



Advance

Training Programme

**In-depth training
on mobile policy
and regulation**

What we offer

GSMA Advance offers high-quality, evidence-based, face-to-face training courses for mobile operators and other commercial organisations.

Our courses benefit from our unparalleled industry access, insights gained from GSMA Intelligence's research data and in-depth analysis carried out by our policy experts. This allows us to create training materials that showcase examples of best practice from across the globe and help operators understand the implications of different policy and regulatory issues on their business.

As a global organisation, the GSMA engages closely with regulatory authorities and governments around the world on behalf of its members. Our courses leverage this expertise to highlight how mobile operators can work with regulators and policymakers to encourage investment and innovation.

Why train with the GSMA?

Courses developed and delivered by the world's largest mobile operator association

Expert trainers with global telecoms policy and regulatory experience

Training draws on relevant national and international examples and case studies

Content is underpinned by research and data from GSMA Intelligence, the definitive source of mobile operator data, analysis and forecasts

Competitively priced

Courses can be combined to create a programme tailored to an organisation's specific needs

Academic accreditation by the United Kingdom Telecommunications Academy

5G – The Path to the Next Generation

2 day course

The mobile industry has embarked on the transition to 5G technology, which builds on the achievements of 4G while also creating new opportunities for innovation. 5G will usher in a new era that will see connectivity become increasingly fluid and flexible. On this course, participants will learn about the underlying technologies and concepts associated with 5G and discover the key differences between 5G and previous generations of mobile technology. The course also highlights new business models made possible via the introduction of 5G as well as the regulatory issues that affect the deployment of 5G networks and services.

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Competition Policy in the Digital Age

2 day course

Competition in mobile telecommunications is multifaceted and dynamic. This course provides a foundation for understanding the rules of competition and the regulatory powers that apply to the telecommunications sector, taking into account the wider competitive landscape that now includes Over-The-Top players. The course provides participants with a comprehensive understanding of the application of competition law as it applies to the telecommunications sector and the interaction between competition and regulation, especially Significant Market Power/Dominant Carrier Regulation. Participants will also learn about global trends in competition policy and how they will affect the way current regimes are enforced.

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Driving Sustainable Business in the Mobile Sector

2 day course

Operating in a responsible and sustainable way is not just about doing the right thing for society or the environment – it also makes business sense in today’s commercial environment. This course looks at why operating responsibly is so important for companies in the mobile sector, highlights the business case for adopting sustainable practices and provides practical advice on how to put the correct strategies and frameworks in place. The course uses numerous case studies to highlight good practice in areas such as engaging with stakeholders, establishing governance structures, developing performance measurement plans and setting appropriate goals.

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Internet of Things (IoT)

2 day course

The Internet of Things (IoT) involves connecting devices to the internet across multiple networks to allow them to communicate with humans, applications and each other. IoT is set to have a huge impact on our daily lives, helping us to reduce traffic congestion, improve care for the elderly and create smarter homes and offices. This course provides a high-level overview of IoT concepts from a mobile perspective, explains the key differences between IoT and traditional telecoms services and details how IoT is enabling a range of new business models. It also provides insight into the regulatory areas that can impact upon IoT services, including security, privacy and data traffic management.

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Principles of Mobile Privacy

1 day course

The growth of the mobile internet and converged services is creating new challenges related to the use and protection of people's personal information. This course investigates the current state of mobile privacy and highlights research into consumer attitudes towards their privacy. It examines current and emerging regulations around the world and provides insight into how products and services need to take account of these regulations. The course also reviews the GSMA's Universal Mobile Privacy Principles and Privacy Design Guidelines for App Developers as well as industry initiatives that are providing consumers with more control over how their information is used.

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Spectrum Management for Mobile Telecommunications

2 day course

This introductory course considers the history and technical evolution of mobile telecommunications before moving on to cover the role governments, regional bodies and international organisations play in the management of spectrum. Participants will learn about how spectrum is used, the characteristics of spectrum bands and the progression of mobile technologies, including new developments for 5G. The course also covers the principles of spectrum planning at national and international levels and includes a deep dive into spectrum licensing approaches and an overview of regulatory issues related to spectrum.

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Contact us

Our experts can deliver training courses on-site at your organisation or any convenient location. Individual courses run from one to two days and can be combined to create a tailored training programme to suit your specific needs.

For more information on the GSMA Advance training programme and how we can meet your organisation's training needs contact us on:

gsmaadvance@gsma.com

GSMA Members receive a 20% discount.



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