the development of technical skills and to change the perception of technology.

**Tech4Girls aims to make girls feel welcome and empowered in the industry and to overcome gender barriers as it relates to access and use of digital technologies.**

# A Day in the Life

During each **Tech4Girls** workshop, girls are fully immersed into an innovative technology experience to develop analytical thinking skills through a learning system based on modular programming. Girls also participate in inspirational panel discussions where they get a chance to engage with female technology leaders on their career journeys.

## Previous/Past Workshops:

- Kano Computer and Coding
- Robotics
- Programming
- Google Home
- Building apps
- Building Career/LinkedIn Profiles
- Cybersecurity courses
- 5G + AI sessions



In its first year, **300+ girls** participated in Tech4Girls across the globe. Since its launch in 2018, the program has expanded from four sessions to over 20 workshops in over 10 countries.

In 2018, Tech4Girls won the Corporate Citizen Award from the Trust Fund of the Americas and the Women Economic Forum Award for its Direct Impact on Gender Equality in 2019.

## Build the workforce of tomorrow with the GSMA.

The GSMA is actively seeking partners to expand Tech4Girls around the globe. **Contact us to learn how to empower young women to pursue careers in STEAM fields.**

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**GSMA**  
**Tech4Girls**