Mobile Education: The future of learning

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Classrooms haven’t changed

1900  1940  1960  2000
Education is fundamental to the strength of societies

$115T

POTENTIAL GDP BOOST CAUSED BY THOSE BORN IN 2010

Source: GSMA, McKinsey 2012
To prepare for the future, we must innovate now.

65% of grade school kids will end up in jobs that haven't yet been created!

Source: US Dept. of Labor
Benefits in integrating wireless technology into the classroom

**Personalize**
Deliver the right content at the time

**Coach**
Facilitate student learning & collaboration

**Assess**
Real-time assessment & visibility
Developing the mobile education ecosystem

Unified mobile education ecosystem

- Government
- Operators
- Educators
- Technology companies
- Developers/publishers
Qualcomm’s Wireless Reach™ Initiative

84 Projects
33 Countries

Infrastructure
Safety Security
Digital Content
Professional Development
Partnership with Sesame Workshop

Abby’s Fairy Rock

Big Bird’s Words
Let’s bring this **smart, connected world** to education